



## MedFit February 2021 Mastermind

### Friday, Feb 19th, 2021 – Marketing and Sales Strategies

9:00am – 9:30am	Check-In	Staff
9:30am – 9:45am	Welcome Introduction and Overview	Garrett Ewers
9:45am – 10:30am	2020 Recap of Surviving	Dr. Joel Baumgartner
10:30am – 11:15am	Marketing Yourself and Clinic	Dr. Joel Baumgartner
11:15am – 12:00pm	Medical Marketing Updates	Garrett Ewers
12:00pm – 1:15pm	Lunch – Breg and Incrediwear	Tony
1:15pm – 1:45pm	Understanding Your Website	Barry Cedergren
1:45pm – 2:30pm	The Marketing Game Has Changed	Garrett Ewers
2:30pm – 3:15pm	IV Therapy: Infusing a boost to patient's health and your business	Dr. Eric Ehle
3:15pm – 3:30pm	Break	ALL
3:30pm – 4:15pm	Winning the Lead	Garrett Ewers
4:15pm – 4:45pm	Conversion Strategies to Win	Jake Hutt
4:45pm – 5:30pm	Converting in the Office – Increase your Cash Services	Joel Baumgartner
5:30pm – 6:00pm	Group Q&A	ALL
6:00pm – 7:30pm	Social and Mingling	ALL



**Saturday, February 20<sup>th</sup>, 2021 – Regenerative Training and Private Business Coaching**

7:00am – 8:30am	Workouts at Rejuv Medical (Classes available or one your own)	ALL
8:45am – 9:00am	Welcome and Schedule	Garrett Ewers
9:00am – 9:45am	Intra-Articular Injection Success	Michelle Dalberg P.A.
9:45am – 11:15am	Anatomy of the Hips, Nerves and Injection Technique	Dr. Joel Baumgartner
11:15am – 12:15pm	Hips: Patient Demonstration	Dr. Baumgartner
12:15pm – 1:15pm	Level 1 and Level 2 – Practice on Hips – Room 2	ALL
1:15pm – 2:15pm	Lunch – Apex Biologix	Apex Biologix
2:15pm – 3:30pm	Anatomy of the Shoulder and Injection Technique	Dr. Joel Baumgartner
3:30pm – 4:30pm	Shoulders: Live Patient Demonstration	Dr. Baumgartner
4:30pm – 5:30pm	Level 1 and Level 2 – Practice on Shoulders - Room 2	ALL
5:30pm – 6:30pm	5 Pillars of Practice Success and Appetizers	MedFit Team
6:30pm – 9:00 p.m.	Social	Ballroom
<b>All Day</b>	<b>Private Business Coaching and Opportunities – Room 3</b>	<b>Staff and Vendors</b>



**Sunday February 21<sup>st</sup>, 2021 – Regenerative Esthetics and Patient Optimization**

8:45am – 9:00am	Welcome and Planning	Garrett Ewers
9:00am – 9:45am	Get Social – Growing Your Reach	Garrett and Christine
9:45am – 10:15am	Power of Podcasts	Barry Cedergren
10:15am – 11:00am	Solopreneur Hacks - Upwork	Dr. Williams
11:00am – 11:45am	TBA	TBA
10:15am – 11:00am	Post Regenerative Protocols (Hip and Shoulder) – Main Stage	Brittney Braegelmann DPT
11:00am – 11:45am	PL Epidurals and Best Practices – Main Stage	Dr. Robertson
12:00pm – 1:00pm	Wrap up and Hot Seats	Team
<b>Room 2 – Regenerative Esthetics Course - \$300 Extra</b>		
9:00am – 9:30am	Regenerative Facials	Dr. Robertson
9:30am – 10:00am	Live Patient Demonstration	Dr. Robertson
10:00am – 10:30am	Regenerative Female Shot – Room 2	Dr. Robertson
10:30am – 11:00am	Live Patient Demonstration – Room 2	Dr. Robertson