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O Luxe Holdings Limited

奧立仕控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 860)

SALE OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by O Luxe Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company has been informed by Prestige Rich Holdings Limited (“**Prestige Rich**”), controlling shareholder (as defined in the Listing Rules) of the Company and a company wholly-owned by Mr. Zhang Jinbing (“**Mr. Zhang**”), the chairman of the Company and an executive Director, that Prestige Rich sold an aggregate of 125,136,000 shares on the open market on 24 October 2017, representing approximately 2.21% of the issued share capital of the Company as at the date of this announcement at a total consideration of HK\$193,960,800 (the “**Sale**”). The Company has also been informed by Prestige Rich that the counterparty of the Sale is The Capital Group Companies, Inc. (“**Capital Group**”). To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, Capital Group and its ultimate beneficial owner(s) are third parties independent of the Company and its connected persons (as defined in the Listing Rules).

Immediately following the Sale (assuming that there is no other change in the issued share capital of the Company), Prestige Rich together with Mr. Zhang shall hold 1,874,966,316 Shares, representing 33.12% of the issued share capital of the Company and shall remain a controlling shareholder (as defined in the Listing Rules) of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By order of the Board
O Luxe Holdings Limited
Zhang Jinbing
Chairman

Hong Kong, 24 October 2017

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Zhang Jinbing (Chairman), Mr. Ho King Fung, Eric (Co-Chairman) and Mr. Wong Chi Ming, Jeffrey; one non-executive Director, namely Mr. Xiao Gang; and three independent non-executive Directors, namely Mr. Tam Ping Kuen, Daniel, Dr. Li Yifei and Dr. Zhu Zhengfu