



Vision

All children are valued, nurtured, healthy and thriving.

Mission

Growing and elevating partnerships and communities to advance the Early Childhood Policy Framework and use our collective strengths for greater impact on early childhood outcomes.

Core Principles

Children and families thrive regardless of income, language and culture.

Supports and services are integrated across settings and sectors.

Policies and practices are family centered.

Key Assumptions

1. Early Childhood OC shares a *common vision* with many other agencies throughout the county, but our focus is the EC Policy Framework.
2. Early Childhood OC works together with key *strategic partners* to further the impact of the EC Policy Framework.
3. Early Childhood OC provides support to enable agencies across sectors *to increase their alignment with the EC Policy Framework*.
4. Early Childhood OC is in all spaces on the *policy continuum*: education, awareness, implementation support, and driving policy, system and environmental change/improvement for young children and their families.
5. Early Childhood OC will *secure funding* as an organization and work with partners to increase their *priorities for funding* to include early childhood.

Goals and Objectives

- 1. Increase education and awareness of the EC Policy Framework.**
 - a. Create clear messaging of Early Childhood OC
 - b. Build and maintain website
 - c. Increase media and public relations outreach
 - d. Use existing county platforms to share Early Childhood OC messages
- 2. Engage and maintain strategic partners**
 - a. Add Advisory Groups to the current organizational structure
 - b. Recruit Early Childhood champions and initiate philanthropic council
- 3. Support EC Policy Framework Implementation**
 - a. Identify early adopters across sectors to develop models for implementing the EC Policy Framework specific to each sector
 - b. Create tool kits/resources across sectors to support implementation of the EC Policy Framework
 - c. Coach and facilitate the use of the EC Policy Framework across sectors
 - d. Track implementation of EC Policy Framework countywide
 - e. Recognize partners who have made changes using the EC Policy Framework
- 4. Drive Early Childhood Policy Change**
 - a. Connect with organizations to identify opportunities to inform policy agenda
 - b. Create process and criteria to identify and support policy priorities
 - c. Create a Policy Agenda
- 5. Change the funding landscape to include an early childhood focus**
 - a. Increase the total number of funders who prioritize early childhood
 - b. By cultivating a change in the funding landscape, sustain Early Childhood OC and its strategic directions