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O Luxe Holdings Limited
奧立仕控股有限公司

(formerly known as Ming Fung Jewellery Group Limited (明豐珠寶集團有限公司))*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 860)

- (1) CHANGE OF COMPANY NAME;**
- (2) CHANGE OF STOCK SHORT NAMES; AND**
- (3) CHANGE OF COMPANY WEBSITE**

Reference is made to the announcement of O Luxe Holdings Limited (formerly known as Ming Fung Jewellery Group Limited) (the “**Company**”) dated 16 January 2015 and the circular of the Company dated 30 January 2015 (the “**Circular**”) in relation to, among other things, the Change of Company Name. Unless otherwise stated herein or the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the change of the name of the Company from “Ming Fung Jewellery Group Limited” to “O Luxe Holdings Limited” and the adoption of “奧立仕控股有限公司” as the dual foreign name of the Company to replace the existing Chinese name of the Company, “明豐珠寶集團有限公司”, which is currently used for identification purpose only, became effective on 11 March 2015. The Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Cayman Islands on 12 March 2015.

* *for identification purpose only*

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company confirming registration of the Company under the new name of “O Luxe Holdings Limited” and the dual foreign name of “奧立仕控股有限公司” under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) was issued by the Registrar of Companies in Hong Kong on 9 April 2015.

CHANGE OF STOCK SHORT NAMES

The stock short names for trading in the Shares on the Stock Exchange will be changed from “MING FUNG JEWEL” to “O LUXE HOLD” in English and from “明豐珠寶” to “奧立仕控股” in Chinese with effect from 9:00 a.m. on 6 May 2015. The stock code of the Company remains unchanged.

CHANGE OF COMPANY WEBSITE

The website of the Company has been changed from <http://www.mingfung.com/> to <http://www.oluxe.com.hk/> with immediate effect.

EFFECTS ON THE CHANGE OF COMPANY NAME

The Change of the Company Name will not affect any of the rights of the holders of securities of the Company. The existing share certificates of the Company in issue bearing the former name of the Company shall continue to be evidence of title to such securities and shall continue to be valid for trading, settlement and registration purposes. Accordingly, there will not be any arrangement for exchange of the existing share certificates. New share certificates of the Company will be issued under the new name of the Company.

By order of the Board
O Luxe Holdings Limited
Wong Chi Ming, Jeffry
Chairman

Hong Kong, 30 April 2015

As at the date hereof, the Company's executive directors are Mr. Wong Chi Ming, Jeffry, Mr. Zhang Jinbing and Mr. Yu Fei, Philip and independent non-executive directors are Ms. Chu Wai Fan, Mr. Tam Ping Kuen, Daniel and Dr. Willinge Garry Alides.