

# JOB TRAINING PROGRAMS THAT WORK



## Economic Impact of Job Training Programs in Metro Atlanta



Short-term job training programs offered by effective and accountable community-based organizations in Metro Atlanta are a smart investment for the individual, employers and the economy. Increasing the scale and effectiveness across the nonprofit sector offers a tool to address the region's economic immobility issues.

### IMPACT



# FINDINGS

## Job Training Programs...



### Are a sound investment into the region's economy;

- Nearly **\$13 million dollars** were annually injected into the economy in earnings by individuals who retained employment at the 6-month mark.
- Programs achieve a **103% return on investment** of the direct raining cost through new annual earnings.



### Return immediate and sustained benefits to the community;

- Immediate savings of **\$2.3 million annually** through new taxes and reduced public benefits will magnify over participants' working lives.



### Effectively advance individuals with significant barriers to employment.

- **Education Level.** Nearly 70% of program participants have only a GED/High School Diploma or less.
- **Criminal Background.** 47% of program participants reported having a criminal history.
- **Transportation.** 38% of program participants reported that transportation was a barrier.

Annual impact is based on aggregate data from nine training programs serving 809 participants through six community-based organizations. These organizations provide training integrated with employability skills, coaching and case management, and align with employer demand.

# RECOMMENDATIONS

- Establish **sustained and flexible sources of funding** to scale effective programs, increase outcomes and achieve economies of scale.
- Provide **access to wage data, aggregate data-sharing and analytics** to the nonprofit sector to increase effectiveness.
- Support **access to additional credentialing and career pathways in growth occupations** to advance individuals to living wages.
- **Integrate training with evidence-based best practices for mitigating barriers to employment** such as criminal history, transportation, and childcare.

High quality job training is a valuable tool to address economic immobility in the region. Participation and alignment of providers, employers, philanthropy, and state and local government will increase impact through scaling and improved outcomes across the region's community-based service providers.

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