

General CARPET Cleaning Tips

WHY?

Embedded soil causes unnecessary wear & tear and can cause carpet to "ugly out" much faster than it should. The most frequently used areas, such as entrances, doorways, traffic lanes and in front of chairs will collect dirt faster than other areas and can therefore become worn-looking too quickly if not properly cared for.

HOW?

Vacuum often the areas that receive the most traffic, such as hallways, stairs, exterior entry ways and paths where there is constant wear. Industry experts recommend vacuuming the entire carpeted area a minimum of twice per week.

Removing loose soil while it remains on the surface is important so that it is not worked into the carpet pile by foot traffic. Removing embedded soil is more difficult and time consuming than removing surface soil.

For maximum effectiveness, use a vacuum cleaner that has adjustable and rotating brushes that are able to loosen ground-in soil and a strong enough airflow to penetrate to the backing, extracting all particles.

For the best cleaning results, no matter which type vacuum cleaner you purchase, inspect it periodically to be sure it is functioning properly.