

You're Invited to Participate!



★ Pairsine Chefs Fine Food and Wine Pairing Competition | Downtown Denver
Thursday, November 7, 2019, 5 to 9pm

Only Wine Savvy Chefs Need Apply

The Ultimate Food and Wine Throwdown! *Westword*

Pairsine is the combination of the words "Pairing and Cuisine." Pronounced (Pair-Zeen), this competition is more than producing a pretty plate. It is about challenging a chef's ability and understanding of wine and food pairing.

Chefs are assigned two different highly rated wines and must create/invent a food pairing for each wine served in bite portions on competition day. Pro judges and attendees taste the food pairings with the wines and vote for their favorite pairings.

Wine Country Network first launched this event at the 2006 Denver International Wine Festival. It immediately became a big hit. For the first three years, Hosea Rosenberg, Executive Chef at Jax Fish House in Boulder reigned champion, before moving on to win Bravo's "Top Chef" Season 5.

We are excited to announce another edition of Pairsine Chefs Fine Food will be rolling into downtown Denver on Thursday, November 7, 2019.

PAIRSINE.COM 1.719.488.1800

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Award Levels:

Prizes awarded for the "Judges Choice Best Chef," "Judges Choice Most Creative Chef" and the coveted "People's Choice Chef."

Participating restaurants and chefs receive high PR and recognition by our affluent audience of serious food and wine lovers and the local media.

Benefits of Participating:

- High PR for your restaurant- Attendees usually visit their favorites!
- Helps elevate your wine prowess and restaurant wine program
- Local news coverage
- Coverage in Wine Country International Magazine & Winecountryinternational.com
- Great prizes- including a Big Green Egg Smoker Grill
- Ten complimentary event tickets for distribution to your customers & friends (\$1,200 value).
- Winners featured in "The Pairsine Project" book with recipes, vivid color photography and pairing tips. Expected release September 2020.

We are still soliciting prizes but can confirm that the "People's Choice" winner will receive a Big Green Egg BBQ Smoker!



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