



Fredericksburg Center for the Creative Arts
813 Sophia Street, Fredericksburg, VA 22401
(540)373-5646

www.fccava.org



CURATOR REPORT – January 16, 2017

Welcome to 2017 at the FCCA Frederick Gallery. The new [Submit Online](#) process for juried exhibits has been launched (see article), and this curator is working over-time to make corrections in the “creative” information provided in many of the successfully submitted online forms. The total number of photography entries reflects the high interest and success of using the Submit Online option. Some folks prefer to hand-deliver their entries, OR they experienced problems and chose to send entries by email to the curator. Be assured that all entries in juried exhibits are welcomed in whatever manner of delivery is preferred. Phone the curator Carrol Morgan at 540-760-6928 with questions or for assistance at any time (8:30 am – 11 pm EST).

FYI: The new Word Press [Submit Online](#) process provides the curator with an immediate email copy of each successfully completed entry form with links to each submitted jpg image. In addition, the curator receives an Excel spreadsheet file with all the compiled data—essential to the organization and jurying of exhibits. The data/information as **provided in the form** is used to create the juror’s Selection Check List, the Power Point slideshow for jurying images, the exhibit photographer’s presentation of selected images on the FCCA website, and the final selections Exhibit Catalog and wall labels. Please help the curator by following instructions so the information received is useable without editing. Use formal rules of capitalization and punctuation for artwork titles; avoid long titles that don’t easily fit on wall labels. Provide dimensions in height by width by depth to whole inch or next half-inch (without inserting spaces or " symbol) as (Example: 6x9) to insure that images are presented to the juror in the correct orientation and not sideways. Please name/title all jpg images as last *name_first name_title* (Example: *Smith_John_The Power of Flowers*) so the jpg images can be easily matched with the artist and title of each work. When in doubt, please follow instructions.

The Frederick Gallery is proud to continue our tradition of presenting exciting and interesting new exhibits in 2017—see our exhibit schedule online and in our newsletter. We hope to expand the number of immersing and professional artists who benefit from exposure and sales at the FCCA. Our jurors continue to commend the FCCA for high quality entries and handsome installation of exhibits. A reminder to all: Presentation (matting, mounting, and framing) is often mentioned as criteria in final selections—the artwork should be the focus of attention, and titles should clarify meaning and be brief. Also, see article “Recommended Hanging Devices”.

Best wishes for a creative and productive 2017.

Carrol Morgan (Phone: 540-760-6928) (email to curator-frederick-gallery@fccava.org)