



Fredericksburg Center for the Creative Arts  
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### **Curator Report – Carrol Morgan – January 22, 2015**

The Frederick Gallery has a wonderful group of dedicated volunteers preparing for another full year of exciting juried exhibits. The Exhibition Committee welcomes new volunteers—please phone or email me if you would like to join us.

I have enlisted new and returning jurors for 2015, who will select the exhibit artworks for the enjoyment for our members and visitors. Our First Friday juror talks will continue to inform our audience with insight into the selection process and the jurors' personal criteria for choosing art for each exhibition. Invite your friends, family and neighbors to join us.

The electronic entries procedure continues to confound some artists—when submitting email entries, please include all needed submission information: artist contact information (name, address, phone number, and email address) and artwork identification (title, media, size and price of work for sale or NFS). Submit digital images in an attached jpg format. Hand-delivered submission forms need the same information in legible printing, please. Contact me if you have any questions about submissions and entry requirements.

Presentation of artworks for jurying is a priority consideration, and I can't emphasize enough the importance of appropriate matting and framing of 2-D work. The artwork should be the focus, not the frame, which should showcase the work and not take center stage. All frames should have strong hanging wire attached that will not be visible when installed. "No saw tooth hangers" are permissible and no single metal devices—we install wall hung art on hooks which can't accommodate those devices. Submitted artwork may be declined if not properly equipped for hanging. The added expense of matting and framing is a consideration, especially in pricing works for sale. Talk to other artists to learn about their framing choices and suppliers.

Juried exhibitions are the focus of the Frederick Gallery, and I hope that all our artists are busy creating new work to share with our audiences. Artists' entry fees sustain our exhibitions, so I thank all artists who contribute to our success with their participation and financial support.

Contact me at 540-760-6928 or [curator-frederick-gallery@fccava.org](mailto:curator-frederick-gallery@fccava.org).

*Carrol Morgan, Curator*