

## **Email 1: Plastic Surgeons**

Dear [name],

The look of pure joy that lights up across your patients' faces once you've finished is why you do what you do. It's why you love it. Inspiring them to take charge of their lives and do the things they've always wanted.

If only more people knew about you, then you could help them too. But you don't know what to do.

You're a surgeon, not an ad man. Things are changing in the advertising world. Consumers are getting smarter. **They hate being advertised to**, but love conversations.

Here at Chatmatic, we've found a way to combine the two by leveraging Facebook Messenger to create an **automated conversation advertisement system**.

Nearly 30% of the **global** population is on Facebook. Think about how many could use your services. With our 90% open rate, this is game changing.

**For only \$15, you can easily reach 900 new people out of a 1,000 person subscriber list.**

Think about how that would change your business.

If this sounds even remotely interesting, don't hesitate to reach out. [contact information].

Thank you for your time, and I look forward to hearing back.

Best,  
Travis Stephenson  
[position title], Chatmatic  
[your website]

## **Email 2: eCommerce Store Owners**

Dear [name],

Convenience is your middle name. It's what you do, providing your customers with the goods they need in the most efficient way possible. Once a customer finds your store, they keep coming back.

But there's a problem. **Many never find it.**

The internet's never been busier. It's not hard get lost in the flood of ads and links screaming at you, begging you for a precious click.

It's harder than ever to find a strategy that works. But one sentiment has risen to the top as a universal truth.

**People hate being advertised to.** But they love conversations.

Here at Chatmatic, we've found a way to combine the two by leveraging Facebook Messenger to create an **automated conversation advertisement system**.

Nearly 30% of the **global** population is on Facebook. Think about how many could use your services. With our 90% open rate, this is game changing.

**For only \$15, you can easily reach 900 new people out of a 1,000 person subscriber list.**

Think about how this much that would change your business.

If this sounds even remotely interesting, don't hesitate to reach out. [contact information].

Thank you for your time, and I look forward to hearing back.

Best,  
Travis Stephenson  
[position title], Chatmatic  
[your website]

### **Email 3: Dentists**

Dear [name],

You spend hours every single day making your patients healthier and giving them a smile they can feel proud of. They live your office changed, **confident**.

Don't you wish you could make more people feel this way? Don't you wish you had more clients?

There's a problem, though. **People hate being advertised to.**

But they love conversations.

Here at Chatmatic, we've found a way to combine the two by leveraging Facebook Messenger to create an **automated conversation advertisement system**.

Nearly 30% of the **global** population is on Facebook. Think about how many could use your services. With our 90% open rate, this is game changing.

**For only \$15, you can easily reach 900 new people out of a 1,000 person subscriber list.**

Think about how much that would change your business.

If this sounds even remotely interesting, don't hesitate to reach out. [contact information].

Thank you for your time, and I look forward to hearing back.

Best,  
Travis Stephenson  
[position title], Chatmatic  
[your website]

#### **Email 4: Plastic Surgeon Follow-Up**

Dear [name],

You spend all day making people feel like the best version of themselves. When you get home you just want to relax.

We get it, you're busy.

**But I'd hate to see you missing out on patients that desperately need your services.** It just wouldn't be right.

That's why I'm here, emailing you again. I reached out to you [date of first email] and wanted to follow up with you incase our original email was lost.

Our automated Facebook Messenger marketing campaigns average over 85% opt-in rates. **More people viewing and interacting with your ads directly leads to more money in your pocket.**

With a 1,000 person subscriber list, **you can easily reach 900+ people through Chatmatic.**

CAUTION. Cheesy sales line ahead: But wait, there's more!

**It'll only cost you \$15.**

That's right, complete advertisement automation cheaper than a tank of gas.

Start getting new clients now. Don't wait until tomorrow. Get in touch at [contact information].

Thank you for your time, and I look forward to hearing back.

Best,  
Travis Stephenson  
[position title], Chatmatic  
[your website]

## **Email 5: eCommerce Store Owners Follow-Up**

Dear [name],

Right now's the perfect time for your eCommerce store. The whole world's online, desperate for the best deal.

They'd love to buy from you. **But they don't know who you are.**

They don't know what you offer.

And that's why I'm reaching out to you again today. I sent you an email a few days back, and wanted to follow incase that original email was lost or unread.

This current situation won't last forever. **And the time to act is now.**

Our automated Facebook Messenger marketing campaigns average over 85% opt-in rates. **More people viewing and interacting with your ads directly leads to more money in your pocket.**

With a 1,000 person subscriber list, **you can easily reach 900+ people through Chatmatic.**

CAUTION. Cheesy sales line ahead: But wait, there's more!

**It'll only cost you \$15.**

That's right, complete advertisement automation cheaper than a tank of gas.

Start getting new clients now. Don't wait until tomorrow. Get in touch at [contact information].

Thank you for your time, and I look forward to hearing back.

Best,

Travis Stephenson

[position title], Chatmatic

[your website]