

## WHAT IS ANTHROTRAK™?

AnthroTrak is an application designed to automate the tracking of both body measurements and 3D body images. Your body measurements are recorded to track changes in length, width, and size to see the relationship with your fitness plans. The AnthroTrak application requires that the user have access to a 3D Body Scanner that can directly be paired with the app. Be the change and see the change with AnthroTrak!

## BENEFITS AND KEY FEATURES

- ✓ Measurements are used to set personal goals
- ✓ Intended clients include gyms, fitness organizations and even professional sports teams
- ✓ Supports thousands of users
- ✓ Complete visualization of improvements in body profile
- ✓ Can be used to make predictive models

