



Fredericksburg Center for the Creative Arts  
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### **CURATOR'S REPORT – March 21, 2012**

This is another exciting year for the Frederick Gallery. We have increased the number of visitors to our Gallery and website pages, and we have received many positive comments on our exhibitions. New regional artists have discovered the benefit of entering juried exhibits, and we are pleased to welcome them to membership at FCCA and to the shows that will provide exposure of their work to the public. We continue to draw new entries from regional and national artists who discover our gallery through online searches for juried exhibits and in Professional Artist magazine call-for entry ads.

Acceptance or rejection of entries is basic to juried exhibits. The jurying process for each exhibit is always the personal aesthetic judgment of one art professional—a juror who has developed a sense of what constitutes a cohesive exhibition of art work. Aesthetic and creative judgment is the basis for the selection of art works; however, every juror has emphasized the importance of “presentation.” Each deadline for entries brings a variety of works which vie for the juror’s attention and approval. Appropriately selected frames and matting can allow the juror to focus on the artwork—no frame or mat should detract from the work. I am encouraged to see that our artists are paying attention to the presentation of their work and are reaping the benefit of acceptance into exhibits.

I appreciate the many artists who financially support the FCCA with their entries and offer my thanks for their participation in the active arts community showcased at the Fredericksburg Center for the Creative Arts.

Carrol Morgan

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