



MAX AT-A-GLANCE

www.metroatlantaexchange.org

BUILDING AWARENESS THROUGH INFORMATION BROKERAGE

Following are the key communication platforms managed through MAX.

- **MAX Mondays:** weekly email updates on workforce happenings for 1,500+ list members
- **MAX Website:** access to WorkSource Metro Atlanta; a centralized calendar of events; reports, data tools, and other resources; a job board and RFP board, and more
- **MAX Provider Portal 2.0:** one place to learn about the services of workforce providers, intermediaries, and other partners serving in the Atlanta region

STRENGTHENING CONNECTIONS AS A NEUTRAL CONVENOR

Leadership Network members are senior-level leaders serving in the Atlanta region's workforce ecosystem.

- **MAX Leadership Network:** workforce system leaders who meet every other month to discuss key issues and opportunities of significant and mutual interest and work through best practices

FOSTERING ALIGNMENT THROUGH ADVISORY COUNCILS

Advisory Council membership is determined by each council.

- **MAX Provider Council:** advisory council to inform the work of MAX and provide a platform for information sharing and collaboration among workforce development providers
- **MAX Data Council:** advisory council to inform the work of MAX and provide a platform for information sharing and collaboration among workforce data experts and researchers

SUPPORTING WORKFORCE DEVELOPERS WITH PROFESSIONAL DEVELOPMENT

The following programs serve entry-to-senior level workforce professionals.

- **MAX Academy:** workshops to build knowledge and skills among workforce developers and connect them to helpful resources for serving job seekers and employers
- **MAX Minutes:** webinars to provide timely insights from key experts on workforce trends, opportunities, and hot topics
- **MAX Talks:** lunch-n-learns to hear from business and other employers about their perspectives on workforce needs and industry trends