



THE CHURCH OF ST. EDWARD PARISH COUNCIL MINUTES

March 2, 2021

Absent: Peter Smyth. All others in attendance

Opening Prayer – Steve Madej

Approval of February minutes (Two typographical errors were fixed.)

Coach Candidate Interview with Catholic Leadership Institute: Dan Cellucci

All attendees introduced themselves.

Mr. Cellucci and CLI have been working with the Archdiocese and the Disciple Maker Index (DMI); last year CLI worked with over 1600 parishes with 250,000+ responses.

Cellucci stated, *“We do this for all parishes. We meet you where you are at. Whatever and where ever that is. Parishes come in all shapes and sizes.”*

The DMI data at St Edward is only a year old. Cellucci stated, *“We would encourage you to examine your data and understand it. Using the Mission Index, we would help you look at your larger community and really get to know them. We would learn things like where people are getting their news, do they have children, etc.”*

Mr. Cellucci will work with Father, who will be part of the envisioning team, plus a subset 4-6 people. CLI will help St. Edward create this team. They would look at two elements:

Purpose for our Mission: Why do we exist?

Parish Values: What are the cultural expectations?

CLI would use data and establish:

- 1) Three Priorities and then three SMART* Goals based on DMI, to focus our work, *Specific, Measurable, Achievable, Relevant and Time-based.
- 2) Where you are in that journey? A consultant assigned to St Edward would work with Father plus 4-8 others, and help work with staff.
- 3) Where do you need the most help? We understand there are many things that St. Edward can do for itself. We can help with the rest.

Mission Insight tool draws your geographical boundaries and gets information from many sources to determine what is happening in your territory. It uses 72 data points about the larger community: families with children, educational attainment of the community, where do they shop, and what challenges do they see?

Mission insights can provide which are the most important segments in your territory, based on your focus and priorities. It can allow St. Edward to prioritize which things are the most important relating to its evangelize goals. You can't be all things to all people

One Council member asked, *“How does Archdiocese Synod impact our plan at St Edward?”*

Cellucci replied that Synod is a process, and that takes 2-3 years to complete. The message from the Archdiocese is *“...Parishes need to keep doing what you are doing.”*

Cellucci explained that many parishes want to recruit young adults, ages 18- 35. He explained, *“This is a big group. We need to focus on what segment of this age group St Edward is really talking about. Who is in that group that St Edward is trying to evangelize? Is it young families, or new graduates? Who is in our geographic community?”*

CLI can share data regarding the specific type of young adults in your area and can focus on where they are in their life. Then St Edward would try to evangelize to this group.

Suggested Cellucci. *“To begin, St Edward should look at the current parish membership. You can find these folks in your parish NOW. Make them very visible in leadership positions and all throughout the Parish.”* Perspective parishioners need to see people like themselves and folks in same place as they are.

PARISH COUNCIL

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Parish Administrator

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Donna Rubio
Staff

Sally Mays
Minutes

Parish Coach Candidate Interview, *continued*

A Council member asked Mr. Cellucci about Leadership Development. Cellucci stated that *“CLI can support training in leadership in the Parish by defining Missionary disciples.”*

A Council member asked Cellucci to clarify Missionary disciples. He explained that it consists of coaching of the pastor and lay leaders to reflect on their daily life, and focus on both Mind and Skill set. Similar to the disc profile: <https://www.discprofile.com/what-is-disc>

Cellucci provided an example of himself; *“ I am high energy. It is my instinct. It can be a gift but can be viewed as pushy or too strong. It is important to understand my limits.”*

CLI would provide training all the leaders to clarify what evangelization means and to understand that evangelization happens in the small moments. Also, a key component of is training to focus on our target audience/segment.

The CLI process is that St Edward must develop three Priorities and then three SMART goals-*Specific, Measurable, Achievable, Relevant and Time-based. Cellucci explained. St. Edward must focus on outcome goals: this is a result. It is more than just output. It states what we going to do.

A Council member asked, *“Does CLI work with non- Catholic parishes?”*

Cellucci replied, *“No. Our Mission is to serve the Catholic Church. There is enough work here.”* Cellucci detailed the three characteristics needed, in order of importance.

Mindset: *A heart for Mission can be collaborative, not be limited to same old thing.*

Skillset: *It is helpful to have both creative and data-driven persons, as well as talented financial persons.*

Designate representation *of the elements of the parish—the groups (groups who live here but are not coming to St. Edward) to come! Not just a “Noah’s Ark” type list*

The best way to engage new groups is a focus group. These are often one-night listening and discussion groups. This is a great method to introduce new people to the parish.

A Council member asked if we should wait until Covid passes. Cellucci answered immediately, *“You have not a minute to waste! Move as fast as possible with no slowing down.”*

A Council member asked if the pandemic is opportunity. Cellucci offer a YouTube video, [OSV Talks - Dan Cellucci - What If They Don't Come Back?](#) - YouTube

Cellucci continued, *“Life is coming back....25%-27% of parishioners were coming to Church out of habit; that habit has been broken, thus a need for a plan.” St Edward needs a clarity of purpose, be more focused and more intentional We must understand who lives in the surrounding area and what we need to do to bring them home. All parish leaders must be on the same page.*

“We may need to die to our old ways. It may be only way to have new life!” stated Mr. Cellucci. “Be careful of the narrative of Protestantism, they too, have fallen off. The only religions that are growing: Mormons and Muslims.”

While it is the entire Parish, *“We must create small Faith Communities making the parish feel smaller so it can be bigger.”* stated Mr. Cellucci

Mr. Cellucci gave kudos to St Edward for considering a parish coach at this time. He continued *“CLI will meet you where you are and help you get where you want to be.”*

Open Discussion on parish coach candidates

Council Members provided their thoughts on the three Candidates and suggesting the things we should consider. Mr. Kent suggested that whomever we decide to contract, we must interview our leader (the individual assigned to St Edward). This leader must be a good fit for St Edward.

Mr. Petruconis created a poll to decide our Parish Coach. The results:

First Choice: Catholic Leadership Institute

Second Choice: Unstuck Group

Third Choice: Divine Renovation

Closing Prayer – Tom Kent *Especially for the Season*