



Rocky Mountain
Farmers Union



SCALING-UP WORKSHOP

for San Luis Valley Producers

Sunday April 9, 2017 - 9am to 4pm

Valley Roots Food Hub, Mosca, CO

Course Description:

Rocky Mountain Farmers Union in partnership with Valley Roots Food Hub, Colorado Tourism Office and Guidestone is offering a *Scaling-Up Workshop* for beginning and existing fruit, vegetable, and field crop producers who are selling or considering selling to wholesale accounts such as food hubs, grocery chains and institutions. Topics will include an orientation to new federal food safety standards, elements of successful wholesale market entry, selling opportunities and an expert producer panel.

Schedule and Registration:

9:00am	Welcome/ Introductions
9:30am	Food Safety Modernization Act (FSMA) Orientation
10:45am	Producer Opportunities
11:15am	Wholesale Success
12:15pm	Lunch
1:00pm	Wholesale Success -cont-
2:00pm	Producer Panel
4:00pm	Adjourn

Pre-Registration Required

course fees are covered through support from
BFRD Grant

Visit www.GuidestoneColorado.org

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