



**UPDATED:**

**The **2021** Melrose ATLANTA CHAPTER Mass Reunion  
Commemorative Souvenir Book Advertising Rates  
& Sign-Up Form**

**Proceeds from the souvenir book will benefit Melrose High School students and scholarships.**

*For more info, go to [www.MELROSEHS.com](http://www.MELROSEHS.com)*

Front Cover presents (1)	\$1000
Back Cover	\$750
Centerfold Front or Back	\$250
Inside Front Cover ( <b>Booked/Sold</b> )	\$500
Inside Back Cover (Reserved)	\$500
Full Page	\$125
1/2 Page	\$75
1/4 Page	\$50
Business Card	\$25

Individual/Company/ Name \_\_\_\_\_ Ad Size \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Alternate Number: \_\_\_\_\_

Email: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**DEADLINE FOR SUBMISSION: Monday, June 1, 2021**

Souvenir Ad Questions or Comments, email: [MelroseAds2020@gmail.com](mailto:MelroseAds2020@gmail.com)

**Make check, money order or cashier check payable to**

**Melrose Alumni Association Atlanta Chapter or MHSAA-Atlanta Chapter**

**Memo line should reference: Reunion AD (and the ad size)**

<p><b>Mail to Melrose/MHSAA Atlanta CHAPTER P.O. Box 213 Hiram, GA 30141 Attn: Karen Rice</b></p>	<p><b>ALL ADS should be emailed to: <a href="mailto:MelroseAds2020@gmail.com">MelroseAds2020@gmail.com</a> (we kept this same working email for ads only)</b></p>
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**Ad Support Program**

If you want us to layout your full- or half--page ad with your pictures, we will do so for an additional charge of \$25. We will return your pictures. This is an ATL service that we want to provide for our seniors and those who may not have access to a computer. Those who want to take advantage of this program must send information by **June 1, 2021**.

**SPECS and Formats for ADS:**

1. **PDF** (preferred method of submission) saved in highest resolution for "PRESS with fonts embedded.
2. **JPEG** files created and saved at 300 dpi. NOTE: Art taken off the web is usually 72dpi. Won't be accepted as print-ready artwork.

**Ad sizes:**

- **Full Page Ad:** Trimmed size is 8 1/2" x 11"; Nonbleeding ads: 7 3/4" x 10 1/4" (7.75 x 10.25); Bleeding ads: 8 3/4" x 11 1/4" (8.75 x 11.25) with all live content at least 3/8" from the trim edge.
- **Half Page Ads:** Horizontal: 7 3/4" x 5 1/16" (7.75 x 5.0625); Vertical: 3 13/16" x 10 1/4" (3.8125 x 5.0625)
- **Quarter Page Ads:** 3 13/16" x 5 1/16" (3.8125 x 5.0625)