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## **MING FUNG JEWELLERY GROUP LIMITED**

**明豐珠寶集團有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 860)**

### **PROFIT WARNING**

This announcement is made by Ming Fung Jewellery Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that it is expected that the Group will record an unaudited consolidated net loss for the six months ending 31 March 2015. The net loss was primarily attributable by the significant decrease in turnover due to the slowdown of demand in the PRC luxury goods market.

The information contained in this announcement is only based on preliminary assessment by the Company’s management. Shareholders and potential investors are advised to refer to the Group’s interim results for the six months ending 31 March 2015 to be released in due course pursuant to the requirements of the Listing Rules for details of the Group’s performance.

\* *for identification purpose only*

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Ming Fung Jewellery Group Limited**  
**Wong Chi Ming, Jeffrey**  
*Chairman*

Hong Kong, 13 March 2015

*As at the date hereof, the Company's executive directors are Mr. Wong Chi Ming, Jeffrey, Mr. Zhang Jinbing and Mr. Yu Fei, Philip and independent non-executive directors are Ms. Chu Wai Fan, Mr. Tam Ping Kuen, Daniel and Dr. Willinge Garry Alides.*