Join us as we celebrate 30 YEARS

Annual Show
Bringing Grocers to the Table

Sandestin Golf & Beach Resort
July 26 - 29, 2020
Two-Day Business Session Highlights Include:

Monday Keynote Speaker
Dr. Kevin Elko

Dr. Kevin Elko is a nationally renowned performance consultant, professional speaker, and author. In the business world, Dr. Elko focuses on helping organizations in the areas of Leadership, Goal Setting, and various other motivational topics.


Tuesday Keynote Speaker
Mr. Brodie Croyle

Mr. Brodie Croyle is the former quarterback at the University of Alabama and Kansas City Chiefs and now the Executive Director of Big Oak Ranch a Christian home for abused, neglected, orphaned and abandoned children.

Big Oak Ranch consists of three ministries: Big Oak Girls’ Ranch in Springville, AL, Big Oak Boys’ Ranch in Gadsden, AL and Westbrook Christian School in Rainbow City, AL. Brodie, his family and the staff at Big Oak are grounded in one purpose - to relieve the suffering of children. Big Oak Ranch has been focused on doing just that since 1974, with nearly 2,000 children calling it home.

Workforce Training & Retention Seminar
Mr. Ty Yokum

Ty Yokum is passionate about helping others discover and maximize their purpose and potential in life. He was fortunate to have worked for nearly 27 years with Chick-fil-A, Inc., living out that passion, as he developed and trained leadership from all over the country. Ty is a principal with Measured Results and enjoys helping organizations grow their results by training and developing their leadership.

Retail Survivor Seminar
Mr. Norman Mayne

Norman Mayne is CEO Dorothy Lane Markets a highly successful three-store independent in Dayton, Ohio. Norman Mayne is celebrated as a true food connoisseur and world traveler, presenting imaginative insights on the food retail industry over his career across Europe, Japan, Australia and China.

You will want to make sure you attend the Retail Innovation Session on Monday to hear Mr. Norman give a Retail Survivor Seminar.

Other Business Session Highlights Include:

- Legislative Update
- Regulatory Agency Panel
- Technology Seminar
REGISTRATION FORM

FULL REGISTRATION:
Full Registration includes Monday Breakfast, Retail Innovation Session, Lunch, Night Reception, and Dinner; Tuesday Morning Breakfast and General Business Session; Exhibit Hall Entrance; and Tuesday Night Reception, Dinner & Entertainment. Non-Members must purchase a full registration package. No individual tickets will be offered to Non-Members.

FOR THE KIDS:
For children 4-12 we are offering a Child Registration Package which will include: Monday Breakfast & Lunch; Monday Night Children’s Program; Tuesday Breakfast; Bingo; and Tuesday Night Children’s Program.

FIRST TIME RETAILER SPECIAL:
For first time retailers attending the AGA Convention, if you book your hotel through the AGA office, you are eligible for free convention registration for yourself and your spouse. Call our office for details. (Max up to 6 free registrations per company)

COST:

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<thead>
<tr>
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<th>Before June 1st</th>
<th>After June 1st</th>
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<tbody>
<tr>
<td>Member/Spouse Registration</td>
<td>$325</td>
<td>$400</td>
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<tr>
<td>Non-Member Registration</td>
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<td>$625</td>
</tr>
<tr>
<td>Child 4-12 Registration</td>
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<td>$250</td>
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Company Name: _______________________________________________________________________________________________
Contact: ________________________________________________________ Phone #: ______________________________________
Address: ______________________________________________________________________________________________________
City/State/Zip: _________________________________________________________________________________________________
E-mail Address: ________________________________________________________________________________________________

PAYMENT: (Indicate One): ○ Bill Me ○ Check (Check #) ○ Credit Card

Credit Card #: ______________________________________________________ Exp. Date: ________________ CVV#:________________
Name on card: ___________________________ Zip code attached to card: __________________________
Signature: _____________________________________________________________________________________________________

Total Amount Due (Add Total From Attendees Form): ___________________

Please return completed form to: Alabama Grocers Association • 300 Vestavia Parkway, Ste. 3500 • Birmingham, Alabama 35216
Or by faxing to the Association Office at 205-823-5146. You can also register online at www.AlabamaGrocers.org. Cancellation Policy: Requests for refunds must be postmarked or emailed to jbrown@alabamagrocers.org 30 days prior to event. A $25 processing fee will be charged. All cancellations received less than 30 days before the event, will forfeit their refund.

It is my understanding that by attending the Alabama Grocers Association Annual Convention either as a registrant, sponsor, advertiser, exhibitor or in any other manner, that I will not hold an outside event that will coincide with any scheduled event held by the Alabama Grocers Association during the dates of the convention unless I receive expressed permission in writing by the Association.

July 26-July 29, 2020
Sandestin Golf & Beach Resort
**Annual Show**

**Bringing Grocers to the Table**

**July 26 - July 29, 2020**

**Sandestin Golf & Beach Resort**

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**ATTENDEES FORM**

<table>
<thead>
<tr>
<th>Name: __________________________</th>
<th>Email: __________________________</th>
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<tbody>
<tr>
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<td>○ Silent Auction Donation</td>
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**Attendee #1 Total ______________**

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<tr>
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</table>

**Attendee #4 Total ______________**
SPONSORSHIP & ADVERTISING FORM

SPONSORSHIP LEVELS
Silver $1,000 - $1,999
Gold $2,000 - $2,999
Platinum $3,000 - $4,999
Diamond $5,000 +

DIAMOND SPONSORSHIP
Board Meeting & Dinner
Tuesday Entertainment
Tuesday General Session
Chairman’s Banquet
Retail Innovation Session
Welcome Night Dinner
Welcome Night Entertainment

PLATINUM, GOLD & SILVER SPONSORSHIP
Chairman’s Gift
Convention Registration
Children’s Program
Exhibit Hall
Grand Prize
Monday Breakfast
Monday Lunch
Monday Night Reception
Posters & Awards
Program Scheduler
Tuesday Breakfast
Tuesday Night Reception
Vice Chairman’s Gift

SPONSORSHIP TYPE (Indicate One):
○ Diamond   ○ Platinum   ○ Gold   ○ Silver

Sponsor 1st Choice: ________________________________________________
Sponsor 2nd Choice: ______________________________________________

SPONSORSHIP TOTAL: $___________________________________________

ADVERTISING SPECIFICATIONS
○ Full Page   ○ Half Page   ○ Repeat 2019 AD

Offset Size: 8.5” X 11”
Bleed: 1/8 inch
Ad Sizes

  Full Page Ad - 8.5” X 11”
  Half Page ad - 8.5” X 5.5”

Cost - Full Page = $900 / Half Page = $600

Acceptable Formats: PDF, JPG or TIFF

10% Discount if Ad & Payment are received by June 1, 2020

Email Ad to jbrown@alabamagrocers.org by June 15, 2020

For more information on sponsorship and advertising opportunities, please contact Jessica Brown at 205-823-5498 or jbrown@alabamagrocers.org

Company Name: ____________________________________________________
Contact: __________________________________________________________
Phone #: __________________________________________________________
Address: __________________________________________________________
City/State/Zip: _____________________________________________________
E-mail Address: ____________________________________________________

PAYMENT: (Indicate One):
○ Bill Me   ○ Check (Check #)   ○ Credit Card

Credit Card #: _____________________________________________________
Exp. Date: ____________  CVV#:________________
Name on card: __________________________________________  Zip code attached to card:
Signature: __________________________________________________________________
Friday, July 24 - Wednesday, July 29, 2020

Name __________________________________________________ Number in Party: Adults ___________ Children _______________

Company Name __________________________________________________ Business Phone ________________________________

Address _______________________________________________ E-Mail__________________________________________________

City _______________________________________________ State ___________________________ Zip _______________________

Sharing With ___________________________________________________________________________________________________

Arrival Day/Date _________________________________________ Departure Day/Date______________________________________

Please select method of payment:     < > Visa         < > MasterCard        < > American Express       < > Check

Credit Card #____________________________________ Exp. Date _____________ Signature ________________________________

Authorization # _____________________ (located on the reverse side of card)  Check # ____________________

Your cut-off date for reservations is JULY 6, 2020, after which rooms will be sold on a space-available basis.

Check-in time is 4:00pm and Check-out time is 11:00am.

ACCOMMODATIONS AND RATES
Please circle your choice of accommodations.

A deposit of one night's room rate is required to secure rooms.

All room rates quoted DO NOT include 11% taxes and 12% fees.

Rates for accommodations will vary depending on occupancy and type of accommodations.

A minimum stay of 5 nights is required for the Beachfront 2 Bedroom accommodations.

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<thead>
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<th>ACCOMMODATIONS</th>
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<td>VILLAGE 2 BEDROOM</td>
<td>$340</td>
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<td>BAYSIDE - KING</td>
<td>$175</td>
<td>GRAND SANDESTIN STUDIO - Q/Q</td>
<td>$210</td>
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<tr>
<td>BAYSIDE - D/D</td>
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<td>GRAND SANDESTIN STUDIO - KING</td>
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<td>VILLAGE STUDIO - Q/Q</td>
<td>$210</td>
<td>GRAND SANDESTIN 1 BEDROOM</td>
<td>$236</td>
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<tr>
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<td>$210</td>
<td>GRAND SANDESTIN 2 BEDROOM</td>
<td>$340</td>
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<tr>
<td>VILLAGE 1 BEDROOM</td>
<td>$236</td>
<td>GRAND SANDESTIN 3 BEDROOM</td>
<td>$450</td>
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</table>

**IF YOU STAY 6 OR MORE NIGHTS YOU WILL AUTOMATICALLY RECEIVE 25% OFF AGA RATES FOR ANY ACCOMMODATIONS.**

The Grand Sandestin consists of accommodations in the Grand, Lasata, Bahia, and Elation. If you do not stay at the Grand or Village you will have to drive over or take the tram to all AGA events at the Baytowne Conference Center.

Deposit is refundable in the event of individual room cancellation, provided notice is received by Sandestin 7 days before arrival date.
**Monday, July 27, 2020**

7:00 a.m. to 9:00 a.m.   Breakfast - Camellia Ballroom  
8:00 a.m. to 12:00 noon  Retail Innovation Session - Azalea Ballroom  
8:00 a.m. to 5:00 p.m.  Registration Desk Open – Magnolia Foyer  
10:00 a.m. to 4:30 p.m.  Exhibitor Setup – Magnolia Ballroom  
12:00 noon to 2:00 p.m.  Lunch - Camellia Ballroom  
5:30 p.m. to 6:30 p.m.  4 Star Reception – Invitation Only  
6:00 p.m.  Board of Directors Reception – Magnolia Foyer  
6:00 p.m. to 10:00 p.m.  Children’s Program – Jasmine Ballroom  
7:00 p.m.  Welcome Dinner Buffet – Azalea Ballroom

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**Tuesday, July 28, 2020**

7:00 a.m. to 9:00 a.m.  Breakfast – Camellia Ballroom  
7:00 a.m. to 5:00 p.m.  Registration Desk Open – Magnolia Foyer  
7:00 a.m. to 10:00 a.m.  Exhibitor Set Up – Magnolia Ballroom  
8:00 a.m. to 12:00 noon  General Business Session – Azalea Ballroom  
11:00 a.m.  Bingo – Camellia Ballroom  
12:00 noon to 1:00 p.m.  Retailer & Wholesaler Networking Hour - Magnolia Ballroom  
1:00 p.m. to 3:00 p.m.  Exhibit Hall Open to all Attendees – Magnolia Ballroom  
5:00 p.m.  Diamond Sponsor Roundtable - Invitation Only  
6:00 p.m. to 10:00 p.m.  Children’s Program – Camellia I Ballroom  
7:00 p.m.  Vice Chairman’s Reception – Magnolia Foyer  
Chairman’s Banquet – Azalea Ballroom  
Celebrity Entertainment - Azalea Ballroom

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**MONDAY NIGHT ENTERTAINMENT**

Creativity Band, an Atlanta Party Band managed and owned by the owners of Az Izz, has reached the top level of dance bands. This incredible ensemble is fronted by three male dancers and a female singer/dancer. The band interacts and dances and increase their tempo as they segway from one hit to the next. Creativity is capable of playing a huge variety of music and will give you a dance and party set that you won’t soon forget! As one corporate event planner stated- Creativity is giving Az Izz a run for their money. And that is extremely hard to do!

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**TUESDAY NIGHT ENTERTAINMENT - JEANNE ROBERTSON**

Humorist Jeanne Robertson is an expert in humor, whether regaling audiences with her experiences as a 6'2” Miss Congeniality winner in the Miss America Pageant or outlining the steps to developing a sense of humor. Jeanne has been awarded every top honor in the speaking profession.

Author of three books on humor, Jeanne has produced six DVD/CD humor programs in the last eleven years and can be heard daily on Sirius XM Radio’s Laugh USA family comedy channels. This lets millions nationwide know she speaks two languages fluently: English . . . and Southern.