

18 May 2016

To all Members of the JET Programme Community,

### **Announcement about the JET *Arigato* Campaign**

Thank you for your continued understanding and support in helping promote the JET Programme.

This year, 2016, marks the 30<sup>th</sup> Anniversary of the JET Programme. Over 60.000 people have participated in the programme, and many of them have formed life-long bonds with Japan and the local communities they lived in, and, most importantly, made unforgettable memories.

We at CLAIR would like to provide a space for everyone involved in the JET Programme, be it current JET participants, JET alumni, or Japanese people that have connections with the JET Programme, to express their 'thank you' to the people they have grown close to because of the Programme or to the Programme itself.

It is our hope that, through the sharing of these *arigato* messages, JET Programme participants will be able to strengthen bonds of friendship and community with each other and members of the Japanese community, as well as to build excitement for the celebration of the Programme's 30<sup>th</sup> Anniversary.

We greatly appreciate your cooperation in informing your fellow JET Programme colleagues and friends in the community of this campaign, and we look forward to your submissions.

Yasuhisa KANEKO

Director, Department of JET Programme Management

Council of Local Authorities for International Relations (CLAIR)

## **1 Eligibility**

Current and Former JET Programme Participants, as well as local residents in Japan who have had interactions with JET Programme Participants

## **2 Why participate?**

- CLAIR will promote your submission through its SNS channels to help you (re-) connect with the worldwide JET Community and with your friends in Japan
- You will be eligible to win a JET Programme 30<sup>th</sup> Anniversary Goods Package (50 winners selected by lottery)
- Your submission might be selected for the JET Arigato Campaign official video that will be shown during the 30<sup>th</sup> Anniversary commemorative Ceremony and showcased on the JET Programme Homepage

## **3 Contents for Submission**

Please submit your message in one of the three following formats:

- 1) A text message and photos (up to 3)
- 2) An audio message and photos (up to 3)
- 3) A short video message

- Written message should be no longer than 70 words.
- Audio and video messages should be no longer than 20 seconds.
- Languages: As a general rule, English or Japanese (though you may say “Thank you” in your language of choice)

## **4 Method of Submission**

See <http://jetprogramme.org/arigatojet/> for details, including rules and regulations regarding submitted material.

## **5 Participation Period**

Wednesday 18 May, 2016 - Wednesday 31 August, 2016, 17:00 (Japan Standard Time)

## **6 Follow the JET Arigato Campaign SNS Channels**

A selection of participants' submissions will be uploaded to the following SNS

channels. Please like, comment, and follow our SNS channels to show your support.

Facebook: JET Arigato Campaign

Twitter: @arigatojet (JET Arigato Campaign)

Youtube Channel: JET Programme Arigato Campaign

## **7 More about the JET *Arigato* Campaign**

For more information, please refer to the JET Programme homepage.

<http://jetprogramme.org/en/arigatojet/>

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