LETTER FROM EXECUTIVE DIRECTOR AND BOARD PRESIDENT

Thank you for reading our annual report. What is included in these pages is a look at everything United Way of Muscatine did last year thanks to the many donors and supporters throughout the community. While you read, it's important to remember all this work happened prior to COVID-19's impact on our community.

In this report, you'll read about some of the great programs that we supported in Muscatine under our sunsetting model that invested in education, financial stability, and health. You'll also read about how we made an impact in ways other than program investments. Last year, our Kids First Fund provided almost $17,000 to help 400 students either participate in activities or get what they needed to be successful in the classroom.

The food rescue program saved almost $650,000 worth of food from the landfill and got it to local food pantries where it could help feed people in need. Another $16,000 of food was collected during our Thanksgiving in July event. In 2019 alone, over 28,000 hours of volunteer time were logged through our volunteer website, volunteermuscatine.org, with a value of over $660,000 given back to the community. These are just a few of the many ways that United Way of Muscatine has impacted the community last year. 2020 will mark the end of our former focus on the broad pillars of education, income and health.

Moving forward, you’ll see a focus on education, job skills and training, as well as affordable housing for all residents. This shift in focus happens as we work to increase the number of households in Muscatine County that can support themselves and meet all of their most basic needs. We hope these changes to our organizational attention results in noticeable and long lasting improvements to the problems that affect the Muscatine community. As our community recovers and rebuilds from COVID-19, your support is more important than ever. Thank you for helping us to reach all the outcomes detailed in this report!

SHANE ORR
Executive Director

ERIN ADLEY
2019 Board President
Muscatine Veterinary Hospital
THE KIDS FIRST FUND

Started in 2009, the Kids First Fund helps Muscatine students be involved in activities by paying for activity registration fees or equipment. The fund also helps students be successful in the classroom by paying for anything that will eliminate barriers to learning. The Kids First Fund has paid for everything from softball and baseball registration and soccer equipment to school supplies, shoes, and testing fees. In 2018, the Kids First Fund provided $17,267 to help 391 students. The major fundraisers for this fund are an annual Vintner’s Dinner and quarterly pancake breakfasts.

IMAGINATION LIBRARY OF MUSCATINE COUNTY

The Imagination Library of Muscatine County is a project designed to develop a love of reading, improve literacy skills, strengthen family relationships and increase school readiness among children ages 0-5. Each month, children are mailed an age appropriate book, from the time of their enrollment through their fifth birthday. This is provided at no cost to the family. By mailing high quality, age appropriate books directly to home, we will help improve childhood literacy and children will have accessibility to books regardless of their family's income or situation. This proven successful program was established in 1996 by the Dolly Parton Foundation, who administers the program for a cost of approximately $25 per child per year. Since November 2015, Imagination Library has grown to 1,305 children receiving books with 997 children graduated.

ALIGNED IMPACT MUSCATINE

United Way of Muscatine serves as the fiscal agent and one of twelve partner organizations for AIM. AIM is an initiative that uses the collective impact framework to increase post-secondary attainment in our community. Aligned Impact Muscatine's Leadership Council and community partners have been hard at work evaluating community data, surveying local programs and collaborations, and building strategy networks. Based on community data, AIM is focusing on early education, academic success, post-secondary completion and the training of adults to meet workforce demands. For more information, please visit alignedimpactmuscatine.org.
LINCS (Local Information -N- Connection to Services)

This program connects people in need with the programs and services that can best help them. This way, the LINCS program brings agencies together to collaborate on how to best serve the Muscatine community. In its role as collaborator and coordinator, the program has served as a point of contact for several area funds and services.

ALMONER FUND

The Almoner Fund is a fund supported by local churches and private donors. It is used to pay for things that Muscatine County money can't assist with such as rent and utility deposits or work shoes. The main use of the fund is to help Muscatine County Community Services clients to be more self-sufficient by assisting them to obtain housing or items necessary for employment. Through United Way's administration of the Almoner Fund, the program provided $4,317 to assist 56 families in 2019.

MUSCATINE HOUSING CLUSTER

State housing dollars are brought into the Muscatine community each year through the Muscatine Housing Cluster to help with housing-related needs for low-income residents. These funds are used to subsidize emergency home repair, provide first-time home buyers with down payment assistance, or to help pay for staffing for housing-related programs. As the fiscal agent for the Muscatine Housing Cluster, the United Way distributed $98,623 in 2019.
CHILDREN & ADULT CARE FOOD PROGRAM (CACFP)

In January of 2016, we started working with CACFP through the state to provide healthy snacks to enriched after-school programming at Sunset Park, The Salvation Army, and at Flickinger Learning Center sites.

SCHOOL SUPPLY DRIVE

The school supply drive takes place with a partnership with Community Action of Eastern Iowa and helps Muscatine students start the school year with the tools they need for learning.

#GIVINGTUESDAY

We have a day for giving thanks. We have two for getting deals. Now we have #GivingTuesday, a global day dedicated to giving back. Hygiene items are collected in November and delivered to the Muskie Lockers.

FOOD RESCUE PROGRAM

The Food Rescue Program came out of the Blue Zones Project Food Policy Group and started at the end of April 2014. This program has volunteers pick food up from local grocery stores and restaurants and delivers to one of 3 local food pantries. The quality food they deliver was formerly being thrown away. In 2019, this program collected $644,926 worth of food. As of December 2019, the program had collected $2,606,599 worth of food.

THANKSGIVING IN JULY

Data shows that in Muscatine County we have 4,486 people who are food insecure and about 1/2 of those are children. We are working to reduce the number of people who don't know where they will find their next meal. To meet these needs, United Way of Muscatine worked with Chef Ron from Iowa City to help stock the shelves of The Salvation Army of Muscatine and Muscatine County Food Pantry by holding Thanksgiving in July.

COMMUNITY BABY SHOWER

In April 2019 we held our fourth annual Community Baby Shower. Baby items were collected and given to Trinity Muscatine Public Health, Muscatine YMCA Family Services, LSI HOPES Program, and MCSA Domestic Violence Shelter.

DAY OF CARING

As a result of the tremendous growth in participation the Day of Caring has seen, we have continued with separate Day of Caring events for students and adults. By hosting several annual events we are able to help more in our community and have more volunteers participate. We host one in the fall for adults, one in spring for students, and one in the summer for interns. For 2019, 3,248 people participated in 171 service projects across the Muscatine community. Volunteers worked with non-profit agencies, helped to clean up city parks and worked on many homes for seniors.
United Way does more than just fundraising. We look for ways to leverage our resources to provide more value to the community. For every dollar given to United Way of Muscatine, $2.60 goes back to the community.

### 2018 Return on Investment

<table>
<thead>
<tr>
<th>Program</th>
<th>Raised 2018/18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteer Hours</td>
<td>$547,725</td>
</tr>
<tr>
<td>Agency Leverage</td>
<td>$832,425</td>
</tr>
<tr>
<td>Food Rescue</td>
<td>$520,440</td>
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<tr>
<td>Imagination Library</td>
<td></td>
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<tr>
<td>Housing Trust Fund</td>
<td>$64,080</td>
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<tr>
<td>Kids First Fund</td>
<td>$17,267</td>
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<tr>
<td>Outreach Events</td>
<td>$18,811</td>
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<tr>
<td>Family Wise Insurance</td>
<td>$8,251</td>
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<tr>
<td>Goodwill Vouchers</td>
<td>$8,320</td>
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<tr>
<td><strong>Total Raised</strong></td>
<td><strong>$945,084</strong></td>
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</table>

### 2019 Return on Investment

<table>
<thead>
<tr>
<th>Program</th>
<th>Raised 2018/19</th>
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</thead>
<tbody>
<tr>
<td>Volunteer Hours</td>
<td>$660,870</td>
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<tr>
<td>Agency Leverage</td>
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<tr>
<td>Food Rescue</td>
<td>$644,926</td>
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<tr>
<td>Imagination Library</td>
<td></td>
</tr>
<tr>
<td>Housing Trust Fund</td>
<td>$98,623</td>
</tr>
<tr>
<td>Kids First Fund</td>
<td>$17,267</td>
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<tr>
<td>Outreach Events</td>
<td>$16,388</td>
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<tr>
<td>Family Wise Insurance</td>
<td>$7,624</td>
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<tr>
<td>Goodwill Vouchers</td>
<td>$3,140</td>
</tr>
<tr>
<td><strong>Total Raised</strong></td>
<td><strong>$970,585</strong></td>
</tr>
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</table>

These charts reflect the value added in the last two years from each additional program that we help coordinate on top of the money we raise for the community in our annual campaign. As we continue to develop and implement our own programs and support the development of our partner agencies, we believe that we will only continue to impact more lives in more meaningful ways.
EDUCATION

Boy Scouts
Youth Development
Flickinger Learning Center
Afterschool
Girl Scouts
Muscatine Girl Scouts
Iowa JAG
Jobs for America's Graduates: Muscatine
*Iowa State University Extension and Outreach
JUNTOS
Mississippi Bend AEA
Imagination Library

Muscatine Community YMCA
Big Brothers Big Sisters
Character Development
Family Services
*Muscatine High School
Special Education Work Experience
*Muscatine Municipal Housing Authority
Sunset Park Summer Enrichment
The Salvation Army
Youth Development

FINANCIAL STABILITY

American Red Cross
Emergency Services
Muscatine Center for Social Action (MCSA)
Domestic Violence Shelter
Shelter Program
Homelessness Prevention

Muscatine Legal Service
Civil Legal Assistance
Domestic Violence
*Rebuilding Together Muscatine County
The Salvation Army
Emergency Disaster Services
Social Services

HEALTH

Diversity Service Center of Iowa
Minority Senior Program
Family Resources
Survivor Resources Domestic Abuse
Survivor Resources Sexual Abuse
Counseling & Therapy
Lutheran Services in Iowa (LSI)
HOPES
Mississippi Valley Child Protection Center
MVCP Center
*Muscatine Boxing Club
Muscatine Community YMCA
Special Olympics

*Riding for Success
*RoEll, Inc.
Support Child Medical Care needs
Senior Resources
CHORE
Home Repair
Outreach
Adult Day
Meals on Wheels
Trinity Muscatine Public Health
Dental Sealant
Maternal Health
Adolescent Sexual Health

*Small Grant Recipient
United Way of Muscatine takes seriously our commitment to be accountable for the dollars you entrust in us.

**WHERE DONATIONS GO**

**Did you know...**

98% of the money raised stays in our community.

Community Volunteers review local grant applications, determine funding levels and hold agencies accountable.
Our $169,500 Investment in Education Helps...

189 children have access to a mentoring program, helping them increase self confidence, improve their attitude towards school and improving relationships with their peers.

54 special needs students receive placement in work experience programs to develop skills and self worth.

1,039 children receive access to character and leadership development programs.

244 mothers and fathers have access to parenting education support groups.

**Funded Program Story:**

**Girl Scouts**

After trying for three years, Girl Scouts is now delivering our BLING program to middle school girls at Central Middle School.

BLING is an outreach program that offers 4th through 8th grades an opportunity to be themselves and learn life skills in a safe and fun environment. Girls at Central Middle School learn the value of community service, the importance of being a good role model, how to work as a team and host discussions that build friendship and insight.

7th grade girls at Central Middle School put together a care package for a younger girl that was being bullied. They sent her cards, words on encouragement and they even brought her the package. The younger girl loved getting to become friends with older girls and hearing all of their stories of middle school and friendship.

Our mission to build girls of courage, confidence and character who make the world a better place, they did exactly that!

2,443 children receive access to enriched afterschool and summer programs.

45 students facing barriers were assisted in graduating high school and transitioning to continued education and careers.
Our $210,775 Investment in Health Helps...

479 individuals receive access to domestic abuse and sexual abuse counseling, advocacy, and educational programming.

764 seniors receive access to services that assist them in staying healthy and independent.

293 children with intellectual disabilities participate in a variety of athletic and educational programming, enhancing their skills and personal development.

78 parents and children receive access to in-home prevention service programs that help keep children safe from abuse, healthy, and connected to their families.

436 adults and children have access to counseling and therapy services.

Funded Program Story: YMCA's Character Development

"Kari" has many struggles and mental health issues. Her home life is complicated, her coping skills involve self-harm and she struggles with peer relations and anxiety. With communication from the school principal and grandma, we know that "Kari" has her Y Person, but more importantly she does talk to the her person about what is going on at home or at school everyday. Her outlet for stress is in Youth Indoor Cycling, which she looks forward to every week. When her Y person sees she is getting frustrated or overwhelmed at times, she will guide her to a productive coping skill of walking the track or leaving the room for a few minutes. Again, these may seen small, but to "Kari" it is so valued and needed. She needs her Y staff and the activities that keep her coming back to the Y.

555 low income and underinsured children have access to a school based dental prevention program.

3,471 adolescents have access to pregnancy prevention education.

229 woman and infants with limited access to health services have access to quality maternal health preventative services.
Our $189,725 Investment in Financial Stability Helps...

20 homeowners with low incomes receive safety improvements (such as ramps) to their home.

2,456 adults and children are provided with basic needs, emergency and shelter services.

403 families who are on the verge of homelessness find a safe and healthy environment to live.

48 low income residents receive legal assistance with civil legal issues.

102 victims of domestic violence are provided free legal representation.

70 survivors of domestic abuse will have access to local sheltering services.

Funded Program Story: MCSA's Domestic Violence Shelter

One of the most amazing moments of working with a domestic violence client is the point in time when they realize just how strong they truly are.

In 2018, a woman with two teenage children sought help from the Domestic Violence Shelter in leaving her verbally and physically abusive husband. The couple had been married for over 20 years, and the woman had fallen into a pattern of summoning the strength to leave, bringing herself and her children to the shelter, staying for a period of time and growing her confidence, and ultimately going back to her husband. Due to her low self-esteem, the desire to protect her children, and financial pressures, she and her children had multiple stays at the shelter. Over the past two years, she had visited the shelter three times, however this last time in 2018 she dug deeper and uncovered the inner strength to do what was best for herself and her children. She was comfortable with the shelter staff, so coming back to the shelter to rebuild herself made the most sense to her. The woman consistently met with her DV counselor, developed a long-term plan and secured employment with the help of staff, and located an apartment. During this stay at the shelter, her son attended school and her daughter found part-time employment. Staff helped her move into her new apartment, and provided some household items, furniture, and beds. Because of the support received by the staff, the woman was able to get the ball rolling and concentrate on creating a healthier life for herself and her children, and through that process learned many skills to set herself up for self-sufficiency and success in the future. Today she has remained independent, is still employed and is training to become an assistant manager. Her and her children are still in their apartment, and she has broken the ties of a long term domestic violence marriage and is living a life free from the grasp of violence. She has stated that if it was not for the fact of knowing that there was shelter to go to and feel safe, she does not know if she would have had the strength to leave.
United Way of Muscatine is proud to partner with over 100 corporations and businesses committed to supporting their local communities. Our Top Corporate Partners recognizes organizations that exemplify the spirit of philanthropy in our area.
OUTSTANDING SUPPORT

United Way of Muscatine is proud to have the support of the community. The below businesses and organizations have gone above and beyond with an increase of 10% or more in their employee campaigns to support our community.

A Guy and a Grill
Allison Castle Holistic Coaching
Arthur J. Gallagher & Co.
Beckey Insurance & Financial Services
Clark Orthodontics
Community Foundation of Greater Muscatine
Edward Jones Investments
Family Resources, Inc.
Flickinger Learning Center
Gentle Family Dentists
Greater Muscatine Chamber of Commerce & Industry
Iowa City Orthodontics, PC
Iowa State Extension Office
Kellor & Kellor Landscape
Kriegers of Muscatine
Lutheran Services in Iowa - HOPES program
McKee Button Co.
Members Community Credit Union
Midwest One Bank-West Liberty
Muscatine Center for Social Action
Muscatine Foot and Ankle Clinic
Muscatine Legal Services
NPL Financial LLC
Ottumwa/West Liberty State Bank
Senior Resources
<table>
<thead>
<tr>
<th>2019 LEADERSHIP GIVERS</th>
</tr>
</thead>
</table>

### CULTURED PEARLS $5,000-$9,000
- Glenn Huston
- Jeff & Melissa Osborne
- David Stoddard
- 1 Anonymous

### MAABE PEARLS $3,750-$4,999
- Nathan & Heather Brewer
- 1 Anonymous

### BAROQUE PEARLS $2,500-$3,749
- Bishop "Brandon" Bullock
- Greg & Sue Kistler
- Shane & Lupe Orr
- Jim & Tammy Stein
- 3 Anonymous

### KESHIE PEARLS $1,750-$2,499
- Pam Collins
- Thomas & Cynthia Kautz
- Michael Kramer
- Kaitlyn Love
- Sean & Brandy Olson
- Yvonne Orr
- Shawn Schrader
- James & Janet Sichterman
- Randy & Janelle Spies
- Dennis & Micki Tripp
- Kevin & Coralie Voss
- Kevin & Mary Zeimet

### SEED PEARLS $1,000-$1,749
- Julie & Jason Abramowski
- Kenneth Noel & Kathie Anderson-Noel
- Shawn Beadle
- Bernie Becker
- John & Vicki Beckey
- Dallas Brown
- Bill Chrisman
- Brenda & Kevin Christensen
- Robert Cook
- Patrick & Renee Cooley
- Erika Cox
- Clark & Patricia Crouse
- Christopher & Heather Day
- Barth & Rachel Donald
- Mark Dunsmore
- Kyle & Toni Eller
- Nancy Etner
- Aaron & Susan Eversmeyer
- Jeff Foltz
- Mike Ford
- Jim & Sara Foster
- Dave & Judene Gardner
- Lorren & Denise Gidel
- Richard & Christine Gosney Jr.
- Danny Hagberg
- Carolyn Hanssen
- Rachel Hawes
- Robert Hilkin
- Janet Homewood
- Patrick Homoelle
- Bob & Tanya Howard
- Scott & Jessica Ingstad
- Susan & Kyle Jensen
- Phil Jerzyk
- George & Charlotte Koenigsaecker
- Carlin & Vicki Lawhead, DDS
- Aaron Lear
- Caroline Lee
- Matt & Kelly Livingston
- Jeff & Lisa Lorenger
- Mark Mathias

- Donna Meade
- Mauro Mondadori
- Robert & Helen Motley Jr.
- Mike & Barbara Murphy
- Brett & Christina Nelson
- Nathan Olson
- Robert Otting
- Jennifer Petersen
- Larry Porter
- Jon Rapp
- Maurice A. and Donna J. Reed
- Advised Fund
- Bennett & Judy Reischauer
- Mark Ricketts
- Mary Kay & Dan Rohde
- Ted & Stephanie Romagnoli
- Troy Ross
- Lawrence & Sharlene Sacco
- Chris & Heidi Sacco
- Bob & Pat Sheets
- James & Sabrina Shoemaker
- Greg Shoppa
- Kevin & Paula Skarich
- Devin Smith
- Jason Smith
- Edward & Michelle Spellman
- Lynn & Sally Stiles
- Sapto Susilo
- Kurt & Kristyn Tjaden
- Charles & Joyce Vesey
- Brian & Valarie Wales
- Nathan & Tasha Wall
- Scott & Kimberly Warren
- Mike Wedell
- David & Sandy Wettach
- Margie & Mike Wiggins
- Joshua Workman
- Jeffrey & Jody Young
- Eric Zillig
- 6 Anonymous
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Retired

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Allsteel

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Zion Lutheran Church

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Musser Public Library-City of Muscatine

Mike Cooke
SSAB

Susan Eversmeyer
River Rehabilitation Physical Therapy

Kyle Fry
Kent Corporation

Jim Garrison
Muscatine Power & Water

Alyshea Gow
Feather Your Nest Interiors

Phil Jerzyk
Bridgestone Bandag

Rayne Krambeer
CBI Bank & Trust

Mike McGrory
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Chris Nienhaus
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First National Bank

Tara Schulz
UnityPoint Trinity Muscatine

Jason Smith
Bayer

Lupe Vazquez
North Construction

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Nichole Sorgenfrey
Program Manager

Michele Rhoades
Resource Development Manager

Kim Warren
AIM Director

Aligned Impact Muscatine County