

# CLOSING THE MIDDLE-SKILL GAP TOGETHER

According to the Bureau of Labor Statistics, there are 6.6 million job openings and a shortage of skilled workers to fill those available jobs, nearly half of which are for middle-skill jobs – those requiring more than a high school diploma but less than a four-year degree.

## MIDDLE-SKILL GAP

**6.6M**  
JOB OPENINGS

NEARLY HALF  
ARE MIDDLE-  
SKILL JOBS

● Atlanta  
Campus

● Houston  
Campus

● Tampa  
Campus

PART OF  
**ECMC**  
Education

# MIDDLE SKILLS SHORTAGE IN ATLANTA



## ATLANTA MARKET AT A GLANCE

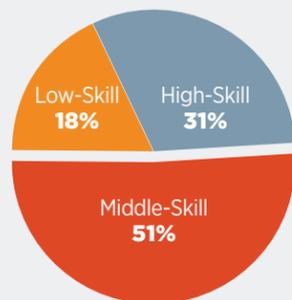
Even as economic prosperity improves, changing demographical trends, including the continued retirement of Baby Boomers, will require a vital influx of employees to maintain a strong economic foundation and to continue on a growth trajectory.

## MIDDLE-SKILL GAP

Over half of the open jobs fall within the middle-skill category and will remain so through the foreseeable future. Middle-skill jobs require education beyond a high school diploma but not a four-year degree, making up the largest part of America's labor market. There is a high demand to fill these middle-skill jobs in key industries such as skilled trades, healthcare, and more.

## JOB OPENINGS BY SKILL LEVEL, GEORGIA, 2014-2024

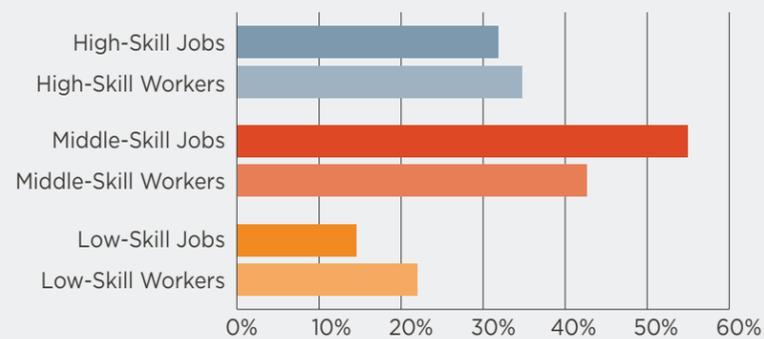
Between 2014-2024, 51 percent of job openings in Georgia will be middle-skill.



Source: NSC analysis of long-term occupational projections from state labor/employment agency.

## JOBS AND WORKERS BY SKILL LEVEL, GEORGIA

Middle-skill jobs account for 55 percent of Georgia's labor market, but only 43 percent of the state's workers are trained to the middle-skill level.



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015 and American Community Survey data, 2015.

# ALTIERUS CAREER COLLEGE

## NONPROFIT VALUES THAT DRIVE STUDENT OUTCOMES

Altierus Career College's programs range from 8 to 24 months and focus on middle-skill jobs in career fields such as healthcare and skilled trades. While attending school, students receive blended hands-on and interactive training in modern learning environments. They also benefit from professional skills development, access to certification prep and testing, integrated technology, and support from our caring community. We call this all-inclusive training.

As a nonprofit organization, we surround students with the support they need to successfully complete their programs, graduate, and pursue fulfilling careers.

For a full list of programs please visit [altierus.edu](http://altierus.edu).

## ALTIERUS GRADUATION RATE VS. 2-YEAR COMMUNITY COLLEGES

2-Year Community Colleges **32%**

Altierus Career College **68%**

Within 3 years (national average)\*

Based on rates reported to ACCSC in 2019 (average across programs and campuses)

\*[https://nces.ed.gov/programs/coe/indicator\\_ctr.asp](https://nces.ed.gov/programs/coe/indicator_ctr.asp)

## JOB PLACEMENT

**>75%** in chosen field

# TRANSFORMING CAREER EDUCATION THROUGH **INNOVATION**

## INNOVATION SCHOOL VISION

Our vision is to pioneer a career education model that transforms the way students become valued employees and leaders, taking them from passive learners to involved stakeholders. With partners who share in our cause, we will innovate new educational models that lead in student success and employment outcomes.

## EXTENDABLE DELIVERY METHODS

Open educational resources, modern labs, and state-of-the-art technologies to propel career education forward.



## INNOVATION SCHOOLS

Blended hands-on and interactive training using industry tools and systems helps our students become confident professionals, ready for day one in their new careers.

## EMPLOYER TRAINING SOLUTIONS

Custom curriculum, onsite training solutions, and apprenticeships for learners so they're ready with the skills to fit your unique demands.



## FORGING A BETTER WAY THROUGH **PARTNERSHIPS**

### CONNECTING STUDENTS, EMPLOYERS, AND COMMUNITIES

While lab-based and job-simulated training continues to be our core learning philosophy, we're investing in new ways to bring education and training closer to employer partners to meet their increasingly focused needs.

Powered by ECMC Group, the innovation school has the ability to function in true entrepreneurial fashion, fielding ideas from partners and pivoting to pursue the most promising paths forward — together. ECMC Group continues to make significant financial and resource investments in its current schools and in its future vision. With your partnership we can achieve our vision of expanding educational access, creating custom programming, and advancing career education to benefit all involved.



## HOW WE PREPARE STUDENTS TO THRIVE



### INTEGRATED PROFESSIONAL SKILLS DEVELOPMENT

In addition to technical skills, students gain and demonstrate proficiency in communication, interpersonal skills, self-management, emotional intelligence, and career building competencies.



### CAREER PATHWAY PLANNING

We promote personal development and encourage continuing training so students can grow and advance in their career pathways.



### HANDS-ON TRAINING & INTERACTIVE MODULES THAT EXTEND LEARNING

Students gain hands-on training experience in professional learning environments complimented by technology-enabled instruction, such as interactive lectures and online coursework.



### ALL-INCLUSIVE TUITION FULLY EQUIPS STUDENTS FOR SUCCESS

Tuition includes an iPad, professional tools, externship (varies by program), and certification/licensure prep and testing at no extra cost so students are ready to begin their training fully equipped.



### MODERN TECHNOLOGY & TOOLS PROMOTE WORKPLACE PROFICIENCY

Our labs contain equipment and technology students will see and use in the modern workplace, preparing them for success in their careers.



### STUDENT SUCCESS THROUGH COMMUNITY SUPPORT

We surround students with wraparound services such as transportation assistance and emergency support throughout their educational journey to help them stay in school and on track.



## HOW YOU CAN MAKE A DIFFERENCE

### BECOME AN ADVOCATE

- › Refer students for an in-demand career program
- › Guest speak on campus about industry trends
- › Hire an Altierus graduate

### HELP BUILD A BETTER TALENT PIPELINE

- › Sponsor an internship program
- › Create a scholarship in your organization's name
- › Co-develop a loan assistance program to attract and retain employees

### EXPLORE CUSTOM TRAINING SOLUTIONS

- › Co-design an employee upskilling program
- › Leverage curriculum, technology, and instruction methods from our schools to bring training to your organization

### PARTNER IN PHILANTHROPY

- › Sponsor a lab or donate equipment in your organization's name
- › Explore workforce partnership opportunities
- › Partner with ECMC Foundation to drive innovation in education

For information, email [partnerships@ecmc.org](mailto:partnerships@ecmc.org) or reach out to our Atlanta campus at (770) 921-1085.

### POWERED BY ECMC GROUP

ECMC Group is a nonprofit organization whose mission is to help students succeed.

Funding Education  
Innovation



Delivering  
Education Solutions

Preparing Learners for Postsecondary Success

Learn more at [ecmceducation.org](http://ecmceducation.org)

# CREATING CAREER PATHWAYS TO FAMILY-SUSTAINING INCOMES

Altierus offers programs for in-demand careers in allied healthcare and skilled trades while providing career paths to family-sustaining wages. Some programs offer students the ability to upskill from diploma to degree programs for higher earning potential while other programs are structured to allow students to return to cross-train for increased employability.

## NURSING AND SURGICAL TECHNOLOGY MEDIAN INCOME EXAMPLES



## ELECTRICIAN AND HVAC MEDIAN INCOME EXAMPLES



<sup>1</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Registered Nurses, on the Internet at <https://www.bls.gov/ooh/healthcare/registered-nurses.htm#tab-5> (visited 12/28/2019). <sup>2</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Surgical Technologists, on the internet at <https://www.bls.gov/ooh/healthcare/surgical-technologists.htm#tab-5> (visited 12/25/2019). <sup>3</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Electricians, on the Internet at <https://www.bls.gov/ooh/construction-and-extraction/electricians.htm#tab-5> (visited 12/13/2019). <sup>4</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Heating, Air Conditioning, and Refrigeration Mechanics and Installers, on the Internet at <https://www.bls.gov/ooh/installation-maintenance-and-repair/heating-air-conditioning-and-refrigeration-mechanics-and-installers.htm#tab-5> (visited 12/13/2019).



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