

# MAYOR'S PEDESTRIAN ADVISORY COUNCIL

November 7, 2012  
3:00 p.m. - 4:30 p.m.  
Meeting Minutes

## 1. INTRODUCTIONS

### **MPAC Members Present:**

Co-chair, Gabe Klein – Commissioner, Chicago Department of Transportation  
Co-chair, Peter Skosey – Metropolitan Planning Council

Adam Becker – Consortium to Lower Obesity in Chicago's Children  
John LaPlante – TYLin International  
John O'Neal - Chicago Metropolitan Agency for Planning  
Greg Piland – FHWA  
Marcia Trawinski – Metro Seniors in Action  
Robert Vance – Chicago Transit Authority

### **Others Present:**

Michael Alvino – Consortium to Lower Obesity in Chicago's Children  
Christina Arthur – Chicago Transit Authority  
Jim Considine & David Smith – TYLin International  
Melody Geraci – Active Transportation Alliance  
Jennifer Herd - Chicago Department of Public Health  
Andrew Kudelka - Martha Gonzalez Memorial Committee  
Stacey Meekins – Sam Schwartz Engineering  
Marisa Novara – Metropolitan Planning Council

### **Chicago Department of Transportation Staff Present:**

Suzanne Carlson, Patrick Knapp, David Pulsipher, David Zattero

## 2. APPROVAL OF MINUTES

- The meeting minutes from 8/8/2012 were approved.
- Suzanne handed out a chart of Pedestrian Plan objectives covered during the meeting

## 3. PEDESTRIAN SAFETY AWARENESS CAMPAIGN

- David Smith updated the council on the Pedestrian Safety Awareness Campaign. The last update was at the May 2011 MPAC meeting.
- The Pedestrian Safety Campaign has a targeted public education campaign through increasing awareness and enforcement.
- The awareness efforts have consisted of graphic crash ads around the CBD, mannequins with pedestrian crash facts, pedestrian flags at dangerous crossings, bumper stickers on taxi cabs, and sidewalk stencil applications in dangerous corridors.
- The enforcement efforts consist of a Police Training Bulletin that lists the most common violations that impact pedestrian safety. All officers will be required to view the bulletin and it will be available in all CPD squad cars.
- There will also be an E-Learning Course and quiz that all officers will be required to take. The course will provide video samples of the most common violations and the appropriate codes.

- Drivers will be educated through events like crosswalk enforcements. A driver info flyer has been produced for distribution for motorists in violation and at CAPS meetings.
- The next step is to work with Police Department to finalize materials, analyze the enforcement events data, and work on the NHTSA transferability model to share with other jurisdictions.

#### 4. SAFETY ZONE UPDATE

- David Pulsipher updated the council on improvements made in the first 12 Safety Zones
- Aldermen were briefed in meetings with an introduction to Safety Zones, specific recommendations for the zones in their ward, and a cost estimate for planned recommendations.
- Improvements already installed include speed humps, ADA ramps, Safety Zone stencils, a pedestrian refuge island, and speed feedback signs.
- David then gave an introduction to Automated Speed Enforcement and the prioritization model used to determine which Safety Zones should be targeted for Automated Speed Enforcement.

#### 5. SIDEWALK SNOW REMOVAL PLANNING

- Suzanne Carlson briefed the committee on the status of the sidewalk snow removal campaign.
- The Sidewalk Snow Removal Website will be working with Chicago Shovels to coordinate snow removal efforts.
- Kevin Hauswirth from the Mayor's Office discussed Chicago Shovels, an online and mobile app campaign that includes features that allow you to track plows, adopt a sidewalk, or volunteer to help others remove snow from a sidewalk in an area in need.
- The committee then had an open discussion on "who is responsible" for snow removal.

#### 6. PEDESTRIAN PLAN IMPLEMENTATION DISCUSSION

- Suzanne Carlson discussed the Pedestrian Plan Implementation chart handed out.
- The committee had an open discussion on pedestrian plan implementation and ways to coordinate and improve the implementation beyond CDOT.
- The general consensus was that the plan would be better implemented with coordination and sharing of information between private and public entities. It was also brought up that many of the objectives are similar to the Bicycle Plan and the two should also be coordinated.

#### 7. ANNOUNCEMENTS AND ADJOURNMENTS

- [Drivelesslivemore.com](http://Drivelesslivemore.com) is now online. The website calculates how much gas you save and calories you burn while taking alternative forms of transportation. Users receive points which can be used to earn prizes.
- If any of the MPAC members have ideas for presentations during the MPAC meetings, please contact Suzanne Carlson, [scarlson@milhouseinc.com](mailto:scarlson@milhouseinc.com), or Patrick Knapp, [patrick@activetrans.org](mailto:patrick@activetrans.org).
- John LaPlante announced his retirement. David Smith will be taking his position on the Technical Committee.