

CANeLearn Strategic Plan Update

Adopted at the November 10, 2020 Board of Directors Meeting

Introduction

The Canadian eLearning Network (CANeLearn) is a Canadian not-for-profit corporation registered on July 19, 2013 under Corporations Canada (Business Number 84754-8633). CANeLearn operates in accordance with its registered constitution and by-laws ([posted here](#)). Our continued growth continues to be both grassroots and strategic, deliberate yet emergent, and, as noted in our [2018 revised Strategic Plan](#), focused on being the leading voice for K-12 blended and online learning in Canada.

The mission and vision of the Canadian eLearning Network (CANeLearn) was revised November 2020 at the board of directors' meeting with the intention of continuing a critical focus for CANeLearn over the next year. Given the current pandemic, strategic planning is difficult so the revised plans will continue until the board has opportunity to review and revise the entire strategic plan and focus:

***Vision:** The Canadian eLearning Network (CANeLearn) is the leading voice in Canada for learner success in K-12 online and blended learning.*

Mission – CANeLearn:

- *promotes effective practice in online and blended learning (e-learning);*
- *fosters community and facilitates interaction among e-learning leaders; and*
- *connects educators to effective e-learning organizations and practices.*

As a network of provincial e-learning programs, leaders, and practitioners the purposes of CANeLearn are to:

1. Support networking between and among program providers to build relationships, enhance communications, share resources and best practices, and encourage innovation;
2. Collaborate through supporting partnerships, sharing professional learning opportunities, and finding efficiencies through technologies and shared services;
3. Stay current and participate in research studies, promote research opportunities, and disseminate research results;
4. Work with post-secondary institutions to connect pre-service and in-service teachers to online and blended learning;
5. Inform policy and professional standards regionally, provincially and nationally; and
6. Educate stakeholders and promote online and blended learning to all.

Board Strategic Action Plan Update

The current plan is posted here:

<https://secureservercdn.net/198.71.233.227/sgf.292.myftpupload.com/wp-content/uploads/2020/02/CANeLearn-Strategic-Plan-2018.pdf>

	ACTION	BY WHEN	STATUS
1.	Expand the communications strategy to include: <ul style="list-style-type: none"> monthly blog posts from the field, monthly and special edition newsletters, calendar of CANeLearn & related events, and blogs, video logs, interviews, and podcasts. 	Dec 2020	Newsletter, calendar underway Plan for blog posts Nov/20 Plan for vod/podcasts, Nov/20
2.	Maintain connections with provincial, national and international organizations.	✓	Launched and ongoing
3.	Revise value for strategic membership statement.	✓	Review Nov 2020
4.	Expand the online membership sign up, registration and payment system to support automatic renewals and registration for membership site access.	✓	Launched and ongoing
5.	Renew monthly webinar programs, feature member practices, action research, leadership, personalizing learning, and effective online engagement strategies.	✓	Ongoing
6.	Renew an annual national leadership summit.	✓	Initiated August 2019 and ongoing
7.	Expand CANeLearn's partnerships with existing regional and provincial events	Ongoing	Researching other annual events for consideration
8.	Create a micro-credentialed teacher training program connected with post-sec diploma/degree options, specific to facilitating learning through digital and virtual learning environments, and modeled from eCampusOntario's.	Fall 2020	Launched as pilot, revisions required and connections to badges, micro credentials, and post-sec programs
9.	Consolidate existing research on K-12 online and blended learning and foster new research, including from post-sec grad programs, for publishing and sharing through the network.	✓	Ongoing
10.	Revise the strategic direction and plan for the organization.	Summer 2021	TBD