Date Posted: June 6, 2022

Organization: Sportsmen's Alliance Foundation

Job Title: Manager, State Government Affairs

Organization Description: The Sportsmen’s Alliance and its Foundation are national non-profit organizations founded to protect hunting, fishing, trapping and scientific wildlife management in the state legislatures, the courts, Congress and at the ballot box. The Sportsmen’s Alliance, a 501c4 organization, provides direct and grassroots lobbying at both the state and federal level, as well as ballot issue coalition management. The Sportsmen’s Alliance Foundation, a 501c3 organization, performs research, legal defense, and public education.

Position Summary: The Sportsmen’s Alliance is seeking a Manager, State Government Affairs for its Government Affairs department. This person should have experience in public policy, the legislative process, lobbying, grassroots advocacy or campaign management. This position is responsible for legislative analysis and the development and coordination of state legislative campaigns to advance the mission of the Sportsmen’s Alliance and Sportsmen’s Alliance Foundation. A successful candidate should be a forward-looking individual, who is able to further the organization's strategic policy objectives. In addition, qualified candidates must also possess a strong work ethic, and dynamic written and verbal communications abilities.

Core Responsibilities:

• Manages and directs the Sportsmen’s Alliance efforts to monitor and analyze state legislation and policy issues.
• Collaborates with the Vice President of Government Affairs to build campaigns to advocate in support of, or opposition to, legislation, rules, and regulations at the state level. This includes the development, management and execution of legislative campaigns and ballot issue campaigns.
• Organizes grassroots support and fundraising to aid sportsmen and their outdoor pursuits.
• Writes advocacy related content regarding legislation, regulations and other related issues for social media sites and print publications.
• Leads the Sportsmen’s Alliance grassroots efforts to advance state level advocacy agendas.
• Assists in developing messages promoting the organization to sportsmen and women, the media and government officials.
• Advises the Vice President of Government Affairs on key state issues impacting hunting, fishing, trapping and sportsmen.
• Provides information and serves as a lead communicator regarding the organization's state services work to donors, members, partner organizations and the public.
• Partners with state agencies, conservation organizations, political action committees and outside consultants to accomplish the organization’s state service goals.
• Plans, manages, coordinates and executes state legislative reception events.
• Assists with fundraising operations in support of issues and project work.
• Develops and manages partnerships with strategic funding partners, volunteer sources, and state wildlife agencies to implement the organization’s policy agenda.

Qualifications:

**Education:** Bachelor’s degree or higher in political science, public policy, public administration, fish and wildlife management, natural resources management or a similar field.

**Experience:** 2-4 years of progressively responsible experience. Position requires ability to create and edit written products distributed to the public.

**Skills and Abilities:** Ability to relate well and work effectively with multiple constituencies and audiences. Display excellent verbal and writing skills. Knowledge of office systems: MS-Office. A team player committed to developing and working within a collaborative environment and ensuring the highest customer service orientation.

**Travel:** Requires regular travel (5%-20%) within the United States.

**Salary & Benefits:** Salary commensurate with experience and includes a generous benefits package.

**Other Requirements:** A passion for hunting, fishing and trapping is essential. An entrepreneurial and self-management personality along with a desire to win and help advance a growing organization in an exciting and fast-paced environment is necessary. A willingness to lead by working with the executive team. Must be willing to relocate to Columbus Ohio and work out of the national headquarters.

**Contact Information:** Interested candidates should submit a cover letter, resume, and salary requirements to: Todd Adkins, Sportsmen’s Alliance Foundation, 801 Kingsmill Pkwy, Columbus, Ohio 43229 or via email at tadkins@sportsmensalliance.org.