



FOR IMMEDIATE RELEASE

October 13, 2020

Contact: Mary England, President & CEO
Cell Phone: 619-251-7730
Email: maryengland@lamesachamber.com

**The La Mesa Chamber of Commerce Invites You to
Welcome Frazier Farms Market to La Mesa
Join the Ribbon Cutting on October 20th at 8:30 a.m.**

October 13, 2020 - On Tuesday, October 20, 2020 the La Mesa Chamber of Commerce invites you to join them at the Grand Opening of Frazier Farms Market and celebrate this new 31,000 square foot market La Mesa. The “official” ribbon cutting will take place at 8:30 a.m. The redevelopment of the property at 8401 Fletcher Parkway Drive is now a reality. Frazier Farms Market, currently a two-location family-owned and operated natural grocer, recently added the third location in La Mesa. Frazier Farms prides itself on offering high quality natural and organic products at affordable prices, a wide variety of locally sourced options, an emphasis on made-from-scratch baked goods and grab-and-go options, while being actively involved in the communities it serves.

The first Frazier Farms Market opened on Grand Avenue in Escondido in 1971. There are currently two locations, one in Vista and one in Oceanside and the family is excited to open their third location in La Mesa. All of the locations operate with fully staffed chef-run kitchens, old fashioned butcher shop meat counters, a seafood case with fresh fish delivered daily, in-house bakery, organic juice bar, and the famous deli department with the best sandwiches in town. With the introduction of the La Mesa location they will also offer gelato and a pizza bar with slices or whole pies.

Join us and meet the family owners: Norman Frazier, Kathie Frazier, Matt Frazier, Nick Frazier, and Alex Frazier. Staff members that will also be joining the ribbon cutting are Matt Poucher, CFO, Chris Holtzapple, La Mesa Store Manager and Stacy Morris, HR Director.

We are thrilled that the Frazier family has chosen to redevelop property in La Mesa and bring their third market to our city. We encourage you to visit this fantastic addition to the La Mesa business community at 8401 Fletcher Parkway and follow them on Facebook or Instagram, @frazierfarmsmarket.

###