

MINUTES
CHINO HILLS COMMUNITY FOUNDATION MEETING
January 14, 2013
Chino Hills Government Center
Community Room
14000 City Center Drive, Chino Hills, California

I. CALL TO ORDER

Chair Peter Rogers called the Chino Hills Community Foundation Meeting to order at 3:37 p.m.

II. PLEDGE OF ALLEGIANCE

Brian Pollack led the Assembly in the Pledge of Allegiance.

III. ROLL CALL

PRESENT:	Bill Taylor	John R. Young
	Brian Pollack	Peter Rogers
	Cynthia Moran	Steven J. Elie
	David Kramer	Tom Boyle
	Derek S. Williams	

ABSENT:	Bill Hughes	Scott Kaplan
	Dave Ault	Tim Sotoodeh
	Kelli Spiri	Wayne Scaggs

ALSO PRESENT: Jonathan Marshall, Director of Community Services
Alma Hernandez, Administrative Analyst II
Kimberly Albarian, Recreation Supervisor
Brian Johsz, San Bernardino County District Director
Rick Jones, General Manager of The Shoppes at Chino Hills

John Young was on conference call and walked in at 4:00 pm.
Tom Boyle was on conference call.

IV. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

V. BOARD MEMBER INTRODUCTIONS

None.

VI. ACTION ITEMS

a) Approval of November 19, 2012 Meeting Minutes

On motion by Bill Taylor, seconded by Derek Williams, the Minutes of the Meeting from November 19, 2012 were unanimously approved as corrected with Brian Pollack, Cynthia Moran, and Steven Elie abstaining. All in favor.
MOTION CARRIED.

b) New Board Member(s):

Cynthia Moran will resign from her current position as a community member on the Board. At the next meeting, City Council will appoint a new Council Member to the Foundation Board.

Three new proposed candidates for the Board are: Grace Capps, Doug Duckworth, and Sylvia Nash.

On motion by Steven Elie, seconded by Derek Williams, Grace Capps, Doug Duckworth, and Sylvia Nash are approved for recommendation to the Foundation Board for appointment by City Council. All in favor. MOTION CARRIED.

c) Banking Authorization

On motion by Derek Williams, seconded by Steven Elie, the Finance Director and/or designee(s) are authorized to take over the handling of all banking transactions on behalf of the Foundation replacing Ms. Hernandez.

VII. FINANCIAL REPORT

Ms. Hernandez reported that as of January 9, 2013, the Foundation has a balance of \$295,657; the Endowment has a balance of \$33,000, and the balance is unrestricted. An additional \$37,343 is needed to meet the goal of \$250,000 to fund the Community Center Project, which would allow \$50,000 to remain in the operating account. She also noted that \$7,000 is still pending from the Chino Hills Library.

VIII. DISCUSSION ITEMS

a) Donor Reception on March 16, 2013

Chair Rogers reported that the date of March 16 has been confirmed for the Donor Reception and will be held at John Young's residence.

Cynthia Moran suggested that the Foundation could send out a second invitation to individuals who have expressed an interest in supporting the Foundation. These individuals will have to pay a fee to attend the event since they are not on the Donor's list. The event will provide an opportunity to meet the Board Members.

Chair Rogers stated that the Gala event held two years in a row was replaced with a Donor Reception. Plans to re-visit the Gala concept have been discussed for the upcoming fall.

b) Home Tour – April 21, 2013

Cynthia Moran stated that the Committee has been working on researching homes for the event. Percy Segura is helping to secure a home with the help of Toby Cornell. One of the homes they are considering is architecturally unique and an initial tour of the home needs to be scheduled. This year, she is hoping to showcase properties in the equestrian area of Chino Hills. She also

suggested that McCoy Equestrian Center would be a great location for the reception.

Ms. Moran asked for recommendations for the entertainment.

David Kramer suggested that a value be placed on homes showcased as a contribution to the Foundation. Ms. Moran noted that a certain dollar value of donations get free tickets for events, but homeowners who showcased their homes did not receive tickets. Steven Elie suggested that homeowners should be given tickets to the events.

- c) "Buy-A-Brick" Program – Ms. Hernandez reported that 201 brick spaces have been purchased.

Brian Pollack challenged all the board members to sell 10 bricks.

Director Marshall stated that soliciting non-profit groups would be the key to selling more bricks. Ms. Moran stated that if a list of non-profit groups is given to Sylvia Nash, she could do the presentations. Bill Taylor suggested that the list can be shared with the other board members for group presentations.

Director Marshall stated that an e-mail could be sent out to residents who are set up to receive notifications from the City.

The Board suggested doing another utility bill insert since the first mailing produced a good response. The cost to print the utility bill insert was approximately \$800.

On motion by John Young, seconded by Steven Elie, the printing of the brick program inserts for the water bill was approved. All in favor. MOTION CARRIED.

IX. COMMITTEE REPORTS

None.

X. COMMENTS

David Kramer stated that something should be done to name volunteers as ambassadors, marshals, or "marshalettes" that will reflect on Chino Hills' history and community. He encouraged everyone to help create a statement or a motto to capture the essence of the community. The motto has to be fun, creative, innovative, interesting, and people-oriented.

Chair Rogers announced that he is working with Ms. Moran to do a Cultural Arts Roundtable, pulling together some of the artists in town, such as in drama, music, art, etc. and what they would like to see, short term and long term, in the future of how the City could display their artwork. The Foundation can partner with this group to generate some type of arts scholarship.

Bill Taylor reported the following: he will be contacting Ted Athens on Finance 101; he also wishes to hook up with the high schools to complement the program; he is looking forward to the speaking tour for the brick sales program; and, he reminded everyone that there are only four meetings left until the Wine Walk.

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Ms. Hernandez announced that she received a \$200 donation from Sports Clip; a \$1,000 donation from the Howard & Nikki Applebaum Foundation; and \$2,000 from Dr. Lally.

Chair Rogers suggested that the Foundation could credit a few bricks for Dr. Lally's contribution.

XI. ADJOURNMENT

Meeting was adjourned at 5:07 p.m. to the next regular meeting on March 11, 2013.

Respectfully submitted by:

Carmen Fructuoso-Canter
Community Services Department

Signed by:

John Young, Board Secretary
Chino Hills Community Foundation