

Creators of Culture 2020  
**Frequently Asked Questions**

**General Questions**

Q – Who or what is Creators of Culture 2020 meant to fund?

A – There are two applicant categories this year: one for artists and the other for venues. Additional details about eligibility in each category are in the program description: [HERE](#).

Q – How much can I apply for?

A – Grants will be between \$3,000 and \$5,000 each. All grants will be for the same amount. Thus, you don't need to request any specific amount. We will tell grantees the amount of their grant in the notification email.

Q – When will I find out if I got a grant?

A – The first grantee decisions will be made on Thursday, September 30, and grant funding approved at that point will be distributed mid-October 2020. Applicants will receive notifications of funding decisions at the email address provided in the grant application.

Q – Do I have to fill out a W-9 Form to receive funding?

A – Yes, after being notified that your application is approved for fund, you must send a signed W-9 form, including your Social Security Number or Tax Identification Number, to CultureSource before we can process payment. You can find a blank W-9 form [HERE](#).

**Questions about ARTIST Grants**

Q – What if I am an artist with a space? Can I apply in both categories?

A – No, only one application will be accepted. You must choose between applying as an artist or for your space / venue.

Q – Is any type of artist eligible to apply?

A -- Successful applicants must align with the following, per the program description:

- make work for others to experience
- make work that addresses social issues and themes
- make work found outside of the dominant narratives of arts and cultural offerings
- have not received a grant of \$3,000 or more within the past five years.

Q – What does "dominant narratives of arts and cultural offerings" mean?

A -- Dominant narratives of arts and culture in Southeast Michigan are those activities that typically get the most visibility and well resourced, are most participated in by the public, or are the most available and accessible because of their prevalence. (if you asked 100 people on the



street What does an artist do?, the most common answers would reflect dominant narratives of arts and culture in Southeast Michigan.)

Q – What if I work with a group of other creators?

A – This category of Creators of Culture funds individuals, not their projects. If you are a part of a collective, organization, or business, any or all artists, may apply individually for in the Creators of Culture artist category.

Q – What did I read about additional considerations in funding for this category? How do they impact my chances of getting funding?

A – Insights from community member participants in the program design lifted up the importance of reaching artists working together as a multi- generational mentor/mentee team. (Age does not necessarily determine which person is the mentor and which the mentee.) Artist applicants who meet all general eligibility requirements AND reflect the characteristics of this special consideration will be prioritized for funding.

### **Questions about VENUE Grants**

Q – What kind of space is eligible for this venue category of Creators of Culture grants?

A – Non-residential places that are used for presenting arts and cultural activity to the public are eligible for this grant category.

Q – I host gigs in a building I own, once or twice a year. Does this qualify?

A – No. The venue must, in pre-COVID times, have been used more frequently for art presenting and/or production: at least twice per week (on average) on a year-round basis.

Q – Are for-profit businesses eligible for these grants?

A – Yes. It does not matter what the tax status is for applicants. However, the pre-COVID annual budget for eligible applicants must be no more than \$100,000 per year.

Q – My business is not primarily arts and culture but arts and culture is all over it—it's part of our DNA. Does this count?

A – If arts and culture, and its creators, artists, and makers, consistent and dominant aspects of your space, it is likely you are eligible. Activities such as showing artwork, paying performing DJs, offering music or comedy, along with your primary offerings, demonstrate that you are a venue that presents creators of culture.

Q – Are there priorities for funding in this category?

A – Yes. Priority will be given to hubs that provide supplemental support for the creators it hosts or presents. This could include backend support such as giving creators business coaching, space for creating and storing their materials, digital access, tools, equipment, supplies, and leads that could advance their careers.