

## Nonprofit Testimonial Video Production Interview Questions

**Each interview (in studio or virtual) takes about 10 minutes, and each guest will be asked these 5 questions:**

1. What was your biggest struggle before [nonprofit's name]?
2. How did that struggle make you feel?
3. What stands out to you the most when you think about [nonprofit name]?
4. What changed for you after [nonprofit name]?
5. How has [nonprofit name] changed your life?

### **Alternate Questions**

If you feel these questions are not the best fit for your organization, an alternate list of five interview questions may be provided.

### **Clothing and Jewelry**

For the best looking video, guests should wear a solid colored shirt or a blouse with a very simple pattern. Busy prints are distracting. Guests should also avoid wearing noisy jewelry such as metal bracelets.