The 5 steps to evaluate STEM gender equity programs

1. **Define**
   - Define your program’s target problem, audiences and goals. Clearly identify what you want to achieve, why and for whom.

2. **Design**
   - Design your program evaluation to determine how you will measure success based on your plan from the previous step.

3. **Plan**
   - Plan the program activities and evaluation so that they align with the audiences and the goals you previously defined.

4. **Execute**
   - Execute your plan, analyse the collected data and evaluate the success of your program.

5. **Share**
   - Share your findings publicly so that people can know if the program was effective and can work to improve future programs.

Refer to the full evaluation guide at womeninstem.org.au.