



Sponsored Content (Native Advertising) Opportunities

2021 RATE CARD

Coastal Empire News (CEN) offers CUSTOM SPONSORED ARTICLES on SavannahBusinessJournal.com which are cohesive with the page content of our websites, assimilated into the design, and consistent with the platform behavior so that our readers feel they belong, providing outstanding brand development for your company, business or service. Brands value this association due to the strong brand of our daily news websites, and exposure to our audience.

- All content and photos must be pre-approved.
- Articles run for 7-days, on the homepage of a CEN website, in the “photo-rotator” area.
- Articles are a FEATURED POST on the Facebook page of your choice, 1x.
- For readership, two articles or photos may be submitted to run Mon – Weds/Thurs-Sun.
- CEN’s Absolute Marketing division can help with the development of article content through network of freelance writers. Standard fee \$75 per 400 to 500-word story.
- Only a one-week contract per month is permitted.
- Article content/photos MUST be received by Weds. at 5 p.m. prior to publication week.
- ROS contract advertisers receive 10% discount on all Sponsored Content campaigns.

FREQUENCY CONTRACT RATES:

1x in Calendar Year:	\$295.00	7-day article run.
2x in Calendar Year:	\$260.00	7-day article run.
6x in Calendar Year:	\$225.00	7-day article run.
12x in Calendar Year:	\$200.00	7-day article run.

PAYMENT

All articles must be prepaid, by credit card, Paypal or check.