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MING FUNG JEWELLERY GROUP LIMITED

明豐珠寶集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 860)

OPEN OFFER OF 1,634,514,070 OFFER SHARES ON THE BASIS OF TWO OFFER SHARES FOR EVERY CONSOLIDATED SHARE HELD ON THE RECORD DATE

COMMENCEMENT OF DEALINGS IN THE SHARES ON AN EX-ENTITLEMENT BASIS

Reference is made to the announcements of Ming Fung Jewellery Group Limited (the “**Company**”) dated 4 February 2015 and 25 February 2015 and the circular of the Company dated 27 February 2015 (the “**Circular**”) in relation to the proposed open offer of the Company on the basis of two Offer Shares for every Consolidated Share held on the Record Date (the “**Open Offer**”). Unless provided otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

Pursuant to the expected timetable of the Open Offer in the Circular, the last day of dealings in the Shares on a cum-entitlement basis is Tuesday, 17 March 2015. The closing price per Share as quoted on the Stock Exchange on Tuesday, 17 March 2015 is HK\$0.49.

Dealings in the Shares on an ex-entitlement basis shall commence on Wednesday, 18 March 2015.

* *for identification purpose only*

Shareholders and potential investors are advised to exercise caution when dealing in the Shares and, if they are in any doubt about their position, they should consult their professional adviser(s). Any Shareholders or other persons dealing in the Shares up to the date on which all the conditions to which the Open Offer is subject are fulfilled (and the date on which the Underwriters' right of termination of the Underwriting Agreement ceases) will accordingly bear the risk that the Open Offer may not become unconditional or may not proceed.

By order of the Board
Ming Fung Jewellery Group Limited
Wong Chi Ming, Jeffry
Chairman

Hong Kong, 17 March 2015

As at the date hereof, the Company's executive directors are Mr. Wong Chi Ming, Jeffry, Mr. Zhang Jinbing and Mr. Yu Fei, Philip and independent non-executive directors are Ms. Chu Wai Fan, Mr. Tam Ping Kuen, Daniel and Dr. Willinge Garry Alides.