



Oak Cliff Chamber of Commerce



TOGETHER WE WILL BUILD A STRONGER COMMUNITY

"The mission of the Oak Cliff Chamber of Commerce is to promote economic development and quality of life in Oak Cliff."

1001 North Bishop Ave. Dallas, TX 75208

www.oakcliffchamber.org * occ@oakcliffchamber.org * 214-943-4567 (ph) * 214-943-4582 (f)

How does Corporate Partnership Work?

Once membership and building campaign fees are deducted from annual dues, Corporate Partners may allocate their funds to their choice of Chamber events and advertising opportunities throughout the year. Two great events which are very popular with our Corporate Partners are the Annual Gala & Auction and the Annual Golf Tournament. We also have many other events—from Summits to Seminars—throughout the year from which to choose. After allowing for the apportioned amounts for the above-mentioned deductions, the funds available for allocation at each level are as follows:

	PLATINUM	GOLD	SILVER	BRONZE
Investment Amount:	\$10,000	\$7,500	\$5,000	\$3,000
Membership Dues:	\$1,250	\$1,000	\$750	\$500
Building Campaign	\$200	\$200	\$200	\$200
Discretionary Amount:	\$8,550	\$6,300	\$4,050	\$2,300

What does Corporate Partnership include?

The Chamber provides numerous ways in which our members can grow their business:

- Discover local, state, and federal procurement opportunities available with the Oak Cliff Chamber as your advocate
- Get your business involved in economic development initiatives from the Chamber with the most activity in the city of Dallas
- Develop business-building custom events to meet your particular company's needs and further your business sector's interests
- Gain access to the movers and shakers in the hottest real estate development market in Dallas
- Take advantage of the Chamber's extensive advertising network to reach new customers
- Garner new exposure via the Oak Cliff Chamber's website and monthly email newsletter
- Support your company's charitable initiatives through Chamber events for education, cultural arts, sustainable community, public safety, environmental issues, and Southern Sector development
- Find new business partners—both vendors and customers
- Host and socialize with industry leaders in Oak Cliff in environments designed to encourage future collaboration
- Acquire voting rights

What additional benefits do Corporate Partners receive?

Corporate Partners are entitled to all membership privileges that business-level members receive as well as the use of our *à la carte* event sponsorship program where you choose the events you want to sponsor. Additional benefits include:

- Company logo on homepage of Chamber website
- Link to your website on Sponsors & Partners page of Chamber website
- Recognition and your company logo on signage at Oak Cliff Chamber events
- Recognition and your company logo in Oak Cliff Chamber email newsletter with a distribution of over 9,000 per week, giving you over 100,000 logo exposures per year
- 10% discount on Oak Cliff Chamber sponsorships, events and advertising
- Ability to allocate Corporate Partner funds for advertising in Chamber newsletters, on the website and in Chamber publications

How does the Chamber communicate with its Corporate Partners?

The Chamber sends out monthly emails to its Corporate Partners to let them know what their current account balance is and to provide them with a list of upcoming events they can sponsor. Should you have any questions about your account balance you may contact the Chamber at 214.943.4567.

Sponsorship Opportunities

The Oak Cliff Chamber of Commerce plans and executes various networking opportunities, membership luncheons, educational conferences/seminars, golf classic, annual gala, and communications pieces. Corporate Partners may choose to allocate their funds to sponsor these events throughout the year.

Annual Breakfast Summits

The Chamber hosts annual Transportation and Legislation summits. Attendees prices vary.

Sponsorships: Title: \$5,000 Gold - \$3,000 Silver - \$2,000 Bronze - \$1,000

Benefits summary:

- Recognition on all event publicity, signage and PowerPoint
- Display of corporate name & logo at event
- V.I.P. table at the event (Silver & Gold receive two tables)
- Distribution of company materials at the event
- Gold sponsor will host & introduce the speaker(s)

Networking Events

The Chamber offers many networking events throughout the year via our *Coffee & Commerce* (morning) and *Business After-Hour Networkers*, “*The Exchange*” (evening). These events rotate every month and are free to attend.

Sponsorships start at \$500.

Benefits summary:

- Recognition on all event publicity and signage
- Display of corporate name and logo at event
- Distribution of company materials at the event

Townhall Meetings

Townhall meetings are held quarterly at different locations in Oak Cliff and feature keynote speakers to discuss various projects and initiatives that have an immediate affect on Oak Cliff and its residents. Sponsorships start at \$500.

Benefits summary:

- Recognition on all event publicity and signage
- Display of corporate name and logo at event
- Distribution of company materials at the event

Small Business Seminar

The Chamber hosts a half-day seminar featuring panelists and speakers on current industry issues. The focus is on Small Business development and the event targets a broad base of businesses from across the Dallas/Fort Worth area.

Sponsorships: Title: \$5,000 Gold: \$3,000 Silver - \$2,000 Bronze - \$1,000

Benefits summary:

- Recognition on all event publicity, invitation, signage and program
- Display of corporate logo and distribution of company materials at the event
- Tickets for up to 10 attendees and vender table at the event
- List of event attendees

Annual Golf Tournament

Sponsorships are available at many levels including *Title Sponsor*, *Premium Sponsor*, *Hole with Team Sponsor*, *Golf Ball Sponsor*, *Goody Bag Sponsor*, *Food Sponsor*, *Cart Sponsor*, *Foursome Sponsor*, *Beverage & Snack Sponsor*, and *Putting Contest Sponsor*.

Go to www.golf.oakcliffchamber.org for more details.

Annual Gala

The annual Gala is our largest annual fundraiser with attendance of over 500 representing businesses and the community throughout Oak Cliff. Sponsorships are available at several levels.

Go to www.gala.oakcliffchamber.org for more details.

Advertising Opportunities

Corporate Partners may choose to allocate their funds to advertise on the Chamber's monthly email newsletter, on the website, or in one of the Chamber's publications.

Corporate Partner Logos on the Website

All OCCC Corporate Partners (Platinum, Gold, Silver, and Bronze levels) are displayed on the home page of the website as well as the "Sponsors and Partners" page. Placement is determined by sponsorship level, and includes:

- Your company logo hyper-linked to your company's website
- All levels displayed on the OCCC homepage
- All levels include the option for additional ad text and graphics on your company's membership listing in the online directory (company logo, Google map link, company description, etc.)
- Click-thru traffic is logged and stats available upon request for Platinum, Gold and Silver levels

Business Ads on the Website

The Chamber website gets around 100,000 unique monthly hits on our website. Ads placed on the Chamber website appear at the top of the page under the appropriate category in the membership directory portion of the website and should be 500 x 150 pixels and will include a hyperlink to the company's site. Companies must provide their own graphics for the ad.

- Category Sponsors: \$240/month

Business Ads on Email Newsletters

Our monthly "What's Coming Up at the Chamber?" Newsletters go out to approximately 9,400 contacts all over the DFW area. Ads placed on these email blasts must be 4.25 x 2.5 inches and include a link to the company's website. Companies must provide their own graphics for the ad.

- One Month: \$50
- Two Months: \$80
- Three Months: \$100
- One Year: \$350

Business Ads in Chamber Publications

The Chamber distributes publications periodically which include an Arts, Culture and Architecture Guide to Oak Cliff, a Chamber Membership Directory, a Map of the Oak Cliff area, and a Visitor's Guide to Oak Cliff. Ads that are purchased in these publications are also shown in the online versions available through the Chamber website.

Contact the Chamber to ask about the next publication date and to find out advertising rates in these publications:
(214) 943-4567



CORPORATE PARTNER Application

CONTACT PERSON _____

COMPANY _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

WEBSITE _____

BUSINESS CATEGORY _____

CHAMBER SALESPERSON _____

Corporate Partner Member Level:

_____ PLATINUM (\$10,000)

_____ GOLD (\$7,500)

_____ SILVER (\$5,000)

_____ BRONZE (\$3,000)

Method of Payment:

_____ BILL ME

_____ CHECK ENCLOSED
(make payable to Oak Cliff Chamber of Commerce)

_____ MASTERCARD

_____ VISA

_____ AMERICAN EXPRESS

CARD NUMBER _____

EXPIRATION DATE _____

Five easy ways to apply:

Mail form to:
1001 N. Bishop Avenue
Dallas, TX 75208

Apply Online:
www.oakcliffchamber.org

Fax form to:
(214) 943-4582

By Phone:
(214) 943-4567

By Email:
occ@oakcliffchamber.org