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SVAMC Awards Janet Martinez for her Outstanding Contribution to Technology Dispute Resolution

PALO ALTO, Calif. – November 10, 2020 - [Silicon Valley Arbitration & Mediation Center \(SVAMC\)](#) announced today that Dr. Janet Martinez, Senior Lecturer at Stanford Law School, Director of Stanford's Gould Negotiation and Mediation Program and Director of the Gould Alternative Dispute Resolution Research Initiative, is the recipient of SVAMC's Outstanding Contribution to Technology Dispute Resolution Award. Martinez was selected by SVAMC based on her extraordinary commitment to advancing alternative dispute resolution in the technology sector.

SVAMC promotes efficient and effective technology dispute resolution, including the use of arbitration and mediation to resolve technology-related business disputes. Each year SVAMC releases the highly anticipated [List of the World's Leading Technology Neutrals](#) (the "Tech List"). Now in its sixth year of operation, SVAMC has become the leading U.S. and global resource for the use of arbitration and mediation in the technology industry. Martinez is the second recipient of SVAMC's Outstanding Contribution to Technology Dispute Resolution Award.

"It's a privilege for SVAMC to recognize Janet Martinez with this Award. Through Janet's efforts, dispute resolution lawyers in the US are better informed on the benefits of technology ADR and companies around the world are increasingly looking to mediation and arbitration as mechanisms for resolving technology-related disputes," said SVAMC founder and Chairman Gary Benton. "Her commitment to education, innovative thinking and leadership in the dispute resolution sector, her engagement with technology law practitioners and her kind, welcoming manner are respected and appreciated by all."

Janet has had a lead role in planning several collaborations between SVAMC and Stanford Law School on technology mediation and arbitration, including a two-part online course in 2020 on "Mediation in the Patent/Technology Case." Through Jan's leadership, SVAMC is assisting Stanford Law School on an Advanced Course on Tech/IP Arbitration and Mediation which will be rescheduled once the pandemic is over."

Janet has over 30 years of experience as an ADR professional. At Stanford, she focuses her teaching, research and consulting on negotiation (both domestic and international) dispute system design, online dispute resolution and environmental policy. Janet, with Lisa Amsler and Stephanie Smith, published *Dispute System Design: Preventing, Managing and Resolving Conflict* (Stanford University Press, 2020).

ADR is an increasingly important resource for technology companies because it allows for the settlement of a dispute or a resolution on the merits under the guidance of technology law experts, with a focus on efficiency, cost savings and privacy, and, in international disputes, with global treaty enforcement of an international settlement agreement or arbitration award.

About Silicon Valley Arbitration & Mediation Center:

SVAMC is a non-profit serving the global technology sector through educational programming and related activities. SVAMC works with leading technology companies, law firms, ADR institutions and universities in Silicon Valley and around the globe to promote effective and efficient resolution of technology-related business disputes. Visit www.svamc.org for additional information or contact us at info@svamc.org.