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DESIGN AWARDS

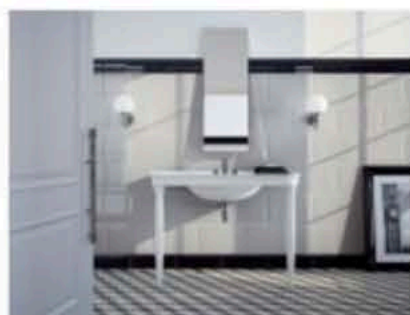
Recognizing the best in kitchens, baths and showrooms

KITCHEN AND BATH BUSINESS / SEPTEMBER 2014

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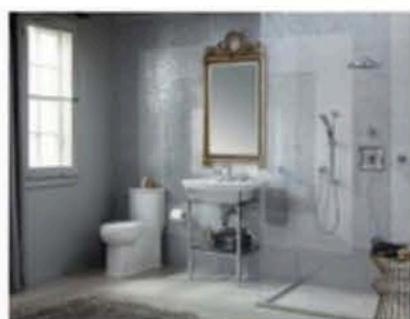
Marazzi USA has received an honorable mention in the tile category of the 2014 **KBCULTURE Award** for its **Oxford** white-body wall tile. The award honors an exclusive group of kitchen and bath products, choosing those that showcase aesthetic excellence and technological innova-

tion. The Oxford collection features wide beveled edges on the high-gloss 5-in. x 15-in. or 10-in. x 15-in. tiles. The collection's floor tile is an Escheresque pattern of stacking cubes rendered in complementary colors.



The **International Contemporary Furniture Fair (ICFF)** is poised for significant growth at its 2015 show May 16-19 at the Jacob K. Javits Center in New York. Now a part of the **Emerald Expositions Design Group**, ICFF joins HD Expo; *Hospitality Design* and *Design:Retail* magazines;

GlobalShop; the Kitchen & Bath Industry Show; and *Kitchen + Bath Business* and *Contract* magazines. In 2015, ICFF marketing initiatives will target a combined audience of nearly 200,000 architects, interior designers, hospitality space owners and developers, as well as high-end retailers, who are all registrants, attendees or readers of Emerald Expositions Design Group events and media.



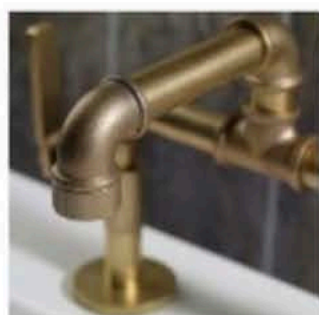
DXV by American Standard – a new flagship luxury bathroom and kitchen brand launched earlier this year – is now available at **PIRCH** locations across the country and includes tubs, toilets, sinks, lavatories and complementary faucet collections. PIRCH fosters a "try before you buy"

atmosphere with a fully operational kitchen, bathroom and laundry room fixtures and faucets for customers to test drive before purchasing. The first phase of the DXV/PIRCH launch was in August, with more expansion planned for future months.

Michael Traub, former president and CEO of **BSH Home Appliances**, has left his position after 21 years with the company. **Michael Steinle**, who has been with BSH for 32 years, has been named as his replacement and previously served as the CEO of **Bosch** and **Siemens Home Appliances Group** in the U.K. During his tenure, Traub successfully managed the company during the financial crisis of the past several years, making the North American region a role model within the global BSH organization.



Canyon Creek Cabinet Co. has named **Mike Lidiak** as its new vice president of sales. He will be responsible for developing and executing sales strategy and team leadership in all sales channels. The company also added two design and sales professionals at its Spokane, Wash., store and showroom – **Jim Belisle** and **Dan Gorton**.



Watermark Designs' Elan Vital faucet won the **2014 KBCULTURE Award** for bathroom fittings. The collection is available in a widespread; elevated widespread; single-handle, wall-mounted; widespread wall-mounted; two-handle, wall-mounted; bridge wall-mounted; wall-mounted; deck-mounted; and floor-mounted ver-

sion with a hand shower and thermostatic shower.