

# SEAN M GORDON

ART DIRECTOR · GRAPHIC DESIGNER · TEAM LEADER

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IM SEAN GORDON, I HAVE BEEN A DESIGNER AND ART DIRECTOR FOR 15 YEARS. I AM LOOKING TO BRING MY EXPERIENCE AND FRESH, YOUNG, CREATIVE MIND TO A COMPANY LOOKING TO TAKE THEIR PROJECTS TO THE NEXT LEVEL.

## SKILLS

Web Design  
Advertising Design  
Poster Design  
Brochure Design  
T-Shirt Design  
Catalog & Magazine Design  
Pre-Press & Prep  
Variable Data Printing  
Promotional Design  
Computer Hardware  
Video Equipment  
Client Relations  
Project Management  
Time Management  
Team Leadership  
Brainstorming Skills  
Creative Thinking  
UI/UX Design  
Social Media & Marketing

## SOFTWARE SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Dreamweaver  
Adobe After Effects  
Quark XPress  
Time Management Software  
Task Management Software  
Open Office Suite  
Microsoft Office  
HTML & CSS  
Basic Javascript  
Wordpress  
Basic E-Commerce Backend  
Vinyl Cutting Programs  
S.C.O.P.E

## EDUCATION

The Art Institute of Ft. Lauderdale  
Bachelor of Science in  
Graphic Design  
February 2010

Briarcliffe College  
Associates Degree in  
Graphic Design  
December 2006

## WORK EXPERIENCE

### INFINIFAN INC.: 2016-2021

#### POSITION: PRODUCT MANAGER/DESIGNER

Licensed anime & gaming collectibles manufacturer.

#### DUTIES INCLUDE:

- Integral in launching the massively successful MOCHIBI plush
- Designed products for production and sale to retail
- Work with licensors for approvals and marketing
- Deal directly with retailers obtaining purchase orders
- Maintain and update website and improve SEO
- Work with factories to ensure correct production
- Logistics for shipping to all retailers across the U.S.
- Represent the company at trade shows and conventions

#### RETAILERS AND PARTNERS INCLUDE:

Hot Topic, FYE, BAM, GameStop, Crunchyroll, Playstation, Funimation, Toei and more

### NEW MEDIA MARKETING: 2015-2016

#### POSITION: CREATIVE DIRECTOR

A full service marketing & branding agency.

#### DUTIES INCLUDED:

- Being a leader in a team environment
- Tracking time and progress of projects
- Providing direction to developers and designers
- Creating comps and design briefs
- Working directly with clients and companies

#### CLIENTS INCLUDE:

Slant Fin, Econoburn, Enterprise Rebirth, RGLZ, and Pav-Lak.

### HUEMOR DESIGNS: 2014

#### POSITION: ART DIRECTOR

Specialized in web design, marketing, and print design.

#### DUTIES INCLUDED:

- Being a leader in a team environment
- Tracking time and progress of projects
- Providing direction to developers and designers
- Creating comps and design briefs
- Working directly with clients and companies

#### CLIENTS INCLUDE:

Color Club Cosmetics, Gear Say, Whipsmart, Lighthouse Films, Live Nation, and Club Getaway.

### ALGO CRUNCH: 2012 -2014

#### POSITION: ART DIRECTOR/DESIGNER

Specialized in mobile game design, marketing and development.

#### DUTIES INCLUDED:

- Out of the box thinking
- Character and environment creation
- Brain storming and concepting new games
- UI/UX design and development
- Marketing games to specific demographics
- Keeping ahead on gaming trends and new technologies
- Web design and development

#### OTHER LOCATIONS AND TITLES:

LANCO CORPORATION: GRAPHIC DESIGNER 2011-2012

MINUTEMAN PRESS: GRAPHIC DESIGNER 2010-2011

STRATTON PICTURE AND MIRROR: GRAPHIC DESIGNER 2008-2009

FREELANCE: GRAPHIC DESIGNER 2004-PRESENT