ETERNAL BUSINESS REAL LIFE

TRUTH AT WORK CONFERENCE 2021

NOVEMBER 12TH, 9AM-4PM | NORTHVIEW CHURCH | CARMEL, IN | TITLE SPONSOR: RONALD BLUE TRUST
MOBILIZING THE MARKETPLACE FOR THE MISSION OF GOD IN THE WORLD

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Welcome to the 10th annual Truth At Work conference! We pray your experience with us here today will be enlightening, encouraging, and inspiring.

At Truth At Work ...
Our reason to exist is to GLORIFY GOD,
LOVE others,
Teach BIBLICAL TRUTH,
and EMPOWER Business STEWARDS
to be BOLD in their
FAITH in the Marketplace.

We are at a crucial point in our world where understanding the TRUTH of the GOSPEL is critical to staying grounded.

We are excited for you to hear the hearts and minds of our speakers. From Dr. Crawford Loritts’ strong biblical background as a pastor, to John Venhuizen sharing how he leads as a Christian CEO, to Jessica Nam Kim’s inspirational journey as an entrepreneur, to the most well-known Christian athlete in the world, Tim Tebow.

We are excited you have decided to join us at our conference today. So, sit back, stay focused, and enjoy these Christian Marketplace leaders!

Blessings,
G.O. Kelly
G.O. KELLY
WELCOME

JOHN DICKERSON
OPENING & PRAYER

JOHN VENHUIZEN
THE HEART OF A LEADER

CRAWFORD LORITTS JR.
FOOTPRINTS IN THE SAND

ERIK COOPER
BAM! BUSINESS AS MISSION

BREAK

RUSS CROSSON
WHAT MAKES A GOOD STEWARD

JESSICA NAM KIM
THE ALPHA AND OMEGA OF BUSINESS

TIM TEBOW
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Marcia Barnes
Founder, CEO & Visionary
ABOUT TRUTH AT WORK

OUR CAUSE

One of the most important and untapped mission fields is the marketplace.

Most people spend more than half their waking hours at work, commuting to and from work, or with co-workers or other professionals.

They typically spend more time at work or work-related functions than they do with their families, sleeping, or any other activity.

Personal and spiritual needs end up taking a back seat to meetings, deadlines, and work agendas.

Truth At Work invests significant resources in equipping Christian business owners and leaders in earning the right to share their faith in the context of marketplace relationships through modeling Christ-like Servant Leadership.

Employees who work for organizations they consider to be spiritual are less fearful, less likely to compromise their values, and more able to invest themselves into their work.

Our members say they are better prepared for the rigors of the marketplace – and enjoy more peace, confidence, and certainty.

We consistently meet them wherever they are on their personal, professional, and spiritual journeys, offering a helping hand, in biblical community, when and where it is needed most.

TRUTH AT WORK CONFERENCE

The Truth At Work Conference is an annual Christian leadership event designed to bring leaders together from all walks of life -- business, education, church leadership, and the public service sector.

Featuring high-impact speakers, the event equips the attendees to live out their faith as they lead in their workplace and everyday life.

We believe the Truth At Work Conference is a movement of godly leaders building and equipping other godly leaders to impact the marketplace for Christ.
Truth At Work is a non-profit ministry headquartered in Indianapolis, IN, with chapters across the country. Truth At Work has a variety of offerings including round tables, conferences, webinars, and events.

Business Round Tables are the core of Truth At Work. They are designed for equipping Christians who own or lead a business to thrive personally, professionally, and spiritually in a safe and confidential environment.

THE PROBLEM

At some point every Christian business owner has felt:

- **Lonely**: “Am I the only one going through all this?”
- **Isolated**: “I wish I had a safe and confidential place to wrestle through issues of faith and business.”
- **Overwhelmed**: “I don’t have the capacity or resources to deal with all of this.”

THE SOLUTION

Transforming business leaders through an eternal perspective.

Structured, proven, and professionally facilitated peer advisory groups use relevant content, relational context, and transformational community to facilitate the intersection of faith, life, and business.

Relevant Content: That provides best practices and practical tools for personal, professional, and spiritual development.

Relational Context: A Christian business peer group that shares your biblical worldview and understands what you are facing. A typical round table has over 300 years of experience collectively and understands the challenges and rewards of owning and running a business.

Transformational Community: Deep, authentic relationships experienced in biblical community lead to a life and business changing experience.

OUTCOMES

Christian business owners and leaders who are:

- Glorifying God in business and life, for eternity.
- Building successful companies that are producing a profit for a purpose.
- Experiencing personal peace while integrating faith in every aspect of life.

To learn more about Truth At Work Business Round Tables, text TAW to 797979 or visit truthatwork.org/next
TIM TEBOW is a two-time national champion, first-round NFL draft pick and Heisman Trophy winner. In addition, he serves as a college football analyst for ESPN. Prior to joining ESPN Tebow played three years in the NFL for the Denver Broncos and the New York Jets and went on to play professional baseball as a member of the New York Mets organization for 5 years before retiring in February 2021.


Tim Tebow grew up the son of missionaries and has returned to the Philippines several times throughout his life to spread God’s Word and do the Lord’s work by serving the needy.

The Tim Tebow Foundation was established in 2010 with the goal to bring Faith, Hope, and Love to those needing a brighter day in their darkest hour of need. The foundation fulfills this mission every day by making dreams come true for children with life-threatening illnesses, building Timmy’s Playrooms in children’s hospitals, providing life-changing surgeries to children of the Philippines through the Tebow CURE Hospital, sponsoring Night to Shine, a nationwide prom and worldwide movement for people with special needs, providing care for orphans in six countries and adoption aid grants for families who choose to adopt an international child with special needs.

Tim is married to Demi-Leigh Tebow (née Nel-Peters) who is a South African model and former beauty queen who was crowned Miss Universe 2017. She was crowned Miss South Africa 2017, and is the second Miss Universe winner from South Africa.
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Jessica Nam Kim is the Co-founder/CEO of ianacare on a mission to encourage, equip, and empower family caregivers as they navigate the complex journey of caring for a loved one at home. Her dedication to caregiving comes from her own experience of being her mom’s primary caregiver who fought a seven-year battle with pancreatic cancer.

ianacare’s products combine deep technology with an anthropological and human-centered approach. Prior to ianacare, Jessica built brands and consumer-focused solutions as a serial entrepreneur. At the age of 19, she started a baked goods company called Jessica’s Wonders out of her college dorm room. She raised $1M in funding her senior year (with braces) and grew it to national distribution. She then went to work at Kraft Foods in brand management where she led a cross-functional team for top performing brands.

In 2008, Jessica was the founder/CEO of BabbaCo, a parenting solution that aggregated resources through subscription activity boxes and multi-media content. BabbaCo was acquired in 2014 by Barefoot Books, a global multi-cultural children’s publishing company, where she served as President for two years before becoming an Entrepreneur-in-Residence at a venture capital firm, CRV (Charles River Ventures).

Jessica was honored as Crain’s Top 40 under 40 and currently serves as a Venture Partner at Praxis Labs, the inaugural Entrepreneur-In-Residence and Presidential Council advisor at Brown University, a board member of Be the Bridge (racial reconciliation), and an advisor to several startups. Jessica graduated from Brown University and received her MBA from Northwestern University’s Kellogg School of Management.

She lives in Boston with her husband and three young children while caregiving for her father.
JESSICA NAM KIM
CO-FOUNDER & CEO | IanaCare
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Three Is Better Than One

Two are better than one, because they have a good return for their labor:

If either of them falls down, one can help the other up. But pity anyone who falls and has no one to help them up.

Though one may be overpowered, two can defend themselves. A cord of three strands is not quickly broken.

Ecclesiastes 4:9-10, 12

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Crawford grew up in New Jersey and as a teenager he trusted Christ as his Savior. He attended and graduated from Plainfield High School in Plainfield, NJ. He attended and graduated from Cairn University in 1972 with a Bachelor of Science degree in Bible. He and his wife Karen met in college and were married on May 22, 1971.

He has traveled throughout the US and much of the world, speaking in churches, evangelistic outreaches, conferences, colleges and seminaries. He has been the featured speaker at Super Bowls, NCAA Final Four Chapel and the Pentagon with senior military officers. He has been a church planter, served for 27 years on the staff of Cru (Campus Crusade for Christ) and served for 15 years as Sr. Pastor of Fellowship Bible Church, Roswell, GA. He and his wife, Karen, have been featured speakers at FamilyLife marriage conferences. Crawford is the author of 9 books including Your Marriage Today... and Tomorrow, co-authored with Karen. He is the host of two national radio programs, the weekend program Living a Legacy and the daily program Legacy Moments.

Crawford serves on several boards including Cru, FamilyLife and Chick-fil-A. He has received five honorary doctorates (Biola Univ., Cairn Univ., Moody Bible Institute, Trinity International Univ. and Columbia International Univ.).

Crawford is President and Founder of Beyond Our Generation and is committed to encouraging and helping to shape the next generation of Christian leaders.

Crawford and Karen have 4 adult children and 11 grandchildren.
WHO CARES FOR YOUR EMPLOYEES?

CARE & COMPASSION IN THE WORKPLACE.
When your employees thrive, you thrive.

Connect with Customers Looking For Local Businesses They Can Trust

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Feature Your Company in Christian Community Connect Magazine
Representing companies driving Indiana’s economy.

Supporting organizations enhancing our communities.
John Venhuizen is President and Chief Executive Officer of Ace Hardware Corporation. Venhuizen, 50, is a 28-year veteran of Ace. Prior to becoming CEO in 2013, Venhuizen served as President and Chief Operating Officer. Since joining the company in 1992, Venhuizen has held several leadership positions overseeing marketing, business development, strategy, supply chain, IT, and international.

Ace Hardware is the largest retailer-owned hardware cooperative and hardline distributor in the world. With over 5,380 stores in all 50 states and over 68 countries, Ace and its subsidiaries operate an expansive network of distribution centers in the U.S., China, Panama, and the United Arab Emirates.

Ace Hardware is the 5th largest franchisor in the world with system-wide retail sales of $17 billion and total corporate revenue over $6 billion. Ace has been ranked number one for customer satisfaction for the last 13 of 14 years by J.D. Power, and was ranked number one for customer service by Temkin Experience Ratings. Ace was listed in the top 4 percent of franchises by Entrepreneur, and was also named one of America’s Best Employers & America’s Most Admired Companies by Forbes.

Venhuizen earned a Bachelor of Science degree from Trinity Christian College. He currently serves as a Director on a number of boards including the Global Leadership Network, Mark Morton Memorial Foundation, Ace International Holdings and Ace Retail Holdings.
Russ Crosson is Executive Vice President and Chief Mission Officer of Ronald Blue Trust and Executive Vice Chairman of the board of directors for Thrivent Trust Company. Russ serves as chief advocate for the heart and soul of the organization and works to ensure the mission of the company is carried out with integrity in every area of the organization with a focus on making sure the company’s mission is passed down and inculcated into future generations.

Prior to his current position, Russ served as President & CEO of Ronald Blue & Co. from 2002 to 2017. He was hired by Ron Blue in 1980 as the second employee of Ronald Blue & Co. He has worked extensively in all areas of financial planning – specializing in comprehensive financial, estate and philanthropic planning, as well as generational family wealth management and transfer. From 1999 – 2002, Russ served as Executive Director of the National Christian Foundation.

Russ graduated from Kansas State University with a Master’s in Education and Bachelor of Science in Mathematics. Russ is the author of several books including, Your Life...Well Spent, The Truth About Money Lies, and What Makes a Leader Great. He has also been a featured speaker in many venues including Promise Keepers, Issachar Summit, and the Truth At Work Conference.
What Makes a Good Steward?

BY RUSS CROSSON

DEFINITIONS OF STEWARDSHIP:

• Careful and responsible management of something entrusted to one’s care
• Utilizing and managing all resources God provides for the glory of God and for the betterment of His creation
• Managing everything that God brings into my life in a manner that honors Him
• Ron Blue, “The use of God-given resources for the accomplishment of God-given goals”

GOOD STEWARD VS BAD STEWARD:

• Investments:

• Living expenses:

• Giving:

• Debt:

• Taxes:

A GOOD STEWARD DOES TWO THINGS:

1.

2.

I NEED TO ________________________________

CONCLUSION: Engagement in the process and accountability will lead to “peace of mind”.
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Bachelor of Arts in Leadership and Ministry
Bachelor of Arts in Organizational Leadership
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Bachelor of Arts in Chaplaincy
Bachelor of Arts in Biblical Counseling
Bachelor of Arts in TESOL
Associate in Biblical Studies
Diploma in Biblical Studies (CCBCIU)

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WITH ACCELERATED SEMESTERS

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WINTER
SPRING
SUMMER

Wisdom for Eternity | Leadership for Life
Fanchon Stinger is the evening news co-anchor for FOX59 News in Indianapolis. She currently anchors the 5, 6, 7 p.m. and 10 p.m. newscasts. Fanchon is excited about being a part of central Indiana and contributing to the positive growth of the community and to the success of central Indiana young people.

Before joining FOX59 News, Fanchon was a news anchor and reporter for 11 years in Detroit, MI, where she was born and raised. She co-anchored FOX 2 News Morning weekdays. She was also an investigative reporter in the FOX 2 Problem Solver unit and the editor of “Gen Next Honor Roll,” a special news feature that profiles outstanding young people.

Fanchon has won 13 Emmy awards from the National Academy of Television Arts and Sciences: The Associated Press-Michigan named Stinger Best Reporter in 2000. She was also the Society of Professional Journalists finalist for Young Journalist of the Year 2002; The United States Department of Health and Human Services awarded Stinger its highest honor, the Inspector General’s Integrity Award.

She maintains strong ties to the community and a deep commitment to enrich the lives of young people through motivational speaking, seminars, and her involvement with many public service causes she supports on a personal level. Fanchon graduated from the University of Michigan with honors, completing a dual bachelor’s degree in English and communications. She started her career in Saginaw, MI.
After starting his career in the business world, Erik Cooper spent twelve years in full-time ministry, both on staff at a large suburban church and as a church planter in a downtown urban context, before returning to the marketplace.

In addition to his role at The Stone Table (thestonetable.org), he serves as Vice President at Community Reinvestment Foundation (crf.net), a nonprofit real estate company that owns, manages, and constructs high-quality affordable housing and assisted living facilities while investing half its profits each year into global missions through The Stone Table. In his spare time, he enjoys playing the piano, playing mediocre golf, crafting quality dad jokes, and drinking entirely too much coffee.

Erik and his wife Mandy reside in Indianapolis, Indiana with their three incredible children Emma, Anna, and Austin, who make their lives so rich.

“Missional Marketplace” by Erik Cooper

Pick up your free copy in the lobby! Remote sites, for your free copy e-mail your name & address to: nicole@truthatwork.org
If you confess with your mouth, “Jesus is Lord,” and believe in your heart that God raised him from the dead, you will be saved. Romans 10:9
DOING WHAT’S RIGHT FOR FARMERS. AT OUR CORE, THAT’S WHO WE ARE. FARMERS AT HEART.
NEXT STEPS

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(CHECK ALL THAT APPLY)

☐ Future events, updates, and opportunities

☐ Truth At Work Business Round Tables

☐ Contributing toward the Matthew Peelen Scholarship Fund

Comments or questions from today’s event:

Please complete this form, remove, and turn in at the Truth At Work table in the lobby. It can also be completed online: truthatwork.org/next or by texting TAWC to 797979
For Christian business owners and leaders, *Truth At Work* is the intersection of faith, life, and business that transforms you with an eternal perspective through deep, authentic relationships in Biblical community so that you glorify God.

**MEMBERS OF A TRUTH AT WORK ROUND TABLE EXPERIENCE:**

- Proven content that teaches Biblical leadership
- The value of a Christian board of advisors
- Balance personally, professionally, and spiritually
- Deep, authentic relationships experienced in safe biblical community

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At Ronald Blue Trust, we develop comprehensive financial strategies, based on biblical principles, with the goal of helping you achieve clarity and confidence in both your personal and professional life. We welcome the opportunity to speak with you about how we can help your family and business successfully navigate through seasons of growth and transition.

Contact us today to find out how we can address your specific needs.

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