

## Award Winners Display PureBond Pride

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Wide-spread industry recognition and bragging rights await the winners of the 2015 PureBond Quality Awards presented by Columbia Forest Products. In case that's not enough, the top three winners of each of the contest's four entry categories also will receive cash prizes.

Now in its fourth year, the Purebond Quality Awards recognize the "quality" use of [PureBond](#) hardwood plywood in commercial, kitchen, bath and other residential projects such as closets, wine storage, dens and stand-alone custom furniture. This year's winners will be prominently featured on Columbia Forest Products' website and broadcast through the new Wood Works newsletters and press releases distributed to a variety of trade publications and other media.



### **A Trio of Multiple Award Winners**

Fairfield County Millwork, Fitucci Cabinets and Wm. Fry Construction are three companies that know all too well the benefits of winning a PQA. Not only did each of these companies – all members of the PureBond Fabricators Network – earn at least one award last year, they have combined for 11 PQAs since the competition was launched in 2012.

Fairfield Country Millwork of Bethany, CT, has accumulated four PQAs in the last two years, including taking first place honors for best commercial project in 2013. John Ianiri, who founded the commercial and residential architectural woodwork firm in 1983, said, "The competition is a great way to showcase our business as well as to generate some excitement among our employees. The impact of having a plaque to put on our wall validates to our architect clients our commitment to an environmentally-friendly product."

Ianiri said all of Fairfield County Millwork's cabinetry is made with either PureBond prefinished maple hardwood plywood or PureBond birch ply for paint-grade cabinets. "It's great to know that we are using a product that is environmentally friendly as well as consistent in quality and thickness." Ianiri added.



Eric Fittuci, president of Fittucci Cabinets of Van Nuys, also gave high marks for PureBond's consistent quality and thickness. Like Fairfield County Millworks, Fittucci Cabinets has won four PQAs in the past two years, including first place for residential kitchens in 2013. The PQA logos are prominently displayed on the home page of Fittucci Cabinets' website.

Fittucci said he likes the fact that the PureBond "formaldehyde-free panels are easy to process on a nested CNC router." That's a good thing considering that upwards 90 percent of Fittucci's products incorporate PureBond panels. Winning PureBond Quality Awards has led to heightened industry recognition about his company as well as favorable "social media exposure," Fittucci said.

Wm. Fry Construction of Cupertino, CA, has the distinction of being the only company to win a PQA in each of the first three years of the competition. The San Francisco Bay-area remodeling contractor and custom home builder, operates an "artisanal" cabinet shop. PureBond hardwood plywood is exclusively featured in all of the cabinets Fry Construction's shop makes.

"We steer our clients toward the comprehensive PureBond website to educate them about NAUF (no added urea formaldehyde)," said Rhoda Fry, wife of owner Bill Fry. "Being able to provide our clients with information on the merits of going 'formaldehyde-free' is huge. We've been promoting PureBond for years and winning the award brings it full circle."

### **Enter Now to Win a 2015 PQA**

The 2015 PureBond Quality Awards contest is only open to companies belonging to the [PureBond Fabricators Network](#). Entry is free and easy and open until May 31.

Winning entries in each of four categories will be selected by a distinguished panel of five judges. Cash prize awards include \$1,000 for each first-place category winner, \$500 for each second-place winner and \$200 for each third place winner.