

Together, we can accomplish anything!

from the executive director's desk

At first, I couldn't think of many big changes to write about this year. It seemed like an even-keel, "no major problems" kind of year. But, on second thought, once again, we accomplished a lot!

We have made huge strides over the past several years in bringing our facility up to date. This year we formed a new relationship with Susquehanna Bank; with four audited years of positive cash flow under our belt, we were able to re-finance our loan, borrow additional needed money, and still lower our monthly payment! Many of our building improvements aren't very glamorous (like a new grinder pump), but are much-needed. We've invested in roof repairs, concrete work, a boiler, an efficient air conditioning unit, and new lighting in the parking lot. Perhaps the most exciting purchase for our members is the new plastic rustproof lockers for our aquatics locker rooms, replacing the rusty metal lockers that had been there since 1981. We know our members appreciate when we can bring upgrades to our facility, and our new banking relationship has enabled us to do that.

We also ended an era this year with the closing of Danner Lounge. We needed



Deb Geesey

more space for childcare and as always, the YWCA stepped up to meet the needs of the community. Our first step was holding a silent auction of the Danner family heirlooms. It was bitter-sweet seeing the beautiful antiques pass on to new families and seeing our comfortable living room-like meeting space be remade, but what fun to walk down the hall now and see beautiful children playing in that room! We moved our TLC program to the former Danner Lounge, opening space that enabled our childcare department to separate the infants and toddlers in their care. We used the monies raised from the silent auction to reconfigure the

rooms, and are glad to report that the children and teachers are happy in their new spaces!

These changes are visible when you enter our facility. What may not be as obvious to the eyes is our faithful, committed board of directors, our talented volunteers and the amazing, wonderful and dedicated staff who are working hard together to bring you the best programs and fulfill the needs of the community. The highlights ahead from each department will give you a sampling of what has been done. We've accomplished this with fewer staff than ever before, maintaining the same level of members, children and program participants. There is no doubt that our staff works hard. We know our donors will appreciate that 85 cents of every dollar donated to the YWCA goes directly to providing programs and services to the community.

None of the elements in this report would be possible without our donors, so to all of you who continue to support our efforts, I extend our deepest thanks. Let this be a year filled with thanks and gratitude to all. I am extremely humbled to be a part of this great organization and have nothing but positive and optimistic visions of our future. Together, we can accomplish anything!

Deb Geesey
Executive Director



The mission of the YWCA

YWCA Gettysburg & Adams County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

eliminating racism, empowering women

- Through a generous grant from the Women's Sports Foundation, we established Go Girl Go!, a fitness and self-esteem-building program for middle school-age girls in the Gettysburg, Bermudian Springs, and Fairfield school districts.

- More than 30 girls participated in our Lego Robotics program through the Gettysburg Area School District's after-school programs. Our Legos program at Gettysburg Middle School completed its second year.

- Thirteen girls participated in the STEM Savvy Club at Gettysburg Area High School. The girls explored robotics and took a field trip to Washington D.C. to visit the National Institute for Standards and Technology as well as the Smithsonian Museums.

- We partnered with HACC-Gettysburg for our second annual Holiday Stories from Around the World event, featuring the traditions of Christmas, Hanukkah, Eid al-Adha, Yule, and Chinese New Year.

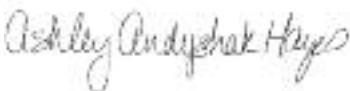
- We partnered with Gettysburg College for our March Around the World event, featuring the art, music, and dance of various cultures.

- More than 50 seventh and eighth grade students participated in our annual Women in History essay contest, sponsored by the *Gettysburg Times*.

- The YWCA once again co-sponsored the Living the Dream Award, presented in 2012 to Jorge Perez-Rico, director of the Migrant Education Technology Center for Adults and Families, and posthumously to community advocate Cassie Nutter.

- Children and Youth Director Paula Howard presented at Wellspring's 7th Grade Young Women's Conference.

- Community members participated in an 11-part "Time to Talk" series based on the book "Witnessing Whiteness: The Need to Talk About Race and How to Do It" by Shelly Tochluk. The books were purchased through a grant from the Adams County Community Foundation.



Ashley Andyshak Hayes
Director of Advocacy and Public Relations



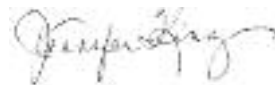
YW Director of Finance and Administration Jeff Cann and his children play with dreidels during the 2011 Holiday Stories from Around the World.



YW Member Deb McCauslin led the way on her bike this year during the annual Race Against Racism.

sports and fitness

- The YWCA was voted “Best Fitness Center” by the readers of Celebrate Gettysburg magazine for the sixth year in a row.
- The fitness center added a new leg curl machine, a new stereo and speakers for the dance room, kettlebells, six Matrix treadmills, and two Matrix ellipticals.
- The second annual Dancing With the Local Stars event was a success, filling 565 seats at the Majestic Theater.
- The first annual Spin-a-Thon was held in February to raise money to improve the cycle room and purchase new equipment.
- Due to popular demand, our Zumba class grew to six days a week.
- We welcomed Kamini Desai, Ph.D., author of “Life Lessons, Love Lessons,” for a very informative and successful yoga workshop. Kamini has created an exciting body of teachings combining western psychology and eastern philosophy.



Jennifer King
Sports and Fitness Director



aquatics



- The pool and whirlpool received excellent grades during our state Health Department inspection.
- The pool hosted three Girl Scout Swim Badge Day events.
- The YWCA hosted a water fitness instructor training through the United States Water Fitness Association. From this training, we added one instructor to our staff, which enabled us to offer a weekend class and an additional evening class.
- We hosted swimming lesson certification training for three groups through the American Red Cross; we gained five staff from this training.
- New lockers were installed in the aquatics locker rooms.
- Usage of our water fitness program tripled from last year, with 60 people attending each week.
- Our lifeguard courses enrolled 19 participants, and we gained 10 staff members.
- We established the Mini Sharks swim team for young swimmers. This program continues to grow each month and prepares children for our Sharks swim team.
- Cora trained 20 staff from our Child Enrichment Programs and other area centers in PedFacts (Pediatric First Aid).
- New chair lifts that meet ADA standards were installed for the pool and whirlpool thanks to a grant from the Robert C. Hoffman Charitable Endowment Trust.
- Our relationship with the Gettysburg Swim and Tennis Club has strengthened and is mutually beneficial. Many YWCA members have expressed to our swim instructors how their children have enjoyed taking swim lessons outdoors. YWCA members were also pleased with the extended open swim times available.

Cora Rhoads
Aquatics Director

child enrichment programs

- The Commerce Park center began the fiscal year at a STAR 2 level in the Pa. Keystone STARS program, and was promoted to a STAR 3 after the state Environmental Rating System (ERS) evaluation. The 909 Fairfield Road center and Fairfield Clubhouse program maintained their STAR 3 ratings.
- We began expansion and reorganization of our childcare area at 909 Fairfield Road by moving TLC to Danner Lounge, the 4-year-old classroom into the infant room (doubling the room capacity to 20), the infants into the former TLC area, the young toddlers into our older school-age room, and our older school-age children into the 4-year-old classroom.
- We continued to build our parent and community involvement and communication by implementing new programs and activities, including:
 1. A “Getting to Know You” meeting during enrollment, during which parents meet with a classroom teacher to go over the child’s schedule, routines, likes and dislikes to help ease the transition to our program.
 2. Participation in the “Bridging the Gap” program, sponsored by the United Way of Adams County, to increase communication between local childcare programs and school districts to ease the transition for children entering kindergarten.
 3. A Valentine’s Day Parent Breakfast, during which each Commerce Park classroom prepared a dish to share. The activity was well received with 45 percent of our families participating.
 4. “Muffins for Mothers” and “Desserts for Dads” for Mother’s and Father’s Days.
 5. Weekly emails to families about upcoming activities, special events and weekly lesson plans.
 6. A “meet the teacher” board outside the CEP rooms at 909 Fairfield Road with pictures and biographies of staff.
 7. The “SMILE” program, sponsored by the Mobile Dentist. This program provided dental care, including free fluoride treatments, cleanings and x-rays, to 21 Commerce Park children.
 8. Special readers during the “One Book One Child” program.
 9. An open house for children transitioning into kindergarten and new classrooms.



child enrichment programs

- We received a grant through the Child & Adult Care Food Program (CACFP), which allowed us to improve the quality of our meals by adding more fresh fruits and vegetables, as well as implement more physical activity for the children. We also began providing less processed foods at 909 Fairfield Road through the use of a stove obtained through our Keystone STARS grant.
- We ended the fiscal year by changing the way we transition children between classrooms. We now run a Junior Camp for our preschool classrooms during the summer, which includes field trips with the regular summer camp program. This provides more spaces in camp for the community.
- Our Commerce Park teachers led an outstanding summer camp program by utilizing free public transportation and community involvement. The children learned how to read the bus schedule and used public transit each week to go swimming at the 909 facility. We also increased the number of field trips by walking to local businesses. We received very positive feedback from parents and community members.
- Thanks to a private donation, we were able to purchase materials to improve the infant classroom at Commerce Park, including room dividers, diaper changing station organizers and cribs to meet the new DPW regulations.



Paula Howard
Children and Youth Director



membership

- The membership/marketing team created a new code of excellence for each department, setting the standard for customer service. These are posted throughout the building.
- Member child care (TLC) moved into the former Danner Lounge and is now much more visible to the members.
- Staff developed a New Member Guide, which contains all membership information and policies in one publication.
- The Bubba Bash Volleyball Tournament, held at Gettysburg College to raise money for our Membership Assistance Program, was again successful. It sold out before the registration deadline and ran smoothly. Mrs. Martin, mother of Marianna “Bubba” Martin again spoke at the beginning of the day, and her inspiring, emotion-filled words touched everyone. This fiscal year, 142 people were able to enjoy the YWCA by using financial aid.



Sue Pitzer
Membership Director

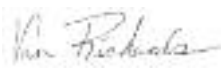




Road Scholar programs give people from all over the country the opportunity to come together and learn about the Battle of Gettysburg.

road scholar

- 323 participants enrolled in 15 Road Scholar programs, and 22 volunteers donated 810 hours to the program.
- After reading the previous year's evaluation and recommendations from participants, we added a program called "Heroic Women of Gettysburg." This program explores the stories of Elizabeth Salome (Sallie) Meyers, Elizabeth Thorn and many more.
- Historic Tour Company of Gettysburg became our battlefield tour transportation provider. This change allows us to provide quality transportation at a lower rate.
- Freedom Transit became our transportation provider, at no cost, to and from the Gettysburg National Military Park Visitor Center and Museum and the National Cemetery.
- The YW is grateful to all the volunteers, instructors, presenters and entertainers, as well as the Gettysburg Hotel, Historic Tour Company and the Shriver House Museum for their dedication and hard work to make this program successful.


Van Richards
Road Scholar Director



financial report

Highlights

- 2011-12 was our fifth consecutive year with positive cash flow.
- We showed modest gains in membership and program income.
- We decreased management and general expenses – an impressive 85 percent of expenses went directly to programs and services.
- We invested \$226,400 in capital improvements, upgrades and replacements.

Income

	Amount	Percent
Support	\$281,481	9.2%
Membership	\$631,936	20.7%
Programs	\$1,964,101	64.2%
Fundraisers	\$82,262	2.7%
Investments	\$52,924	1.7%
Miscellaneous	\$46,029	1.5%
Total	\$3,058,733	

Expenses

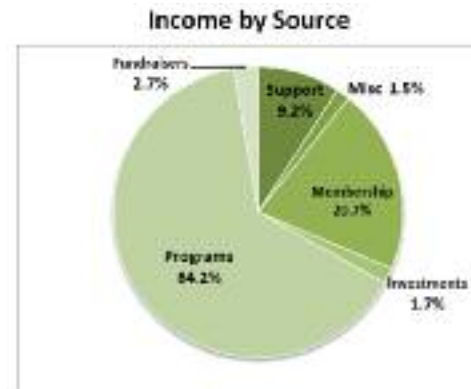
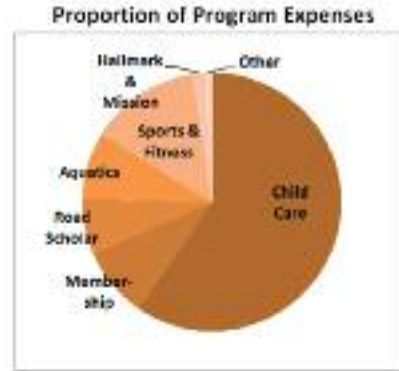
	Amount	Percent
Program Services	\$2,721,776	85.0%
Management & General	\$433,360	13.5%
Fundraising	\$46,956	1.5%
Total	\$3,202,092	

Net Income -\$143,359

Statement of Cash Flows

Depreciation	\$232,507
Capital Investment	-\$210,454
Restricted Investments	-\$5,380
A/R, A/P & Deferrals	-\$25,100
Financing Activities	\$187,807

Annual Positive Cash flow \$36,021



Jeff Cann
Director of Finance and Administration

donors July 1, 2011 - June 30, 2012

Individuals

Julie Aha and Geoffrey Thulin
 Melissa Allen
 Norma Andrews
 Anonymous
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 Millie Bankert
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 Maxine and Clodius Willis
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Businesses/organizations

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 Adams County Community Founda-
 tion
 Adams Electric Cooperative, Inc.
 Alpha Benefits
 APM Building Materials
 The Beauchat Group, LLC
 Brent Guise Family Dentistry
 Board of Supervisors of Cumber-
 land Township
 Capital BlueCross
 Carl E. Frantz, Inc.

(Continued on back page)

donors July 1, 2011 - June 30, 2012

(Continued)

Child Care Consultants, Inc.
 Chip My Pet
 Classic Cuts Hair and Nail Salon
 Coliseum Vending
 Comcast
 Community Benefits Real Estate
 Computer Works
 Confederate Woods Veterinary Hospital
 Crouse Electric Co., LLC
 CRS Insurance, Inc.
 David K. Heiges, Registered Investment Advisor
 Drs. Null, Seidel, and Dental Associates
 Eicholtz Co.
 Emmitsburg Veterinary Hospital
 ERP Consultants, Inc.
 Friendly's Restaurant
 Gettysburg Business and Professional Women's Club
 Gettysburg Animal Hospital
 Gettysburg Diagnostic Imaging
 Gettysburg Foundation
 Gettysburg Pediatrics
 The Gettysburg Times
 George's Home Glass and Screen Repair
 Giant Food Stores, Inc.
 Granite Hill Camping Resort
 Graphcom, Inc.
 Hartman and Yannetti
 Historic Gettysburg Hotel
 Hockley and O'Donnell Insurance Agency
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 Kennie's Markets
 KPI Technology, Inc.
 Knouse Foods Cooperative, Inc.
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 Lutheran Home Care and Hospice
 M&T Bank
 Martin's Family Shoes
 Mason Dixon Endodontics
 Michael Ball State Farm Insurance Agency
 Mr. G's Flavor Freeze
 Pella Rolscreen Foundation
 PNC Bank
 Ragged Edge Coffee House
 Realty Leasing and Management Co.
 Rice Fruit Company
 Robert C. Hoffman Charitable Endowment Trust
 Rotary Club of Gettysburg
 The Runner's Sole
 Schindler Elevator Corp.
 Schmuck Lumber Co.
 Scunci, a division of Conair
 Shipley Energy
 Snyder Plumbing and Heating
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 Thrivent Financial for Lutherans
 Tully Dental P.C.
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 Women's Sports Foundation
 United Way of Adams County
 UPMC
 Wellspan Health-Gettysburg Hospital
 The York Water Company
 York White Rose Wanderers

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 Anonymous



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 Gettysburg Eddie's
 Gettysburg Frame Shop and Gallery
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 Wyndham Gettysburg

our local statement

The YWCA Gettysburg & Adams County is a community membership organization founded by women. Our mission is to serve people of all ages, races, religions and economic levels. Our goals are:

- To provide opportunities for physical, spiritual and emotional well-being.
- To address changing needs and to improve the quality of life.
- To foster understanding among all peoples.