

MAYOR'S PEDESTRIAN ADVISORY COUNCIL

May 1, 2013
3:00 p.m. - 4:30 p.m.
Meeting Minutes

1. INTRODUCTIONS

MPAC Members Present:

Co-chair, Gabe Klein – Commissioner, Chicago Department of Transportation
Co-chair, Peter Skosey – Metropolitan Planning Council
Andreas Alvear – Active Transportation Alliance
Kim Kolody – CH2M Hill (for Priscilla Tobias)
Laurie Dittman - Mayor's Office for People with Disabilities
Benet Haller – Department of Housing and Economic Development
Jennifer Herd - Chicago Department of Public Health
John O'Neal - Chicago Metropolitan Agency for Planning
David Smith – TYLin International
Marcia Trawinski – Metro Seniors in Action
Robert Vance – Chicago Transit Authority

Others Present:

Dennis Embree – Illinois Department of Transportation
Yonah Freemark – Metropolitan Planning Council
Rebecca Geissler – Chicago Transit Authority
Andrew Kudelka - Martha Gonzalez Memorial Committee
Stacey Meekins – Sam Schwartz Engineering
Marisa Novara – Metropolitan Planning Council
Rachel Poll – Chicago Transit Authority

Chicago Department of Transportation Representatives Present:

Janet Attarian, Suzanne Carlson, Luann Hamilton, Patrick Knapp, and Charlie Short

2. APPROVAL OF MINUTES

- The meeting minutes from 2/6/2013 were approved.

3. COMPLETE STREETS GUIDELINES - OVERVIEW

- Luann Hamilton and Janet Attarian presented on the new complete streets guidelines.
- The new guide will create complete, safe and sustainable streets for all users and provide a simple, on-point design guidance that empowers CDOT staff.
- The key themes to the new guidelines include Modal Hierarchy, Typology, Design Values, and Procedures.
- The new hierarchy for the Complete Streets Chicago Design Guidelines puts the pedestrian first, followed by transit, bicyclists, and then motorists.
- The typology section considers building and roadway form/function, intersection and crossing types, as well as any special street or neighborhood designation.
- The Design values section guides the user to completing the street using previously identified features. The tools include design trees, flow-charts, cross-section diagrams, intersection diagrams and geometric/operational policies.

- The procedure for the process follows the following process
 - Selection: Identify projects that advance complete streets
 - Scoping: Address all modes, consider building and roadway form and function
 - Design: Address objectives defined during scoping
 - Construction: Ensure project built as designed, for complete streets
 - Measurement: Evaluate effectiveness of complete streets

MAINTENANCE: ENSURE ALL USERS CONTINUE TO BE ACCOMMODATED

4. SPRING SAFETY MARKETING CAMPAIGN

- Suzanne Carlson presented on the Spring Safety Marketing Campaign.
- Suzanne began with a review of the 2012 marketing campaign that included 311 stickers on taxis, large safety stickers on the sidewalk, and graphic ads.
- The 2013 campaign will include several new and old strategies to target motorist, pedestrians, transit users, and bicyclists.
 - Tips for Motorists: Sheet for drivers that includes rules of the road pertaining to pedestrians, bicyclists, and distracted driving
 - LOOK! sticker: Applied to taxi cab doors warning of the potential to 'door' cyclists
 - LOOK stencils and stickers: Applied near bike lanes to warn pedestrians of bicycles
 - Expansion of the current sidewalk stickers: Warn pedestrians about the dangers of illegally crossing the street and the importance of looking first
 - Graphic ads: Placed on trains to acquire more viewers for a longer period of time
 - Ongoing enforcements: Targeted towards high visibility crosswalks

5. MAKE WAY FOR PEOPLE

- Janet Attarian presented on Make Way for People.
- Make Way for People creates space that cultivates community and culture while improving street safety, increasing access to open space, assisting public health, encouraging pedestrian activity, and benefiting the neighborhood economy.
- Sites must be in the public right of way, open to public, provide a benefit, have a "private" partner, and be flexible or temporary in some way.
- Site can exist as People Spots, People Streets, People Plazas, and People Alleys.
- Increases in pedestrian traffic have been measure as well as sense of community and walking/biking mode share.
- Make Way for People has a partnership through a City Task Force and Civic NPO Task Force.

6. ANNOUNCEMENTS FROM THE COMMITTEE

- MPC announced that there will be a place making contest that could result in programming for up to 3 spaces around Union Station.

7. ADJOURNMENT