

This webinar is presented by the Aspen Institute and features speakers from ideas24, a non-profit that applies behavioral science to social problems in order to create policy solutions. Presenters share interesting findings from social experiments, harmful misconceptions about poverty, and specific language and tactics to empower rather than demean or discourage low-income families.

2 Highlights

Cutting the Cost

Systems meant to address poverty often have a high time, money, or mental energy “cost” that discourages families from engaging. Future solutions should be as low-cost and streamlined as possible.

Creating Slack

For a family in poverty even small interruptions can disrupt their balance and become emergencies. Anti-poverty services can assist by giving families “slack,” like extra time to meet obligations, or a financial cushion.

Reframe & Empower

People in poverty often only see a limited future for themselves, developing low aspirations. Service providers can use intentional, empowering language to help families change their expectations of themselves.

3 Connections to NEW ...

Behavioral Economics  |  Connect & Succeed  |  Case Management  |  RICOS