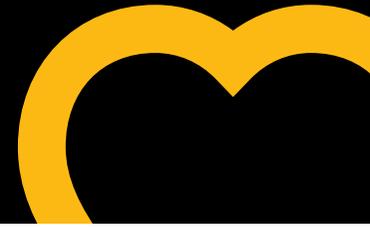


Human Experience Management Checklist



In the experience economy, companies need to invest in and deliver great employee experiences to achieve better business results and outperform their competition. With the impact that employee experience can have on engagement, retention, and the bottom line, it has become a strategic priority for HR leaders. Human experience management (HXM) reflects the need for organizations to go beyond simply facilitating transactions to truly reinventing employee experiences.

Here are six questions to consider as you transform your people strategy

1 Are you leveraging innovative methods to attract top talent? To stay engaged throughout the recruiting experience, candidates need frequent communication. Leveraging intelligent technologies like robotic process automation removes frustrating non-value tasks so recruiters can spend more time engaging with candidates.

2 Are you fostering an environment where people can create powerful and meaningful connections? Being successful in a new role means a new hire feels supported and inspired even before day one. Immediately connect new hires to your company and culture by providing a personalized preboarding experience.

3 Are you empowering people through coaching and continuous learning? A dynamic environment of ongoing feedback, coaching and learning empowers people to take charge of their development with confidence. With intelligent recommendations for learning, mentors, and career paths, people can identify new opportunities and areas to grow.

4 Are you celebrating people when, where, and how they want? What motivates one employee may not motivate another. With personalized rewards and recognition, you can go beyond how people are compensated to engage and inspire your workforce.

5 Are you able to uncover the key drivers of engagement? When leaders and managers have access to personalized dashboards and built-in action planning, they can act in real time to reduce unwanted attrition, retain and develop top performers, and drive employee engagement.

6 Are you providing individualized, engaging end-to-end experiences? Turn transactions that serve just the business into meaningful interactions that serve employees as well as the business. These interactions need to make sense and bring employees both tangible and emotional benefits.



Start your journey

The SAP SuccessFactors Human Experience Management (HXM) Suite creates the kind of engagement that drives better business results. Learn more about human experience management by accessing the [HXM Digital Summit replay and resource center](#).