

**DAOR's G.P.S.**  
**Goals - Plans - Strategies**

**Membership**

DAOR to be the most reliable and accessible source of information to their membership. Remain relevant and "earn their membership".

**Organizational Excellence**

DAOR is dedicated to provide the highest level of professionalism and honesty in safeguarding the best interest of DAOR and the welfare of its membership. DAOR is dedicated to provide their members with a supreme level of services and the lowest membership costs, stabilizing a frugal environment.

**Education**

DAOR to strengthen the professionalism of their members by providing them with quality education for trade designations, MLS, real estate industry trends, and National Association of REALTORS Code of Ethics.

**Community Outreach**

DAOR to create and support a meaningful relationship between DAOR and the community. Providing to the community market statistics and issues, and education on the importance of using a REALTOR.

**Professional Development**

DAOR to provide membership benefits to its members that will strengthen their ability to be more professional in their day to day business. DAOR to strengthen the professionalism of their member by providing core Code of Ethics material and education.

**Advocacy**

DAOR to educate and involve their members in advocacy efforts that advance the real estate industry and protection of private property rights.