

KENSLEY ENTERPRISES, LLC MAKES MAJOR ANNOUNCEMENT

TO: Friends, Colleagues, Associates and Acquaintances

FROM: Kensley Enterprises, LLC

Kensley Enterprises, LLC is proud to announce that Kenneth Dobson, has been selected to make a major speech at the International Economic Development Council (IEDC) 2020 Virtual Annual Conference, October 13-16, 2020. The live face-to-face annual conference was originally scheduled to be held in Dallas, Texas but was changed to virtual because of coronavirus pandemic restrictions. The premier IEDC is the largest economic development membership organization in the world with over 5,000 members from various countries, and Ken has been an active member for many years.

**2020 IEDC VIRTUAL ANNUAL CONFERENCE
OCTOBER 13-16, 2020**



SPEAKER

Kenneth Dobson, HLM, FM, GRI

Senior Advisor

Kensley Enterprises, LLC

Atlanta, GA

Register today at www.iedconline.org/VirtualDallas

Ken will speak on a critically important and timely current event topic: THE CORONAVIRUS PANDEMIC THE PANDEMIC-DRIVEN RECESSION THE RECOVERY THE CITY AND THE NEW NORMAL...The Role of Economic Developers. He focuses on this unprecedented triple pandemic whammy as a window of opportunity for us all to think and act as community economic developers in economic recovery efforts within our professions, trades, homes, jobs, institutions, neighborhoods and communities ... within our own ways and means.

He will discuss at great length the impacts and implications of the systemic and institutional racial pandemic of inequality, inequity, injustice and other disparities. He believes that the ultimate solutions to these socioeconomic disparities are to be found within the context of the underlying equitable distribution of fiscal and economic development growth recovery for all. He emphasizes that economic inequity and inequality are the underbelly of all the socioeconomic ills that affect people, communities and neighborhoods of color.

He will also discuss the fiscal and economic impacts of these triple pandemics on the tax base of cities; business and industry closings or potential closings including shopping centers and malls; restaurants, bars and retail of all types and sizes; hotels, airlines and offices; shifts in consumer behavior and spending patterns; and school districts, colleges and universities and the towns in which they are located.

Ken strongly feels the need for innovative and proactive nextgen fiscal and economic development growth leadership, policies, programs, processes and economic development recovery for all... not just for the 1 percenters... and much, much more.

In the event that you are unable to participate directly in the conference, we invite you to visit our website at www.kensleyenterprises.com and purchase a copy of this cutting-edge information-based and knowledge-based book from which Ken's speech was extracted. You can also get more information about our consulting, advisory, coaching and technical assistance capacity-building services via email at: info@kensleyenterprises.com.

This situation presents a once-in-a-generation triple pandemic economic recovery experience for us all to become more informed, enlightened, inspired

and involved. This situation also represents an opportunity for both professional and lay economic developers, to become more directly engaged in fiscal and economic development recovery efforts as change-agents in our own ways and means, in our own communities. This will be of significant value to recovery efforts of the economic development professionals and practitioners.

Here's inviting you to become an active part of this constructive fiscal and economic development recovery engagement opportunity with us here at Kensley Enterprises, LLC.

Looking forward to hearing from you soon!