

# UNION COUNTY SENIOR DEMOCRATS



## ASK THE QUESTION: "ARE YOU REGISTERED TO VOTE?"

**November 2020 will be the most important election in our lifetimes. It is, therefore, crucial that we employ an "all hands-on deck" approach. The work we do to help increase voter eligibility and voter turnout can be the difference between saving our democracy or risk losing it with another four years of Trump! You can help by implementing your personal GOTV-My Targeted 5 campaign. (GOTV=Get Out The Vote)**

**OBJECTIVE:** GOTV-My Targeted 5 is a campaign to which every concerned Democrat can contribute as a personal effort by making a commitment to **identify five (5) or more individuals** whom you believe are not yet registered to vote and/or individuals who believe that they are already registered but may not be. For all individuals you identify, your goal is to:

- Educate *unregistered voters* on the importance of *registering and voting* in the 2020 November Elections, and to provide them with resources that facilitate their ability to register and offer to assist them, if needed.
- Educate *registered voters* on the importance of *checking the status of their voter registration* and providing them with resources on how to do so. As we get closer to the 2020 November Elections, follow up with them to ensure they've confirmed their registration.



**Why should an individual register to vote?** Every eligible citizen should register to vote and then vote to ensure their voice is heard. Voting is a civic privilege and duty.

*"This right to vote is the basic right without which all others are meaningless. It gives people—people as individuals—control over their own destinies"*

*- Lyndon B. Johnson*



**If your contact says they're already registered, do they need to check their voter registration status?** YES! With all of the voter purging activity going on, it's crucial that voters check their voter registration status on an on-going basis to be sure they're in good standing, particularly as we get closer to the 2020 November Elections.

**"Voters often do not realize they have been purged until they try to cast a ballot on Election Day—after it's already too late."**

**Julia Conley, Staff Writer – Common Dreams (<https://www.commondreams.org/>)**

## I. EDUCATE YOURSELF

### Get up to Date on the Facts

#### **PURGING VOTERS FROM THE VOTER ROLLS IS AT AN ALL-TIME HIGH...**

Increasing the numbers of registered voters and ensuring that current voters are still active on the voter rolls is critically important as purging voters from the voter rolls is at an all-time high. The website of the Brennan Center for Justice (<https://www.brennancenter.org/>) provides information that will assist you in gaining a better understanding of the compelling need to register voters and encourage voters to check their voter registration status. The Brennan Center for Justice is an independent, nonpartisan law and policy organization that writes in one of its reports, **“Purges: A Growing Threat to the Right to Vote”**. (<https://www.brennancenter.org/our-work/research-reports/purges-growing-threat-right-vote>)

In its analyses using data released by the federal Election Assistance Commission (EAC), the Brennan Center for Justice found that:

- Between 2014 and 2016, states removed almost **16 million voters** from the rolls — a 33 percent increase over the period between 2006 and 2008. The increase was highest in states with a history of voting discrimination.
- At least **17 million voters** were purged nationwide between 2016 and 2018.

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### Become Familiar with Available Resources for your GOTV-My Targeted 5 Campaign

Review all information related to voter registration and checking voter registration status on the sites below. Become proficient in your ability to explain the information and answer questions by taking time in advance to walk through the steps for voter registration and registration status confirmation.



#### ***NC Voters Resource Referral:***

Review the NC Board of Election site for to gain proficiency in referring your contact to relevant areas of the site.

<https://www.ncsbe.gov/index.html>



#### ***Out-of-State Voters Resource Referral:***

Review Vote.org as a site more suitable for your out-of-state contacts. Vote.org. is an organization that partners with corporations and other organizations in the civic space to turn out the vote among young people and people of color. Note that this organization is endorsed by the NAACP as a recommended resource on their website.

<https://www.vote.org>

# GOTV-MY TARGETED 5

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### II. ACTIVATE YOUR CAMPAIGN

#### Engage Your Contacts

1. Identify five (5) or more people as discussed above in the Objective. Consider sourcing prospects from your telephone contact list, individuals from among your family members, particularly younger members, i.e., children/grandchildren/nieces/nephews. (Solicit their help with identifying their eligible friends). Note that a 17-year old can register if they turn 18 by the 2020 November Elections. In addition to your efforts with all others, focus particularly on recommending that senior citizens check their voter registration status as they may be prime targets for purging.
2. Reach out to educate your non-registered contacts on the importance of voting and your registered contacts on the importance of checking their voter status and the reasons why.
  - ***It is very important to convey to voters that when checking voter registration status to be sure to check for accuracy of their name, address and party affiliation and to note the location of their polling place.***
3. Based on your previous review of all available resource sites, refer your contacts to the voter information site(s) you believe is best suited for each to take action.
4. Follow up with your contacts to check and see if they have questions.

#### Help Broaden the Outreach

Please share this document with friends and family and request that they do the same to help increase voter eligibility and voter turnout. Ask that they too identify five or more people to help with voter registration and/or encourage current voters to check their voter registration status. In addition:

- Post it to your Facebook Page
- Send it to your email contact list
- Ask others to do the same

III. PROVIDE SPECIFICS ON WHERE TO GO AND WHAT TO DO

<p><b>VOTING INFORMATION RESOURCE</b></p>	<p><b>VOTER REGISTRATION</b></p>	<p><b>CHECK VOTER REGISTRATION STATUS</b></p>
	<p style="text-align: center;"><b>NC Residents:</b> Go to: <a href="https://www.ncsbe.gov/Voters/Registering-to-Vote">https://www.ncsbe.gov/Voters/Registering-to-Vote</a></p> <p>There are two options outlined below for registering to vote.</p> <p><b>Option I</b> – For a <i>printable form</i>, click on the site above, go to “FORMS” on the right side of the page and click on <b><u>“Voter Registration Form”</u></b>.</p> <p>If you are registering to vote for the first time in your county of residence, complete the form and mail or deliver this application in-person with your original signature.</p> <p><b>Option II</b>- For <i>on-line registration</i>, click on the site above, go to “RESOURCES” on the lower right side of the page and click on <b><u>“On-line Voter Registration Form (for NCDMV Customers)”</u></b>.</p> <p>This will take you directly to the NCDMV webpage. Click on “GET STARTED” and follow the prompts from there.</p>	<p>On the site above, go to “RESOURCES” on the lower right side of the page and click on <b><u>“Check your Registration Status”</u></b>.</p> <p>On the next page, complete the “Search Criteria” inquiry, then click on “Search” to confirm your voter registration.</p> <p><b>If the voter does not show being registered</b>, the voter must re-register using the procedures outlined in “Option I or II” the “REGISTER TO VOTE” column.</p> <p><b>If the voter shows being registered but needs to</b> change their name, address or party affiliation within their current county of registration, they may mail, deliver, fax or email a scanned image of their signed application.</p> <p><b>OR:</b> The voter may make the changes on-line as described in the “REGISTER TO VOTE” column in “Option II”.</p>
	<p style="text-align: center;"><b>Out-of-State Residents</b></p> <p>Go to: <a href="https://www.vote.org/register-to-vote/">https://www.vote.org/register-to-vote/</a></p> <p>Click on the site above, complete the <b>“Register to Vote”</b> inquiry which will take you to your state’s registration information once you click “Continue”.</p> <p><b>OR:</b> Go to the bottom of the page and click on your state to take you directly to your particular state voter registration information site.</p>	<p>Go to: <a href="https://www.vote.org/am-i-registered-to-vote/">https://www.vote.org/am-i-registered-to-vote/</a></p> <p>Complete the <b>“Are you Registered to Vote”</b> inquiry, then click “Check your Registration” that will take you to your state’s registration information.</p> <p><b>OR:</b> Go to the bottom of the page and click the link next to your state to go directly to your particular state voter information site.</p> <p>If no registration is shown or information is inaccurate, the voter should check with their local board of elections on how to re-register and/or correct their voter information.</p>