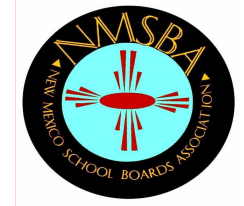


**NEW MEXICO SCHOOL BOARDS
STRATEGIC PLANNING SUPPORT (SPS)
FOR NEW MEXICO SCHOOL BOARDS—
THE LOVING MUNICIPAL SCHOOLS
STORY**

**Dr. Ann Lynn McIlroy, Superintendent,
Dr. Hugh Prather,
A “Key Work of School Boards Initiative”
December 2, 2017**

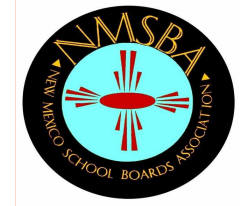


WE WILL SPEND SOME TIME ON

- How the SPS Project Came into Being
- What the SPS Project Aims to Accomplish
- What a Board and Superintendent Experience During Training
- What Happens after the SPS Training
- The Loving Experience

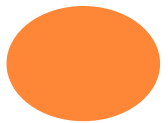
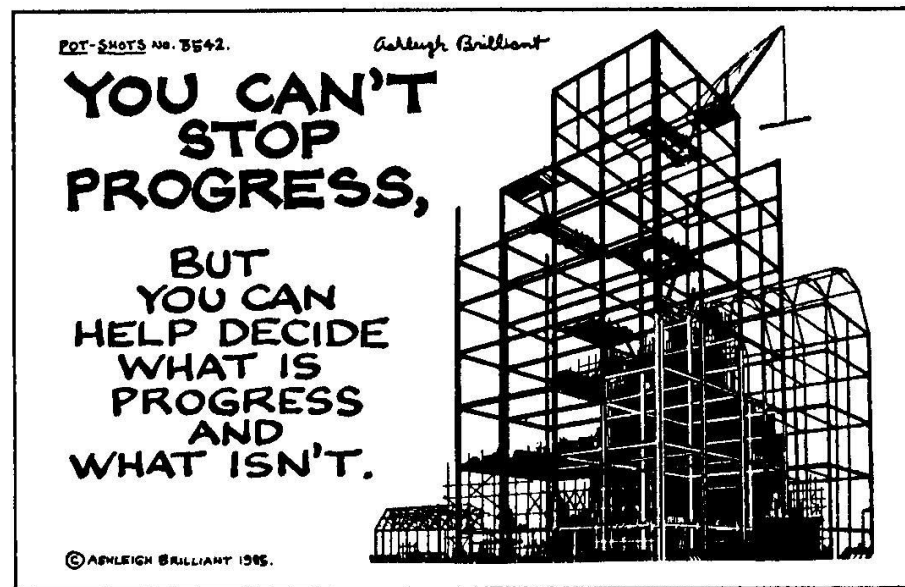
- Our Norms for This Session
 - Dialogue-not Monologue
 - No “SILLY” Questions
 - Stop the presenter for elaboration

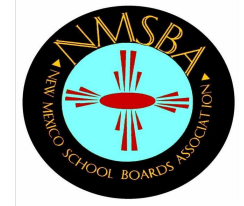




HOW THE SPS PROJECT CAME INTO BEING

- Need for targeted Training Modules
- “Pro Bono” Offer from Your Presenter
- NMSBA Board Approved
- Piloted and field tested
- Modified and now available for all NMSBA Boards

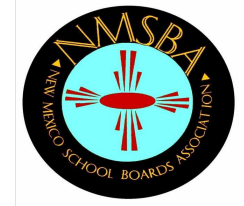




OUTCOMES OF THE STRATEGIC PLANNING SUPPORT PROJECT

- **Facilitates** accomplishing a most important Board task.
- **Creates** a process which is owned by those who undertake it.
- **Integrates** all ongoing and existing planning efforts, e.g. Capital Facilities Master Plan, Educational Plan for Student Success, Technology Plan into one coherent path.
- **Defines** a relatively small set of key components which make it strategic.

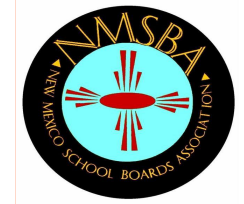




OUTCOMES OF THE STRATEGIC PLANNING SUPPORT PROJECT

- **Empowers** the school board and superintendent to conduct all the needed activities to create a strategic plan required by these key components.
- **Establishes** a dynamic process in which the strategic plan is never "finished"; a regular review process makes the strategic plan truly strategic.
- **Enables** the Board to set goals for accountability as it is implemented and monitored.

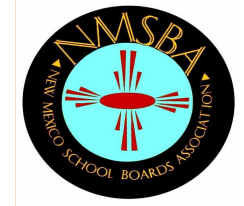




WHAT THE STRATEGIC PLANNING SUPPORT PROJECT AIMS TO ACCOMPLISH

- At the conclusion of the training your board can make an informed decision about the type of strategic planning process your district wishes to undertake
- Your board can also decide if resources are sufficient to conduct the planning internally or to seek the services of a facilitator

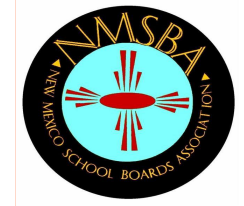




WHAT A BOARD AND SUPERINTENDENT EXPERIENCE DURING THE COURSE OF AN SPS TRAINING SESSION

- Scheduled to fit your schedule
- Delivered via GoToMeeting and PowerPoint
- Model for public sector planning is presented
- Key components are outlined
- Session is totally interactive

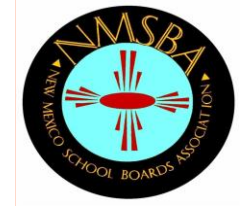




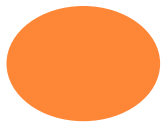
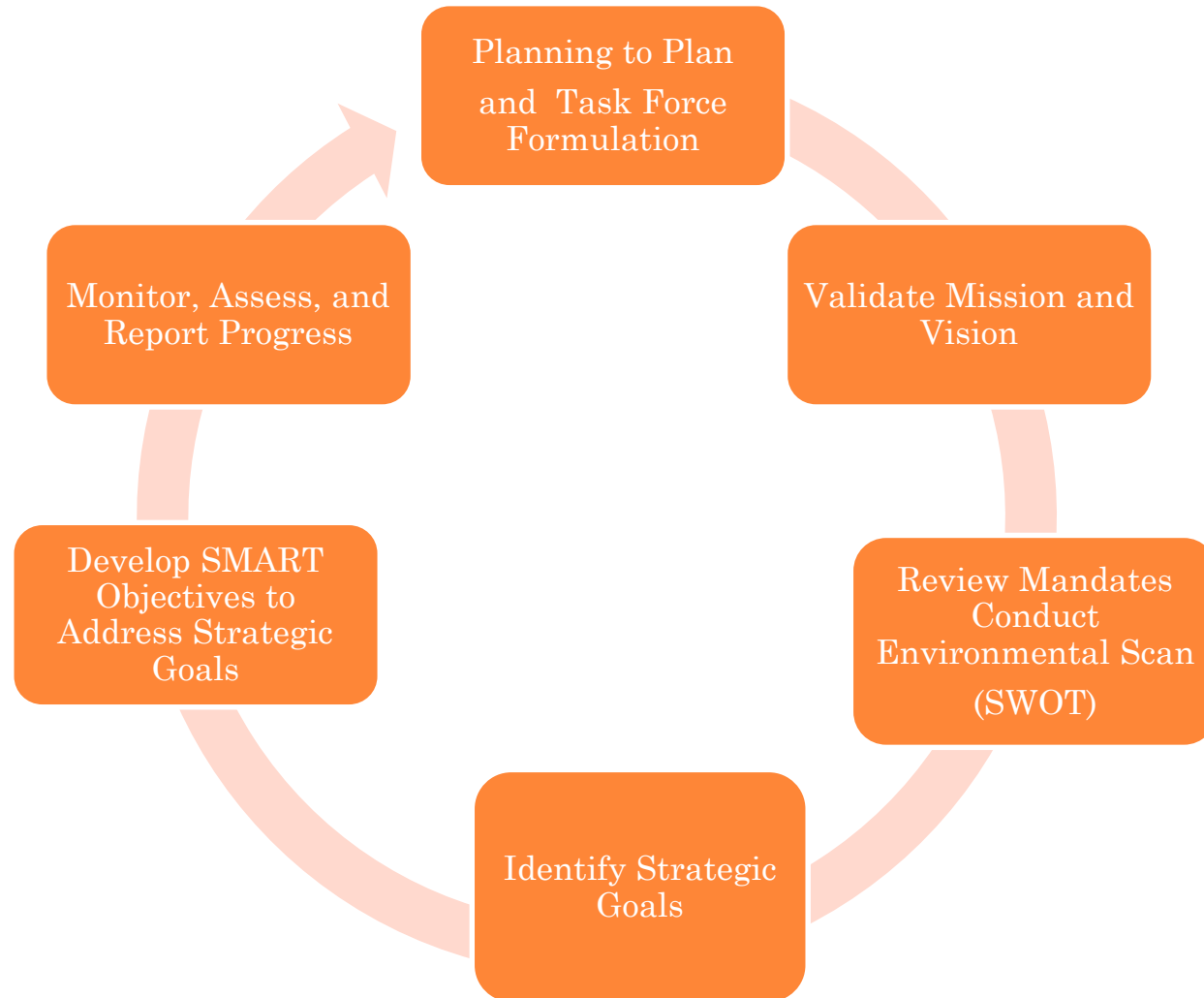
WHY PLAN STRATEGICALLY?

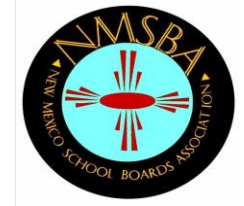
- Incorporates all current planning initiatives--- “If you don't know where you are going, any plan will do.” **Peter Drucker**
- You are acting strategically when you plan for a desired future--- “Someone's sitting in the shade today because someone planted a tree a long time ago.” **Warren Buffett**
- Keeps the Board and administration focused on the right things--- “Management is doing things right; leadership is doing the right things. **Peter Drucker**





THE STRATEGIC PLANNING CYCLE





ARE YOU PLANNING STRATEGICALLY OR TACTICALLY

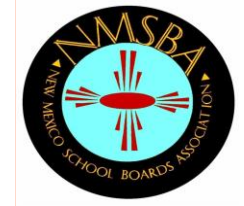
Tactical Planning

- Day to Day
- Annual Cycle
- Today's Challenges
- Present Oriented
- Doing Things Right
- Internal Focus

Strategic Planning

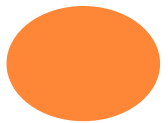
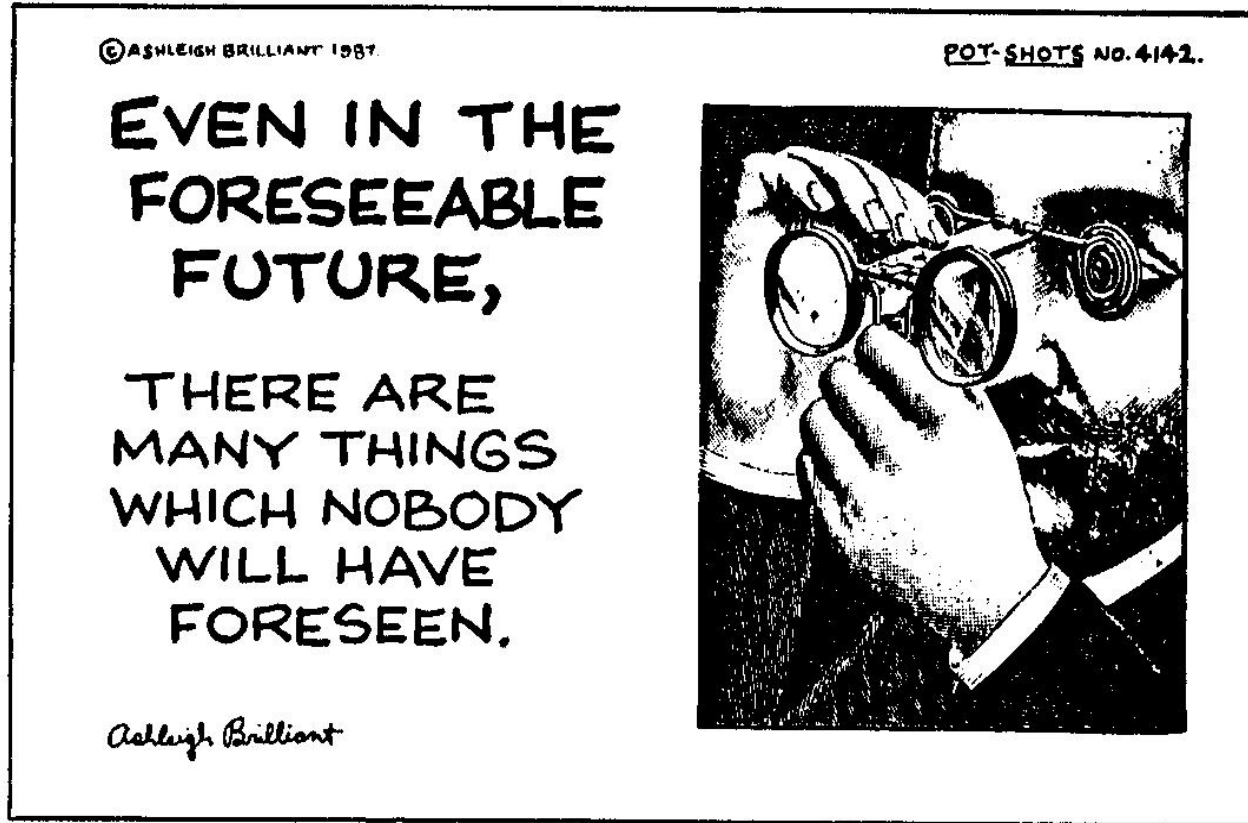
- Long Term-3-5 Years
- Toward a Desired Vision
- Tomorrow's Opportunities
- Future Oriented
- Doing the Right Things
- Internal and External Focus

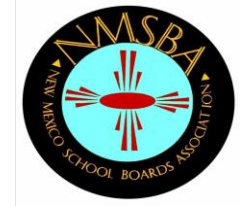




WHAT HAPPENS AFTER THE SPS TRAINING?

- Entirely up to you!

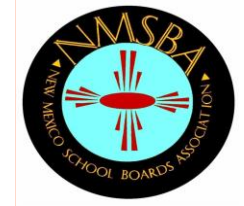




THE LOVING MUNICIPAL SCHOOLS EXPERIENCE

- Requested the SPS Training Module
- Determined a facilitated process was important
- Identified the “Team”
- Conducted the SWOT
- Team met to review SWOT and identify Focus Areas
- Draft Plan was generated to address Focus Areas
- Board reviewed and approved the Plan





CLOSING COMMENTS AND QUESTIONS, CONTACT INFORMATION, ADJOURN

Dr. Ann Lynn McIlroy, Superintendent
amcilroy@lovingschools.org
(575) 745-2005

Dr. Hugh Prather, SPS Consultant
hugh.h.prather@gmail.com
(505) 321-1467

