

JET Programme “JET Arigato Campaign” Outline

1 Objective

The JET Programme was started in 1987 to promote internationalisation throughout local areas in Japan and to increase mutual understanding between Japan and other nations, through the development of foreign language education and increased international exchange at the community level.

Now in its 30th year, the Programme has welcomed more than 60,000 participants over its history. The participants and alumni of the programme have continued to contribute to the programme’s improvement and strive for the betterment of foreign language education and international exchange in Japan. In addition, through the participants’ interactions with each other and with members of the community, they have contributed greatly to international understanding and, as a result, to world peace.

To allow as many people as possible to participate in the celebration of 30 years of the JET Programme, this campaign will provide a platform for current and former JET Programme participants from around the world, as well as residents of communities in Japan that have had relationships with JET Programme participants, to share their own messages of thanks to the people they have grown close to through the JET Programme, or to the JET Programme itself.

2 Content for Submission

Submissions should be text, audio, or video messages of thanks to either someone involved with or met through one’s involvement in the JET Programme, such as a current or former JET Programme participant or person in the local communities of Japan involved with the JET Programme (local government staff, school staff, local residents etc.), or to the JET Programme itself.

Submitted messages, photographs, and videos will be uploaded to CLAIR’s SNS channels (Facebook, Twitter, and/or Youtube), and a selection of messages will be edited for viewing at the JET Programme 30th Anniversary Ceremony, and/or uploaded for viewing on the JET Programme Homepage.

3 Submission Period

Wednesday 18 May, 2016 - Wednesday 31 August, 2016, 17:00 (Japan Standard Time)

4 Eligibility

The submitter must be:

- 1) a current or former JET Programme participant OR
- 2) a resident of Japan that has had interactions with JET Programme Participants

5 Message Topics

- 1) Current and Former JET Programme Participants: Messages of thanks to people in the local community whom one is/was indebted to while on the JET Programme; general messages of thanks regarding the JET Programme itself, etc.
- 2) Residents of Japan that have had interactions with JET Programme Participants: Messages of thanks to the JET Programme participants they have met over the years, etc.

6 Contents for Submission

1) Please submit your message in one of the three following formats:

- A. A text message* and photos (at most 3)
- B. An audio message** and photos (at most 3)
- C. A short video message

* Written messages should be no longer than 70 words in English or 200 characters in Japanese.

** Audio and video messages should be no longer than 20 seconds.

2) Languages: As a general rule, English or Japanese

(Though you may say “Thank you” in your language of choice)

7 Method of Submission

Please see the JET Programme Homepage (jetprogramme.org/en/arigatojet) for more details.

8 Important Notes

- 1) The objective and method of submission for this campaign is different from that of the JET Programme Video Contest.
- 2) The submitter agrees to their entry being uploaded to the campaign’s SNS channels, including Facebook, Twitter, and YouTube, as well as the JET Programme Homepage. CLAIR will post the submitted material to the campaign’s SNS channels on behalf of the submitter.
- 3) The submitted content may be edited for viewing at the JET Programme 30th Anniversary Event, the JET Programme Homepage, and the campaign’s SNS channels.
- 4) Please refrain from the use of any background music, images, or materials that might infringe on the copyrights or image, portraiture, publicity, or other rights of an individual or group. CLAIR will not post any material that is associated with the defamation of a person, organisation, region, or country.
- 5) For other regulations regarding submissions and participation in the campaign, please refer to the campaign’s official Terms and Conditions.

9 Address for Inquiries

Council of Local Authorities for International Relations

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