



## **Vision**

All children are valued, nurtured, healthy and thriving.

## **Mission**

Growing and elevating partnerships and communities to advance the Early Childhood Policy Framework and use our collective strengths for greater impact on early childhood outcomes.

## **Core Principles**

Children and families thrive regardless of income, language and culture.

Supports and services are integrated across settings and sectors.

Policies and practices are family centered.

## **Key Assumptions**

1. Early Childhood OC shares a *common vision* with many other agencies throughout the county, but our focus is the EC Policy Framework.
2. Early Childhood OC works together with key *strategic partners* to further the impact of the EC Policy Framework.
3. Early Childhood OC provides support to enable agencies across sectors *to increase their alignment with the EC Policy Framework*.
4. Early Childhood OC is in all spaces on the *policy continuum*: education, awareness, implementation support, and driving policy, system and environmental change/improvement for young children and their families.
5. Early Childhood OC will *secure funding* as an organization and work with partners to increase their *priorities for funding* to include early childhood.

## **Goals and Objectives**

- 1. Increase education and awareness of the EC Policy Framework.**
  - a. Create clear messaging of Early Childhood OC
  - b. Build and maintain website
  - c. Increase media and public relations outreach
  - d. Use existing county platforms to share Early Childhood OC messages
- 2. Engage and maintain strategic partners**
  - a. Add Advisory Groups to the current organizational structure
  - b. Recruit Early Childhood champions and initiate philanthropic council
- 3. Support EC Policy Framework Implementation**
  - a. Identify early adopters across sectors to develop models for implementing the EC Policy Framework specific to each sector
  - b. Create tool kits/resources across sectors to support implementation of the EC Policy Framework
  - c. Coach and facilitate the use of the EC Policy Framework across sectors
  - d. Track implementation of EC Policy Framework countywide
  - e. Recognize partners who have made changes using the EC Policy Framework
- 4. Drive Early Childhood Policy Change**
  - a. Connect with organizations to identify opportunities to inform policy agenda
  - b. Create process and criteria to identify and support policy priorities
  - c. Create a Policy Agenda
- 5. Change the funding landscape to include an early childhood focus**
  - a. Increase the total number of funders who prioritize early childhood
  - b. By cultivating a change in the funding landscape, sustain Early Childhood OC and its strategic directions