

RECLAIMING KINDNESS

Business Lessons for a Virtual New World



A CULTURE OF KINDNESS:

- Improves team performance
- Reduces stress and burnout
- Benefits the bottom line
- Strengthens company morale
- Develops stronger virtual teams
- Elevates collective engagement

In this highly interactive program, we'll go well beyond the chat box with customized activities that allow for laughter, team recognition, and significant connection.



ABOUT LINDA

Linda Cohen, **THE KINDNESS CATALYST**, has been a nationally recognized kindness expert and professional speaker for over a decade. She works with a wide variety of businesses and associations on the ROI of Kindness. Her most recent virtual keynote, *Spreading Kindness Not Corona: Resilience in a Time of Uncertainty*, incorporates Cohen's highly interactive style to engage your attendees, boosting their morale, while sharing “aha” insights and tips to help navigate change. Virtually or live, Cohen will inspire and motivate your participants to continue to thrive even during times of uncertainty.

“Linda's kindness message and enthusiasm for the subject transcended through the screen and kept our audience engaged and interested. Her programs resonated with our members in a way that surpassed my expectations. I highly recommend her to my fellow meeting planners.”

—Melodie King,
Director of Education,
Oregon Health Care Association

“Loved your presentation...loved how prepared you were, and how relevant your material was for our franchise network...THANK YOU! I'm sure we will be referring to your words for months and years to come.”

—J.J. Sorrenti
CEO, Best Life Brands

RECENT CLIENTS



LINDA'S BOOK

The Power of a Mitzvah
In Jewish tradition, a mitzvah is an act of kindness that benefits the giver as well as the receiver.

