



THE JAPAN-AMERICA SOCIETY  
OF WASHINGTON DC



# Biomedical Innovation & Access: Perspectives from Japan and the United States

**Tuesday, September 30, 2014**

Registration: 3:30 - 4:00 p.m.

Program: 4:00 - 5:30 p.m.

**Japan Information & Culture Center**

1150 18th Street, NW

Entrance is at street level

Trade in medical goods represents a vitally important part of the Japan-U.S. trade relationship. Japan's health care budget continues to expand in response to the needs of its rapidly aging society. Prime Minister Abe and his Cabinet have placed a high priority on promoting world-leading biomedical research and development to boost economic growth, productivity and competitiveness. This event will focus on the current health care policy and business environment in Japan & the United States, and implications for biomedical trade, investment and innovation.

Join us on **Tuesday, September 30, 2014** at the Japan Information & Culture Center (JICC - 1150 18<sup>th</sup> Street, NW). The event, co-sponsored by the Japan-America Society of Washington, D.C. and the Embassy of Japan, will begin at 4:00 p.m. (Registration from 3:30 p.m.) and followed by a reception after the program.

## **Keynote Address**

- Mr. Yoshihiko Hatanaka, President & CEO, Astellas Pharma Inc.

## **Panel Discussion**

- Mr. Kanji Yamanouchi, Minister for Economic Affairs, Embassy of Japan
- Mr. Yoshihiko Hatanaka, President & CEO, Astellas Pharma Inc.
- Mr. Steven Ferguson, Deputy Director, Licensing and Entrepreneurship, National Institutes of Health
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- Mr. Andrew Saidel, President & CEO, Dynamic Strategies Asia, LLC, Moderator

## **Reception**

The Reception is made possible by the generous support of Astellas Pharma US, Inc.