

Responses & Actions:
Serving in crisis proactively, with clarity and compassion

OVERVIEW

The impacts of the COVID-19 pandemic are dramatically changing the field of arts and culture and demand new, lasting filters for CultureSource's work as a service organization. Within a context of uncertainty and complexity, our actions below emphasize our inspired determination to help our field navigate pathways to opportunity and access channels of creative expression for the public's benefit.

SERVICE FRAMEWORK

Research - Data is critical, now, in developing business projections and service strategies

Relief & Resiliency - Even the most viable enterprises need help existing in a new paradigm of service

Innovation - Cultural organizations must fundamentally reimagine and experiment with business models

ACTIONS

CONVENING

Creating platforms of connection in and for the region's cultural sector

- **Weekly calls with regional CEOs**
- **Weekly calls with regional senior staff**
- **New Southeast Michigan cultural sector Slack channel**

LEARNING

Supporting accessible and relevant opportunities for professional growth

- **Online skill-building: tactical and inspirational**
- **Office hours with specialists**
- **Technical assistance with applications**

FUNDING

Facilitating the deployment of resources to creative activities that support our ecosystem's vitality

- **\$1M Arts and Creative Community Assistance Fund** with the Community Foundation for Southeast Michigan
- **Creators of Culture grant program for grassroots creativity**

RESEARCHING

Commissioning locally useful, nationally important studies that add data-rich dimensions to decision making

- **Capitalization needs assessment**
- **Audience attitudes / cultural participation survey**
- **Sanitation standards**



NETWORKING

Nurturing channels of dialogue and collaboration with colleagues in and outside of Southeast Michigan

- [Weekly consortium calls with Midwest region peer arts service agencies' CEOs](#)
- [Weekly consortium calls with foundation arts program officers in or serving our region](#)

INFO SHARING

Using our communications outlets to curate news and share messages of perseverance and hope

- [COVID-19 microsite](#)
- [Emergency aid resource notes](#)
- [Email newsletters](#)

ENVISIONING THE FUTURE

Focusing on topics related to resiliency and innovation

- [Grief](#)
- [Adaptive leadership](#)
- [Gig economy](#)
- [New cultures of convening](#)
- [Managing risk](#)
- [Dignified dissolution and merger](#)
- [Enterprise transformation](#)

COALITION BUILDING

Instigating partnership at a time characterized by isolation

- [Re-opening](#)
- [Creation](#)
- [Messaging](#)
- [Advocacy](#)

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