



## Business Questionnaire

Name Of the Business

Name of the primary business person connected to the business if not the owner

Location :City

How long in business

Main service or product

Hours of operation

Do you have a website ? What is it ?

What sparked you to get into this business or service or product ?

Do you spend a lot of money for advertising to get exposure ?

Have you found it hard to get attention about your business ?

Name your flagship service or product ?

Do you have any deals or promotions going on at the moment?

Is there a time or day or week that you are the slowest and need more exposure ?

What is your busiest time?

Have you ever had radio play? If not have you ever considered it?